ICPSR
Inter-university Consortium for
Political and Social Research

WABC-TV Sweeps Survey, January 1985

WABC-TV

ICPSR 8557

This document was previously available in paper format only. It was converted to Portable Document Format (PDF), with no editing, on the date below as part of ICPSR's electronic document conversion project. The document may not be completely searchable. No additional updating of this collection has been performed.

May 2002

ICPSR
Inter-university Consortium for Political and Social Research

WABC-TV Sweeps Survey, January 1985

WABC -TV

ICPSR 8557

WABC-TV SWEEPS SURVEY, JANUARY 1985

(ICPSR 8557)

Principal Investigator

WABC-TV

First ICPSR Edition
September 1988

Inter-university Consortium for
Political and Social Research
P.O. Box 1248
Ann Arbor, Michigan 48106

Acknowledgement of Assistance

All manuscripts utilizing data made available through the Consortium should acknowledge that fact as well as identify the original collector of the data. The ICPSR Council urges all users of the ICPSR Data facilities to follow some adaptation of this statement with the parentheses indicating items to be filled in appropriately or deleted by the individual user.

> The data (and tabulations) utilized in this (publication) were made available (in part) by the Inter-university Consortium for Political and Social Research. The data for WABC-TV SWEEPS SURVEY, JANUARY 1985 were originally collected by WABC-TV. Neither the collector of the original data nor the Consortium bear any responsibility for the analyses or interpretations presented here.

In order to provide funding agencies with essential information about the use of archival resources and to facilitate the exchange of information about ICPSR participants' research activities, each user of the ICPSR data facilities is expected to send two copies of each completed manuscript or thesis abstract to the Consortium Please indicate in the cover letter which data were used.

WABC-TV

WABC-TV SWEEPS SURVEY, JANUARY 1985 (ICPSR 8585)

SUMMARY: This survey focuses on social and moral attitudes. Respondents were questioned on their personal attitudes and behavior as well as their perceptions of the United States at large. Topics covered include: patriotism, marriage and the family, the sexual revolution and current sexual behavior, religion, work and financial status, and etiquette and manners. Demographic data also are included.
CLASS IV

UNIVERSE: The population of greater New York City aged 18 and over.
SAMPLING: Households were selected by random digit dialing.
NOTE: For reasons of confidentiality, respondents' phone numbers have been replaced with blanks.

EXTENT OF COLLECTION: 1 data file
DATA FORMAT: Card Image

FILE STRUCTURE: rectangular
CASES: 567
VARIABLES: approximately 63
RECORD LENGTH: 80
RECORDS PER CASE: 2

#2472Q
Chilton Research Services
Radnor, Pennsylvania

Study #8802
January, 1985

WABC NEWS SWEEPS SURVEY

Hello, I'm _____ calling from Chilton Research Services. We are doing a survey for WABC-TV and I'd like to ask you some questions on a strictly confidential basis.

(STANDARD RESPONDENT SELECTION)

00051

1. Do you think Americans have more or less pride in their country than they did, say, five years ago? (IF "DON'T KNOW" TO Q. 1 OR OTHER QUESTIONS LIKE Q. 1, PROMPT WITH "THERE ARE NO RIGHT OR WRONG ANSWERS. JUST TELL ME WHAT YOU THINK.")

COL. CARD 1 (12)

More pride	1	Don't Know	9
Less pride	2	NA/Refused	0
(VOL.) About the same	3		

00052

2. Would you say that you yourself have more pride or less pride in this country than you did five years ago?

1 (13)

More pride	1	Don't Know	9
Less pride	2	NA/Refused	0
(VOL.) About the same	3		

00053

3. Do you consider yourself strongly patriotic, somewhat patriotic or not very patriotic at all?

1 (14)

Strongly patriotic	1	Don't Know	9
Somewhat patriotic	2	NA/Refused	0
Not very patriotic at all	3		

00054

4. And do you usually put your hand over your heart when the national anthem is played or don't you do that?

1 (15)

Yes, Usually do	1	SKIP TO Q. 6 Don't Know	9
SKIP TO Q. 6 Usually don't	2	NA/Refused	0
(VOL.) Sometimes	3		

00055

5. Did you start doing that just in the last few years or so, or have you always done that?

COL. CARD 1 (16)

Just last few years	1	Don't Know	9
Always done so	2	NA/Refused	0

00056

6. Do you own an American flag?

1 (17)

Yes	1	SKIP TO Q. 9 Don't Know	9
SKIP TO Q. 9 Usually don't No	2	NA/Refused	0

00057

7. Do you usually display it on the Fourth of July or not?

1 (18)

