CBS News Monthly Poll #5, October 2008

CBS News

Data Collection Instrument
Terms of Use

The terms of use for this study can be found at:
http://www.icpsr.umich.edu/cocoon/ICPSR/TERMS/26828.xml

Information about Copyrighted Content

Some instruments administered as part of this study may contain in whole or substantially in part contents from copyrighted instruments. Reproductions of the instruments are provided as documentation for the analysis of the data associated with this collection. Restrictions on "fair use" apply to all copyrighted content. More information about the reproduction of copyrighted works by educators and librarians is available from the United States Copyright Office.

NOTICE
WARNING CONCERNING COPYRIGHT RESTRICTIONS

The copyright law of the United States (Title 17, United States Code) governs the making of photocopies or other reproductions of copyrighted material. Under certain conditions specified in the law, libraries and archives are authorized to furnish a photocopy or other reproduction. One of these specified conditions is that the photocopy or reproduction is not to be "used for any purpose other than private study, scholarship, or research." If a user makes a request for, or later uses, a photocopy or reproduction for purposes in excess of "fair use," that user may be liable for copyright infringement.
reg< Some people are registered to vote and others are not. Are you registered to vote in the precinct or election district where you now live, or aren't you?

<1> Yes
<2> No
<9> DK/NA

q2< Is your opinion of Barack Obama favorable, not favorable, undecided, or haven't you heard enough about Barack Obama yet to have an opinion?

<1> Favorable
<2> Not favorable
<3> Undecided
<4> Haven't heard enough
<5> Refused

q3< Is your opinion of John McCain favorable, not favorable, undecided, or haven't you heard enough about John McCain yet to have an opinion?

<1> Favorable
<2> Not favorable
<3> Undecided
<4> Haven't heard enough
<5> Refused

q4< How likely is it that you will vote in the 2008 election for President this November -- would you say you will definitely vote, probably vote, probably not vote, or definitely not vote in the election for President?

<1> Definitely vote
<2> Probably vote
<3> Probably not vote
<4> Definitely not vote
<5> Already voted (Vol.)[goto q8]
<9> DK/NA

q5< If the 2008 presidential election were being held today and the candidates were Barack Obama for President and Joe Biden for Vice President, the Democrats, and John McCain for President and Sarah Palin (PAY-lin) for Vice President, the Republicans, would you vote for Barack Obama and Joe Biden or John McCain and Sarah Palin?

<1> Obama/Biden
<2> McCain/Palin
<3> Other (Vol.)
<4> Won't vote (Vol.)
<5> Depends (Vol.)/Undecided
<6> Refused
CBS NEWS POLL 10/31-11/2

>q6< Well as of today, do you lean more toward Barack Obama and Joe Biden or more toward John McCain and Sarah Palin?

<1> Obama  
<2> McCain  
<3> Won't vote (Vol.)  
<9> DK/NA

====>

>q7< Is your mind made up or is it still too early to say for sure?

<1> Mind made up  
<2> Too early to say for sure  
<9> DK/NA

====>

>q8< In the 2008 Presidential election, did you vote for Barack Obama for President and Joe Biden for Vice President, the Democrats, or John McCain for President and Sarah Palin (PAY-lin) for Vice President, the Republicans?

<1> Obama/Biden  
<2> McCain/Palin  
<3> Other (Vol.)  
<9> Don't know/No answer

====>

ASK ONLY IF SELECTED CANDIDATE IN q5 OR q8

>q9< How would you describe your feelings about (Obama/McCain) as the (Democratic/Republican) nominee -- would you say you enthusiastically support him; support him but have reservations about him; support him only because he is the party nominee; or support him because you dislike (McCain/Obama)?

<1> Enthusiastic  
<2> With reservations  
<3> Party nominee  
<4> Dislike other candidate  
<9> DK/NA

====>

ROTATE BETWEEN q12 AND q13

>q12< If Barack Obama is elected as President, what best describes your feelings about what he will do in office 1. excited, 2. optimistic, but not excited, 3. concerned, but not scared, or 4. scared?

<1> Excited  
<2> Optimistic, not excited  
<3> Concerned, not scared  
<4> Scared  
<9> Don't know/No answer

====>

>q13< If John McCain is elected as President, what best describes your feelings about what he will do in office 1. excited, 2. optimistic, but not excited, 3. concerned, but not scared, or 4. scared?

