



ICPSR
Inter-university Consortium for
Political and Social Research

National Camping Market Survey, 1971

U.S. Department of Agriculture,
Forest Service

ICPSR 7798

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Political and Social Research**

**NATIONAL CAMPING
MARKET SURVEY,
1971**

**U.S. Department of
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National Camping Market Survey
1971

(ICPSR 7798)

Principal Investigator

U.S. Department of Agriculture,
Forest Service

Inter-university Consortium for Political and Social Research
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Acknowledgement of Assistance

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STUDY DESCRIPTION

This survey was conducted in 1971 to determine the type of national market for campers and camping equipment. Approximately 90 questions were asked of the respondents which analyzed past, present and future camping activities and preferences, equipment, attitudes, other leisure activities and background information. There are two files of data, each with 2,003 records; file one contains the first 80 columns of data per respondent and file two contains the second 80 columns.



1971

SECTION C

The next group of questions concerns your leisure interests and your possible interest in vacation travel and family camping.

SHOW EXHIBIT C-1

- C1. Have you ever gone on an overnight trip with your family, or with friends, and used any of the types of equipment shown on this card? Do not include any camping trips you took with scouting groups, or while you were in the military service.
- 1 YES → SKIP TO Q. C5
2 NO
3 DON'T KNOW

(IF "NO" ON Q. C1, ASK):

- C2. Have you, or has your spouse, ever considered going on such a trip?
- 1 YES
2 NO → SKIP TO Q. C4
3 DON'T KNOW

(IF "YES" ON Q. C2, ASK):

SHOW EXHIBIT C-3

- C3. Which one of the statements on this card best describes your family's present attitude toward camping? Just read me the number, please.

1	2	3	4	5 DON'T KNOW
---	---	---	---	--------------

↓
SKIP TO
Q. C21

↓
SKIP TO
Q. C24

(IF "NO" ON Q. C2, ASK):

- C4. Would you say that it is likely or not likely that you might go camping with your family some time in the next 4 - 5 years?
- 1 LIKELY
2 NOT LIKELY
3 DON'T KNOW

NOW SKIP TO Q. C24

SHOW EXHIBIT C-1 AGAIN

C5. These are silhouettes of several kinds of camping equipment. Which of these is most like the equipment you used for your last such trip? Just read me the letter, please.

A. TENT →

- C6a. For this trip did you
1. Rent
 2. Borrow
 3. Purchase
 4. Or already own this equipment?
 5. DON'T KNOW

B. CAMPING TRAILER (Folding) →

- C6b. For this trip did you
1. Rent
 2. Borrow
 3. Purchase
 4. Or already own this equipment?
 5. DON'T KNOW

C. TRAVEL TRAILER →
(Any kind, any size)

- C6c. For this trip did you
1. Rent
 2. Borrow
 3. Purchase
 4. Or already own this equipment?
 5. DON'T KNOW

D. TRUCK CAMPER →

- C6d. For this trip did you
1. Rent
 2. Borrow
 3. Purchase
 4. Or already own this equipment?
 5. DON'T KNOW

E. PICK-UP COVER →

- C6e. For this trip did you
1. Rent
 2. Borrow
 3. Purchase
 4. Or already own this equipment?
 5. DON'T KNOW

F. MOTOR HOME →

- C6f. For this trip did you
1. Rent
 2. Borrow
 3. Purchase
 4. Or already own this equipment?
 5. DON'T KNOW

G. VAN CONVERSION →

- C6g. For this trip did you
1. Rent
 2. Borrow
 3. Purchase
 4. Or already own this equipment?
 5. DON'T KNOW

X. OTHER (Please specify): →

- C6x. For this trip did you
1. Rent
 2. Borrow
 3. Purchase
 4. Or already own this equipment?
 5. DON'T KNOW

Y. DON'T KNOW

During the past 12 months, how many camping trips did you go on?

_____ # OF TRIPS

X NONE
Y DON'T KNOW

(IF "NONE" ON Q. C7, ASK):

C8. About how many years ago did you take your last camping trip?

_____ YEARS AGO

X DON'T KNOW

NOW SKIP TO Q. C12

C9. In total, how many nights were spent away from home on these _____ trips?

_____ # OF NIGHTS

X NONE
Y DON'T KNOW

C10. In total, how many different privately owned and how many federal or state government owned campgrounds did you stay at while on the _____ trips?

_____ PRIVATELY OWNED

_____ GOVERNMENT OWNED

X NONE
Y DON'T KNOW

X NONE
Y DON'T KNOW

C11. Approximately how many of these _____ trips were predominantly family camping or vacation travel trips, how many were for hunting and fishing, and how many were business trips at least in part?