Yes, Usually Do	1	SKIP TO Q. 9 Don't Know	9
SKIP TO Q. 9 Usually don't	2	NA/Refused	0

00058

8. Did you start doing that just in the last few years or so, or have you always done that?

1 (19)

Just last few years	1	Don't Know	9
Always done so	2	NA/Refused	0

00059

9. Would you say you would support this country even if it did something you strongly disagreed with?

1 (20)

Yes, would support	1	SKIP TO Q. 12 Don't Know	9
No, would not support	2	NA/Refused	0

00060

10. Did you feel that way five years ago?

1 (21)

Yes	1	Don't Know	9
No	2	NA/Refused	0

THERE IS NO Q. 11

0062

12. Are you married and living with your spouse, separated, divorced, widowed or never married? COL. CARD 1 (22)

Married w/spouse	1	SKIP TO Q.16	Never married	5
Separated	2	SKIP TO Q.20	NA/Refused	0
Divorced	3			
Widowed	4			

0063

13. Do you have any children? 1 (23)

Yes	1	* Don't Know	9
* No	2	* NA/Refused	0

(* IF MARRIED W/SPOUSE, SKIP TO Q. 18. IF SEPARATED, DIVORCED, WIDOWED SKIP TO Q. 16.)

0064

14. If you had it all to do over again, do you think you would have children again, or not? 1 (24)

	Yes, would have children	1	** SKIP TO Q.18	Don't Know	9
** SKIP TO Q.18	No, Would not have children	2		NA/Refused	0

0065

15. Well would you have as many, fewer or more? ** If married skip to Q. 20 If separated, widowed, divorced skip to Q. 16 1 (25)

	As many	1	** SKIP TO Q.20	Don't Know	9
** SKIP TO Q.20	Fewer	2		NA/Refused	0
	Or more	3			

0066

16. Would you eventually like to be married (IF SEPARATED, DIVORCED OR WIDOWED, "AGAIN"), or not? 1 (26)

IF SEPARATED DIVORCED OR WIDOWED, SKIP TO Q. 20	Yes	1	SKIP TO Q. 20	Don't Know	9
	No	2		NA/Refused	0

0067

17. Did you feel that way five years ago? 1 (27)

Yes	1	Don't Know	9
No	2	NA/Refused	0

00068

18. And do you plan to have children some day, or not?

COL. CARD 1 (28)

Yes, plan to	1	SKIP TO Q.20 — Don't Know	9
No, don't plan to	2	NA/Refused	0
Already have children	3		

19. Did you feel that way five years ago?

1 (29)

Yes	1	Don't Know	9
No	2	NA/Refused	0

00070

20. If you were getting married today, which kind of wedding would you prefer: a traditional wedding in a house of worship or a ceremony of your own design somewhere else?

1 (30)

Traditional	1	SKIP TO Q.22 — Don't Know	9
Ceremony of ~~our~~ OWN design	2	NA/Refused	0
(VOL.) Combination of the two	3		

00071

21. Did you feel that way five years ago, or not?

1 (31)

Yes	1	Don't Know	9
No	2	NA/Refused	0

00072

22. Would you say the traditional American family is on the rise or on the decline these days?

1 (32)

On rise	1	Don't Know	9
On decline	2	NA/Refused	0
Neither	3		

23. If you had to choose, which word would describe your family - close-knit or loose knit?

1 (33)

Close knit	1	(VOL.) I have no family	4
Loose knit	2	Don't Know	9
(VOL.) Somewhere in between	3	NA/Refused	0

Skip to Q. 25

00074

24. Did you feel that way five years ago?

COL. CARD 1 (34)

Yes	1	Don't Know	9
No	2	NA/Refused	0

00075

25. In the 1960s and 1970s attitudes toward sexual activity began to get somewhat freer. Some people called it the sexual revolution. Would you say you agree with most of the changes that resulted from the sexual revolution or not?

1 (35)

Agree	1	Don't Know	9
Disagree	2	NA/Refused	0
(VOL.) Some of them	3		

00076

26. Would you say you participated at least somewhat in the sexual revolution or were you pretty much on the sidelines?

1 (36)

Participated somewhat	1	Don't Know	9
Pretty much on sidelines	2	NA/Refused	0

00077

27. Would you say your own personal attitudes about sexual behavior have become more liberal in the last five years or more conservative?

1 (37)

More liberal	1	(VOL.) In middle of the road	4
More conservative	2	Don't Know	9
(VOL.) Haven't changed	3	NA/Refused	0

00078

28. Would you say you approve or disapprove of men and women living together without being married if they want to?

1 (38)

Approve	1	SKIP TO Q.30 — Don't Know	9
Disapprove	2	NA/Refused	0

00079

29. Did you feel that way five years ago?

1 (39)

Yes	1	Don't Know	9
No	2	NA/Refused	0

00080

30. On a different matter, how often do you attend religious services - almost every week or more, one or twice a month, a few times a year, almost never, never?