<1> Excited  
<2> Optimistic, not excited  
<3> Concerned, not scared  
<4> Scared  
<9> Don't know/No answer
CBS NEWS POLL 10/31-11/2

===>
$q16\quad$ Would you say you like (Barack Obama/John McCain) a great deal better than (Barack Obama/John McCain), somewhat better than (Barack Obama/John McCain/Other), or only a little better than (Barack Obama/John McCain)?

<1> A great deal
<2> Somewhat
<3> Only a little
<9> DK/NA

===>
$q17\quad$ Thinking back over the past few months, was there ever a time when you supported (Barack Obama/John McCain) for President? IF YES:  What made you change your mind?

<0> Specific Answer
<97> No
<99> DK/NA

===>
$q18\quad$ Do you approve or disapprove of the way George W. Bush is handling his job as President?

<1> Approve
<2> Disapprove
<9> DK/NA

===>
$q24\quad$ Is your opinion of Joe Biden favorable, not favorable, undecided, or haven't you heard enough about Joe Biden yet to have an opinion?

<1> Favorable
<2> Not favorable
<3> Undecided
<4> Haven't heard enough
<5> Refused

===>
$q25\quad$ Is your opinion of Sarah Palin favorable, not favorable, undecided, or haven't you heard enough about Sarah Palin yet to have an opinion?

<1> Favorable
<2> Not favorable
<3> Undecided
<4> Haven't heard enough
<5> Refused

===>
$q30\quad$ Do you think Barack Obama does or does not understand the needs and problems of people like yourself?

<1> Yes
<2> No
<9> DK/NA

===>
$q32\quad$ Do you think Barack Obama has prepared himself well enough for the job of President, or hasn't he?

<1> Has prepared
<2> Has not prepared
<9> DK/NA
CBS NEWS POLL 10/31-11/2

-q38- Do you think John McCain does or does not understand the needs and problems of people like yourself?

<1> Yes
<2> No
<9> DK/NA

-q40- Do you think John McCain has prepared himself well enough for the job of President, or hasn't he?

<1> Has prepared
<2> Has not prepared
<9> DK/NA

-q52- If Barack Obama is elected president do you think his policies would make the economy better, make the economy worse or wouldn't his policies have any effect on the economy?

<1> Better
<2> Worse
<3> No effect
<9> DK/NA

-q57- If he were elected President, do you think Barack Obama would raise taxes on people like yourself, or wouldn't he do that?

<1> Would
<2> Would not
<9> DK/NA

-q61- If John McCain is elected president do you think his policies would make the economy better, make the economy worse or wouldn't his policies have any effect on the economy?

<1> Better
<2> Worse
<3> No effect
<9> DK/NA

-q66- If he were elected President, do you think John McCain would raise taxes on people like yourself, or wouldn't he do that?

<1> Would
<2> Would not
<9> DK/NA

-q70- If John McCain were elected president, do you think he would generally continue George W. Bush's policies, or not?

<1> Continue Bush policies
<2> Not continue Bush policies
<3> Some/not others (vol)
<9> Don't know/No answer
CBS NEWS POLL 10/31-11/2

>q96< If you do vote in the November 4th election, will you vote by mail or by turning in an absentee ballot, OR will you vote at your precinct polling place ON Election Day, OR will you vote at an early voting location BEFORE Election Day?
IF ABSENTEE, ASK: As of today, have you already returned your absentee ballot or are you still planning to vote absentee?
IF EARLY VOTER, ASK: As of today, have you already cast a ballot at an early voting location or are you still planning to vote early?

<1> Mail/absentee ballot - already returned
<2> Mail/absentee - planning to vote
<3> Precinct voter
<4> Early voter - already voted (vol.)
<5> Early voter - planning to vote (vol.)
<9> DK/NA

===>

>q97< When you voted, did you vote by mail or by turning in an absentee ballot, OR did you vote at an early voting location?

<1> Mail/absentee ballot - already returned

<4> Early voter -- already voted
<9> DK/NA

===>

<table>
<thead>
<tr>
<th></th>
<th>UNWEIGHTED</th>
<th>WEIGHTED</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Respondents</td>
<td>1051</td>
<td></td>
</tr>
<tr>
<td>Total Registered Voters</td>
<td>952</td>
<td></td>
</tr>
<tr>
<td>Effective Likely Voters</td>
<td>714</td>
<td></td>
</tr>
</tbody>
</table>