_____ # FAMILY CAMPING AND VACATION TRAVEL

_____ # HUNTING AND FISHING

_____ # BUSINESS TRIPS

X DON'T KNOW

C12. In what year did you begin camping as a family?
(INTERVIEWER: IF "NEVER", CIRCLE "Y" AND ASK:
"When did you, yourself, begin camping?")

_____ YEAR

X DON'T REMEMBER
Y NEVER CAMPS WITH FAMILY

INTERVIEWER: IF "1970" OR EARLIER, ASK Q. C13 - C17. IF "1971", SKIP TO Q. C18.

(IF "1970" OR EARLIER ON Q. C12, ASK):

C13. Do you camp about the same number of nights each year, or has your participation in camping been increasing or decreasing during the past few years?

- 1 SAME
- 2 INCREASING
- 3 DECREASING
- 4 VARIES
- 5 DON'T KNOW

C14. Do you expect to do more, or less, camping in the next 2-3 years?

- 1 MORE
- 2 LESS
- 3 ABOUT THE SAME
- 4 DON'T KNOW

(IF "MORE" OR "LESS" ON Q. C14, ASK):

C15. Why do you say that?

C16. In the past, what has kept you from camping more frequently than you have camped?

C17. During the past few years, have you noticed any major changes in the condition of campgrounds, in the costs of camping, or in the types of people who go camping? If so, what have you noticed?

C18. Approximately how much money did you spend during the past 12 months for the rental and how much for the purchases of camping equipment of all types? That is, big items like tents and trailers plus small items like sleeping bags and lanterns - but not food. First, rentals; then, purchases.

\$ _____ RENTALS \$ _____ PURCHASES

X NOTHING
Y DON'T KNOW

C19. Approximately how much money did you spend during the past 12 months while on camping trips in total for items like gasoline, tolls, camping fees, meals, and groceries?

\$ _____

X NOTHING
Y DON'T KNOW

SHOW EXHIBIT C-1 AGAIN

C20. Which of these types of camping equipment have you used in the past? Please list them in the order you used them; that is, which is most like the equipment you used on your first trip, and list all others right up to that used on your last trip.

TRIP # 1.	A	B	C	D	E	F	G
TRIP # 2.	A	B	C	D	E	F	G
TRIP # 3.	A	B	C	D	E	F	G
TRIP # 4.	A	B	C	D	E	F	G
TRIP # 5.	A	B	C	D	E	F	G
TRIP # 6.	A	B	C	D	E	F	G
TRIP # 7.	A	B	C	D	E	F	G

INTERVIEWER: CHECK BACK TO Q. C3. IF #1 OR #2 CIRCLED, ASK Q. C21 & C22; OTHERWISE, SKIP TO Q. C23.

SHOW EXHIBIT C-1

C21. Which of these types of camping equipment will you most likely use when you start camping - for your first trip?

A B C D E F G
X DON'T KNOW

C22. Will your equipment for your first trip most likely be . . . 1 Rented
2 Borrowed
3 Purchased
4 Or do you already own it?
5 DON'T KNOW

NOW SKIP TO Q. C24

C23. Which of these will you probably purchase next?

X NONE OF THESE
Y DON'T KNOW

Here are some questions about your leisure time --

C24. What kinds of leisure activities (other than camping) do you participate in with members of your immediate family?

C25. What kinds of leisure activities do you and your spouse participate in, but do not share? First, your activities; then your spouse's.

Respondent's:

Spouse's:

1. _____

2. _____

3. _____

1. _____

2. _____

3. _____

X NONE
Y DON'T KNOW

X NONE
Y DON'T KNOW
Sp NO SPOUSE

C26. Approximately how many hours in an average week do you and your spouse spend in meetings and in voluntary work with clubs, civic associations, service organizations, and church activities? First, your activities, then your spouse's.

Respondent:

Spouse:

_____ # OF HOURS

_____ # OF HOURS

X NONE
Y DON'T KNOW

X NONE
Y DON'T KNOW
Sp NO SPOUSE

C27. What magazines are regularly received in your household?

X NONE
Y DON'T KNOW

--	--

C28. Do you belong to an automobile club?

1 YES
2 NO
3 DON'T KNOW

(IF "YES" ON Q. C28, ASK):

C29. What is the name of the automobile club(s) you belong to?

--	--

C30. At the present time, how many automobiles, vans, panel and pick-up trucks, in running condition, do you have the use of?