CARD 1 (COL. 40)

	Almost every week or more	1	
	One or twice a month	2	
SKIP TO Q.32	A few time a year	3	
	Almost never	4	
	Never	5	
SKIP TO Q.32	Don't Know	9	
	NA/Refused	0	

00081

31. Did you attend religious services at least that often five years ago?

1 (41)

Yes	1	Don't Know	9
No	2	NA/Refused	0

00082

32. Would you say you pretty much follow the religious rules you learned as a child from your church or synogogue, or have you developed your own independent set of personal religious rules now that you are an adult.

1 (42)

Follow church synogogue	1	Don't Know	9
Developed independent set	2	NA/Refused	0
(VOL.) Not religious now	3		

THERE IS NO Q. 33

00083

34. Would you say you are very religious, somewhat religious, or not religious at all?

1 (43)

Very religious	1	SKIP TO Q.36 Don't Know	9
Somewhat religious	2	NA/Refused	0
Not very religious at all	3		

00084

35. Did you feel that way five years ago?

1 (44)

Yes	1	Don't Know	9
No	2	NA/Refused	0

00085

36. On another topic, do you agree or disagree that it is true in this country that if you work hard, eventually you will get ahead?

1 (45)

Agree	1	SKIP TO Q.38 Don't Know	9
Disagree	2	NA/Refused	0

00084

7. Did you feel that way five years ago?

CARD 1 (46) COL.

Yes	1	Don't Know	9
No	2	NA/Refused	0

00085

38. Think of your parents when they were your age. Would you say you are better off financially than they were or not?

1 (47)

Better off	1	Don't Know	9
Not better off	2	NA/Refused	0

00088

39A. (ASK IF YES IN Q. 13) What about your children? Do you think they will be better off than you are financially or not when they reach your age?

1 (48)

SKIP TO Q.40	Better off	1	SKIP TO Q.40	Don't Know 9
	Not better off	2		NA/Refused 0

00089

39B. (ASK IF NO, DK, NA OR 'BLANK' IN Q. 13) Suppose you did have children, do you think those children would be better off financially or not when they reach your age?

1 (49)

Better off	1	Don't Know	9
Not better off	2	NA/Refused	0

00090

40. Which country, the United States or Japan is better when it comes to developing new technology to produce modern goods and services?

1 (50)

	United States	1	SKIP TO Q.42	Don't Know 9
	Japan	2		NA/Refused 0
SKIP TO Q.42	(VOL.) Both about the same	3		

00091

41. Is that because (COUNTRY NAMED IN Q. 40) has better skilled workers or because workers in (COUNTRY NAMED) have more pride in their work?

1 (51)

Better skilled workers	1	(VOL.) Neither	4
Workers have more pride	2	Don't Know	9
(VOL.) Both	3	NA/Refused	0

01092

42. And do you think pride in work has been increasing in this country in the last five years or so, or has it been decreasing? COL. CARD 1 (52)

Increasing	1		
Decreasing	2	Don't Know	9
(VOL.) Staying about the same	3	NA/Refused	0

00093

43. At present, are you yourself employed part-time or full-time or are you retired or something else? 1 (53)

	Employed part-time 1		Retired 5
	Employed full-time 2	SKIP TO Q.51	Full-time homemaker 6
SKIP TO Q.51	Unemployed 3		Student 7
	Laid off 4		NA/Refused 0

00094

44. Do you work as hard as you could on your job or only as hard has you need to? 1 (54)

As hard as could	1	SKIP TO Q. 47	Don't Know 9
Only as hard as needed	2		NA/Refused 0

00095

45. Were you working as hard as you could on your job five years ago or only as hard as you needed to? 1 (55)

As hard as could	1	Don't Know	9
Only as hard as needed	2	NA/Refused	0
(VOL.) Wasn't working then	3		

THERE IS NOT Q. 46

00096

47. Would you say you basically enjoy your job or not? 1 (56)

Yes, basically enjoy	1	Don't Know	9
No, basically don't enjoy	2	NA/Refused	0

00097

48. Did you enjoy your job five years ago or not? 1 (57)

Yes, basically enjoyed	1	Don't Know	9
No, basically don't enjoyed	2	NA/Refused	0
(VOL.) Wasn't working then	3		

00098

49. If you were to get enough money to live as comfortably as you would like for the rest of your life, would you continue to work or would you stop working? CARD 1 (58) COL.

