

ICPSR 7940

**Experiments in Question Wording,
Form, and Context in Attitude
Surveys, 1971-1980**

Howard Schuman

*University of Michigan, Survey Research
Center*

Stanley Presser

*University of Michigan, Survey Research
Center*

ICPSR Codebook

Inter-university Consortium for
Political and Social Research
P.O. Box 1248
Ann Arbor, Michigan 48106
www.icpsr.umich.edu

Codebook for ICPSR 07940

**Experiments in Question Wording, Form and Context in Attitude Surveys,
1971-1980**

Dataset0006: File SRC78MAR

Variable Variable Description

Please Note: The "(M)" to the right of the value indicates the code has been designated as a missing value.

V2 RDD OR R

Start: 1
End: 3
Width: 3
Type: numeric (ISO)
Interval: discrete
Missing: 0

<i>Value</i>	<i>Frequency</i>	<i>%</i>
0 (M)	294	37.1 %
1	96	12.1 %
2	403	50.8 %

V40 R EDUCAT

Start: 4
End: 6
Width: 3
Type: numeric (ISO)
Interval: discrete
Missing: 0

<i>Value</i>	<i>Frequency</i>	<i>%</i>
0 (M)	16	2.0 %
1	64	8.1 %
2	7	0.9 %
3	83	10.5 %
4	8	1.0 %
5	208	26.2 %
6	58	7.3 %
7	156	19.7 %
8	16	2.0 %
9	128	16.1 %
10	45	5.7 %
99	4	0.5 %

V45 SEX OF R

Start: 7
End: 9
Width: 3
Type: numeric (ISO)
Interval: discrete
Missing: 0

<i>Value</i>	<i>Frequency</i>	<i>%</i>
0 (M)	14	1.8 %
1	338	42.6 %
2	439	55.4 %
9	2	0.3 %

Variable	Variable Description
----------	----------------------

V49	AGE OF R
-----	----------

Start: 10
 End: 12
 Width: 3
 Type: numeric (ISO)
 Interval: discrete
 Missing: 0

<i>Value</i>	<i>Frequency</i>	<i>%</i>
0 (M)	14	1.8 %
18	22	2.8 %
19	11	1.4 %
20	14	1.8 %
21	18	2.3 %
22	13	1.6 %
23	17	2.1 %
24	21	2.6 %
25	21	2.6 %
26	28	3.5 %
27	17	2.1 %
28	19	2.4 %
29	22	2.8 %
30	29	3.7 %
31	29	3.7 %
32	19	2.4 %
33	17	2.1 %
34	15	1.9 %
35	21	2.6 %
36	20	2.5 %
37	12	1.5 %
38	15	1.9 %
39	17	2.1 %
40	19	2.4 %
41	13	1.6 %
42	16	2.0 %
43	14	1.8 %
44	7	0.9 %
45	5	0.6 %
46	7	0.9 %
47	8	1.0 %
48	10	1.3 %
49	10	1.3 %

Variable	Variable Description
----------	----------------------

V49	AGE OF R (cont.)
-----	------------------

Value	Frequency	%
50	13	1.6 %
51	10	1.3 %
52	14	1.8 %
53	9	1.1 %
54	6	0.8 %
55	8	1.0 %
56	7	0.9 %
57	11	1.4 %
58	14	1.8 %
59	5	0.6 %
60	6	0.8 %
61	5	0.6 %
62	7	0.9 %
63	13	1.6 %
64	10	1.3 %
65	22	2.8 %
66	7	0.9 %
67	11	1.4 %
68	10	1.3 %
69	6	0.8 %
70	4	0.5 %
71	4	0.5 %
72	3	0.4 %
73	5	0.6 %
74	4	0.5 %
75	4	0.5 %
76	9	1.1 %
77	3	0.4 %
78	5	0.6 %
80	1	0.1 %
81	1	0.1 %
82	4	0.5 %
83	2	0.3 %

Variable	Variable Description
----------	----------------------

V49	AGE OF R (cont.)
-----	------------------

Value	Frequency	%
85	2	0.3 %
86	1	0.1 %
91	1	0.1 %
99	6	0.8 %

V59	X COMMIE
-----	----------

Start: 13
End: 15
Width: 3
Type: numeric (ISO)
Interval: discrete
Missing: 0

Value	Frequency	%
0 (M)	378	47.7 %
1	107	13.5 %
5	226	28.5 %
7	11	1.4 %
8	30	3.8 %
9	41	5.2 %

V60	X BIG BR
-----	----------

Start: 16
End: 18
Width: 3
Type: numeric (ISO)
Interval: discrete
Missing: 0

Value	Frequency	%
0 (M)	378	47.7 %
1	148	18.7 %
2	175	22.1 %
7	7	0.9 %
8	40	5.0 %
9	45	5.7 %

V61	X RUSSIA
-----	----------

Start: 19
End: 21
Width: 3
Type: numeric (ISO)
Interval: discrete
Missing: 0

Value	Frequency	%
0 (M)	378	47.7 %
1	134	16.9 %
5	100	12.6 %
7	1	0.1 %
8	139	17.5 %
9	41	5.2 %

Variable	Variable Description
----------	----------------------

V62	Z COMMIE
-----	----------

Start: 22 End: 24 Width: 3 Type: numeric (ISO) Interval: discrete Missing: 0	<i>Value</i>	<i>Frequency</i>	<i>%</i>
	0 (M)	383	48.3 %
	1	68	8.6 %
	5	182	23.0 %
	7	10	1.3 %
	8	110	13.9 %
	9	40	5.0 %

V63	Z BIG BR
-----	----------

Start: 25 End: 27 Width: 3 Type: numeric (ISO) Interval: discrete Missing: 0	<i>Value</i>	<i>Frequency</i>	<i>%</i>
	0 (M)	383	48.3 %
	1	149	18.8 %
	2	91	11.5 %
	7	3	0.4 %
	8	123	15.5 %
	9	44	5.5 %

V64	Z RUSSIA
-----	----------

Start: 28 End: 30 Width: 3 Type: numeric (ISO) Interval: discrete Missing: 0	<i>Value</i>	<i>Frequency</i>	<i>%</i>
	0 (M)	383	48.3 %
	1	103	13.0 %
	5	93	11.7 %
	7	1	0.1 %
	8	175	22.1 %
	9	38	4.8 %

V135	RACE2
------	-------

Start: 31 End: 33 Width: 3 Type: numeric (ISO) Interval: discrete Missing: 0	<i>Value</i>	<i>Frequency</i>	<i>%</i>
	0 (M)	50	6.3 %
	1	683	86.1 %
	2	60	7.6 %

Variable	Variable Description
----------	----------------------

V140	ED5
------	-----

Start: 34
End: 36
Width: 3
Type: numeric (ISO)
Interval: discrete
Missing: 0

<i>Value</i>	<i>Frequency</i>	<i>%</i>
0 (M)	20	2.5 %
1	71	9.0 %
2	91	11.5 %
3	266	33.5 %
4	172	21.7 %
5	173	21.8 %