_____ # of autos

_____ # of trucks

X NONE
Y DON'T KNOW

X NONE
Y DON'T KNOW

SHOW EXHIBIT C-31

C31. During the past two years, have you visited any of the following places listed on this card? Just read me the numbers, please.

1 2 3 4 5 6

7 NONE OF THESE
8 DON'T KNOW

C32. Have you, or has anyone in your immediate family, attended a camping show, boat show, or similar exhibition of outdoor recreation equipment during the past two years?

1 YES
2 NO
3 DON'T KNOW

C33. Do you happen to recall your last 2 to 3 purchases of outdoor recreation equipment for family use, and in what year did you purchase them?

<u>ITEM</u>	<u>YEAR PURCHASED</u>
1. _____	_____
2. _____	_____
3. _____	_____
4. _____	_____
5. _____	_____

- X NONE PURCHASED
- Y CAN'T REMEMBER

C34. Do you own, or have the use of a vacation home?
 (INTERVIEWER: INCLUDE TRAILER ONLY IF IT IS STATIONARY.)

- 1 YES
- 2 NO
- 3 DON'T KNOW

(IF "YES" ON Q. C34, ASK):

C35. How many miles from your home is it to your vacation home?

_____ # of miles

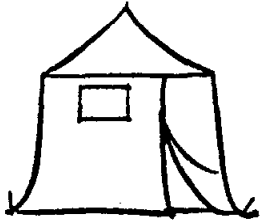
X DON'T KNOW

C36. On the average, how many days per year do you use your vacation home?

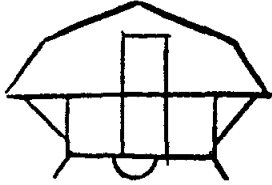
_____ # of days per year

X DON'T KNOW

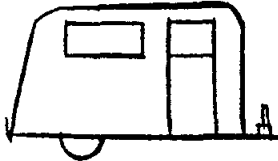
EXHIBIT C-1



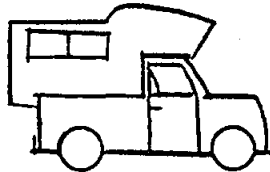
A. TENT (Any kind, any size)



B. CAMPING TRAILER (Folding)



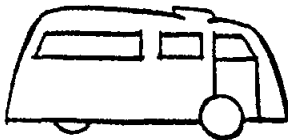
C. TRAVEL TRAILER (Any kind, any size)



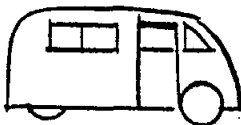
D. TRUCK CAMPER



E. PICK-UP COVER



F. MOTOR HOME



G. VAN CONVERSION

EXHIBIT C-3

- 1 We are planning to try it next year.
- 2 We hope to try camping sometime in the future, but probably not next year.
- 3 We are unlikely to try camping in the foreseeable future.
- 4 We are definitely not interested in camping.

EXHIBIT C-31

- 1 A city park or county park
- 2 A state park
- 3 A national park or recreation area
- 4 A national monument
- 5 A national forest
- 6 A national seashore

SLIST CAMP71
1971 NATIONAL CAMPER MARKET SURVEY
CODING SHEET (CARD 4)

COLUMN	QUESTION	CODE
1-4		7107
5-8		BALLOT NUMBER
9		CARD NUMBER
10	C1	HAVE YOU EVER GONE ON AN OVERNIGHT TRIP AND USED CAMPING EQUIPMENT 1 YES 2 NO 3 DON'T KNOW, N.R.
11	C2	HAVE YOU CONSIDERED SUCH A CAMPING TRIP 1 YES 2 NO 3 DON'T KNOW, N.R.
12	C3	PRESENT ATTITUDE TOWARD CAMPING 1 NEXT YEAR 2 GO IN FUTURE 3 UNLIKELY TO GO 4 NOT INTERESTED 5 DON'T KNOW
13	C4	WILL YOU GO CAMPING IN THE NEXT 4-5 YEARS 1 LIKELY 2 NOT LIKELY 3 DON'T KNOW, N.R.
14	C5	ON YOUR LAST CAMPING TRIP WHICH TYPE OF EQUIPMENT DID YOU USE 1 TENT 2 CAMPING TRAILER 3 TRAVEL TRAILER 4 TRUCK CAMPER 5 PICK-UP COVER 6 MOTOR HOME 7 VAN CONVERSION 8 OTHER 9 DON'T KNOW
15	C6A	FOR THIS TRIP DID YOU ALREADY OWN THIS TENT 1 RENT 2 BORROW 3 PURCHASE 4 ALREADY OWN 5 DON'T KNOW, N.R.
16	C6B	FOR THIS TRIP DID YOU ALREADY OWN THIS CAMPING TRAILER 1 RENT 2 BORROW 3 PURCHASE 4 ALREADY OWN 5 DON'T KNOW, N.R.
17	C6C	FOR THIS TRIP DID YOU ALREADY OWN THIS TRAVEL TRAILER 1 RENT

Barrington
MADE IN U.S.A.