Would continue to work	1	Don't Know	9
Would stop working	2	NA/Refused	0

THERE IS NO Q. 50.

00099

51. On another topic, do you think men should usually open doors for women or not? 1 (59)

Yes, they should	1	Don't Know	9
No, they shouldn't	2	NA/Refused	0

00100

52. If a single woman asks a single man out to dinner, who should pay for the dinner or should they split it? 1 (60)

Man should pay	1	Don't Know	9
Woman should pay	2	NA/Refused	0
They should split it	3		

00101

53. When setting the table for dinner, do you normally put the fork to the left or the right side of the plate, or haven't you ever thought much about that? 1 (61)

To the left	1	Don't Know	9
To the right	2	NA/Refused	0
Haven't thought much about it	3		

00102

54. If one person is trying to go out a door of a building at the same time another person is trying to come in, which person should go through the door first -- the person going out or the person coming in, or doesn't it make much difference? 1 (62)

Person GOING OUT	1	Don't Know	9
Person COMING IN	2	NA/Refused	0
Doesn't make much difference	3		

00103

55. Have you or any member of your family read a book on etiquette or manners in the last few years or so?

CARD 1 (COL 63)

Yes, have	1	Don't Know	9
No, have not	2	NA/Refused	0

00104

56. How would you rate the manners of most Americans these days -- would you say their manners are generally okay, need some work or are they pretty sloppy?

1 (64)

Generally okay	1	Don't Know	9
Need some work	2	NA/Refused	0
Pretty sloppy	3		

00105

57. And how would you rate your own manners these days -- would you say your own manners are generally okay, need some work, or are they pretty sloppy?

1 (65)

Generally okay	1	Don't Know	9
Need some work	2	NA/Refused	0
Pretty sloppy	3		

00106

58. How much attention do you pay to your own manners these days -- a good amount, some, or not very much?

1 (66)

A good amount	1	SKIP TO Q. 60 — Don't Know	9
Some	2	NA/Refused	0
Not very much	3		

00107

59. And five years ago, how much attention did you pay to your manners -- a good amount, some, or not very much?

1 (67)

A good amount	1	Don't Know	9
Some	2	NA/Refused	0
Not very much	3		

60. Which of the following groups includes your age: (READ LIST)

CARD 1 (68) COL.

Under 30 years old	1	or, 55 years or older	4
30 to 45 years old	2	DO NOT READ — Don't know	9
46 to 54 years old	3	NA/Refused	0

61. Are you of Hispanic origins or background? (IF "YES", ASK:) Are you white Hispanic or black Hispanic?

61A. (IF "NO" TO Q. 61, ASK:) Are you white, black, or some other race?

1 (69)

White	1	Hispanic (no race given)	5
Black	2	Other	6
White Hispanic	3	NA/Refused	0
Black Hispanic	4		

INTERVIEW NUMBER — ALL CARDS, Cols. 1-5

CARD NUMBER — ALL CARDS, Col. 80

TELEPHONE NUMBER — CARD 2, Cols. 6-15

(Telephone number blanked out for reasons of confidentiality)

SEX — CARD 2, Col. 17

Male 1
Female 2

COUNTY CODE — CARD 2, Cols. 19-21

(see list of codes below)

STATE CODE — CARD 2, Cols. 23-24

(see list of codes below)

STATE CODES (NO POLLING DONE IN ALASKA OR HAWAII)

01 Maine
02 New Hampshire
03 Vermont
04 Massachusetts
05 Connecticut
06 Rhode Island
07 New York
08 New Jersey
09 Pennsylvania
10 Ohio
11 Indiana
12 Illinois
13 Michigan
14 Wisconsin
15 Minnesota
16 Iowa
17 Missouri
18 Kansas
19 Nebraska
20 South Dakota
21 North Dakota
22 Delaware
23 Maryland
24 District of Columbia
25 West Virginia
26 Virginia
27 North Carolina
28 South Carolina
29 Georgia
30 Florida
31 Mississippi
32 Alabama
33 Tennessee
34 Kentucky
35 Arkansas
36 Louisiana
37 Texas
38 Oklahoma
39 New Mexico
40 Arizona
41 Nevada
42 Utah
43 Colorado
44 Wyoming
45 Montana
46 Idaho
47 Washington
48 Oregon
49 California

COUNTY CODES

STATE = 07 (New York)

003 Nassau
005 Queens
007 Kings
009 Richmond
011 New York
013 Bronx
015 Westchester
123 Rockland

STATE = 08 (New Jersey)

001 Bergen
003 Passaic
009 Morris
011 Essex
013 Hudson
015 Union
017 Somerset
023 Middlesex
025 Monmouth