APPENDIX

18	C6D	3 PURCHASE 4 ALREADY OWN 5 DON'T KNOW, N.R. FOR THIS TRIP DID YOU ALREADY OWN THIS TRUCK CAMPER 1 RENT 2 BORROW 3 PURCHASE 4 ALREADY OWN 5 DON'T KNOW, N.R.
19	C6E	FOR THIS TRIP DID YOU ALREADY OWN THIS PICK-UP COVER 1 RENT 2 BORROW 3 PURCHASE 4 ALREADY OWN 5 DON'T KNOW, N.R.
20	C6F	FOR THIS TRIP DID YOU ALREADY OWN THIS MOTOR HOME 1 RENT 2 BORROW 3 PURCHASE 4 ALREADY OWN 5 DON'T KNOW, N.R.
21	C6G	FOR THIS TRIP DID YOU ALREADY OWN THIS VAN CONVERSION 1 RENT 2 BORROW 3 PURCHASE 4 ALREADY OWN 5 DON'T KNOW, N.R.
22	C6X	FOR THIS TRIP DID YOU ALREADY OWN THIS OTHER 1 RENT 2 BORROW 3 PURCHASE 4 ALREADY OWN 5 DON'T KNOW, N.R.
23-24	C7	HOW MANY CAMPING TRIPS (LAST 12 MONTHS) 00-99
25-26	C8	HOW MANY YEARS AGO DID YOU TAKE YOUR LAST CAMPING TRIP 00-99
27-28	C9	HOW MANY NIGHTS WERE YOU AWAY FROM HOME (THESE TRIPS) 00-99
29-30	C10	HOW MANY DIFFERENT PRIVATE CGS DID YOU STAY AT 00-99
31-32	C10	HOW MANY DIFFERENT PUBLIC CGS DID YOU STAY AT 00-99
33-34	C11	NUMBER FAMILY CAMPING AND VACATION TRAVEL TRIPS 00-99
35-36	C11	NUMBER HUNTING AND FISHING TRIPS 00-99
37-38	C11	NUMBER BUSINESS TRIPS 00-99
39-40	C12	WHEN DID YOU BEGIN CAMPING AS A FAMILY



INDICATED NEVER CAMP WITH CHILD

1 DON'T REMEMBER
2 NEVER CAMPS WITH FAMILY

42 C13 PARTICIPATION INCREASING OR DECREASING
1 ABOUT THE SAME
2 INCREASED LATELY
3 DECREASED LATELY
4 VARIES
5 DON'T KNOW

43 C14 DO MORE, OR LESS, CAMPING IN THE NEXT 2-3 YEARS
1 MORE
2 LESS
3 ABOUT THE SAME
4 DON'T KNOW

44 SKIP
45 C16 WHAT HAS KEPT YOU FROM CAMPING MORE
1 MY WORK/MY JOB
2 LACK OF TIME
3 WIFE/FAMILY DON'T LIKE TO CAMP
4 FINANCES
5 DON'T HAVE EQUIPMENT
6 SMALL CHILDREN
7 CHANGE OF INTEREST
8 ILLNESS
9 IN SERVICE/SCHOOL
0 TOO OLD

46 C16 WHAT HAS KEPT YOU FROM CAMPING MORE
1 LACK OF CGS NEARBY
2 HOME RESPONSIBILITIES
3 FAMILY GROWN
4 BAD/COLD WEATHER
5 COTTAGE
6 NO ONE TO CAMP WITH
7 CROWDED CGS
8 OTHER
9 DON'T KNOW

47 C17 HAVE YOU NOTICED ANY MAJOR CHANGES IN CAMPING
1 NO CHANGES
2 TYPES OF PEOPLE
3 TYPES OF CAMPING EQUIPMENT
4 THEFTS/VANDALISM

48 C17 HAVE YOU NOTICED ANY MAJOR CHANGES IN CAMPING
1 INCREASE IN COST
2 IMPROVEMENT IN CGS
3 MORE PEOPLE CAMPING
4 MORE CGS AVAILABLE
5 CGS OVERCROWDED
6 CGS ARE DIRTY
7 HAVEN'T BEEN RECENTLY
8 SERVICES/FACILITIES HAVE IMPROVED

49-51	C18	0 CLEANER/NICER HOW MUCH MONEY DID YOU SPEND ON EQUIPMENT RENTALS 000-999
52-54	C18	HOW MUCH MONEY DID YOU SPEND ON EQUIPMENT PURCHASES 000-999
55-57	C19	HOW MUCH MONEY DID YOU SPEND ON GAS,TOLLS,CAMPING FEES,MEALS,GROCERIES 000-999
58	C20	EQUIPMENT USED ON TRIP 1 1 TENT 2 CAMPING TRAILER 3 TRAVEL TRAILER 4 TRUCK CAMPER 5 PICK-UP COVER 6 MOTOR HOME 7 VAN CONVERSION 8 N.R.
59	C20	EQUIPMENT USED ON TRIP 2 1 TENT 2 CAMPING TRAILER 3 TRAVEL TRAILER 4 TRUCK CAMPER 5 PICK-UP COVER 6 MOTOR HOME 7 VAN CONVERSION 8 N.R.
60	C20	EQUIPMENT USED ON TRIP 3 1 TENT 2 CAMPING TRAILER 3 TRAVEL TRAILER 4 TRUCK CAMPER 5 PICK-UP COVER 6 MOTOR HOME 7 VAN CONVERSION 8 N.R.
61	C20	EQUIPMENT USED ON TRIP 4 1 TENT 2 CAMPING TRAILER 3 TRAVEL TRAILER 4 TRUCK CAMPER 5 PICK-UP COVER 6 MOTOR HOME 7 VAN CONVERSION 8 N.R.
62	C20	EQUIPMENT USED ON TRIP 5 1 TENT 2 CAMPING TRAILER 3 TRAVEL TRAILER 4 TRUCK CAMPER 5 PICK-UP COVER 6 MOTOR HOME



63 C20

EQUIPMENT USED ON TRIP 6

- 1 TENT
- 2 CAMPING TRAILER
- 3 TRAVEL TRAILER
- 4 TRUCK CAMPER
- 5 PICK-UP COVER
- 6 MOTOR HOME
- 7 VAN CONVERSION
- 8 N.R.

64 C20

EQUIPMENT USED ON TRIP 7

- 1 TENT
- 2 CAMPING TRAILER
- 3 TRAVEL TRAILER
- 4 TRUCK CAMPER
- 5 PICK-UP COVER
- 6 MOTOR HOME
- 7 VAN CONVERSION
- 8 N.R.

65 C21

WHICH TYPE OF EQUIPMENT WILL YOU USE WHEN YOU START CAMPING

- 1 TENT
- 2 CAMPING TRAILER
- 3 TRAVEL TRAILER
- 4 TRUCK CAMPER
- 5 PICK-UP COVER
- 6 MOTOR HOME
- 7 VAN CONVERSION
- 8 OTHER
- 9 DON'T KNOW

66 C22

WILL YOUR EQUIPMENT BE RENTED OR PURCHASED

- 1 RENTED
- 2 BORROWED
- 3 PURCHASED
- 4 ALREADY OWN
- 5 DON'T KNOW

67 C23

WHICH WILL YOU PURCHASE NEXT

- 1 TENT
- 2 CAMPING TRAILER
- 3 TRAVEL TRAILER
- 4 TRUCK CAMPER
- 5 PICK-UP COVER
- 6 MOTOR HOME
- 7 VAN CONVERSION
- 8 NONE OF THESE
- 9 DON'T KNOW

68 C24

OTHER LEISURE ACTIVITIES WITH FAMILY

- 1 FISHING
- 2 WATER SPORTS
- 3 ICE SKATING/SKIING
- 4 HUNTING

		6 GOLF
		7 OTHER SPORTS
		8 SOCIALIZING
		9 PICNICS/COOKOUTS
		0 WATCHING TELEVISION
69	C24	OTHER LEISURE ACTIVITIES WITH FAMILY
		1 CHURCH ACTIVITIES
		2 DRIVING/RACING CARS
		3 RECREATIONAL ACTIVITIES
		4 GARDENING
		5 CULTURAL ACTIVITIES
		6 WALKING/HIKING
		7 BIKE RIDING
		8 WATCHING/ATTENDING SPORTS EVENTS
		9 MUSIC/LISTENING AND PERFORMING
		0 NONE
70	C25	RESPONDENT'S LEISURE ACTIVITIES
		1 FISHING
		2 HUNTING
		3 WATER SPORTS
		4 OTHER SPORTS
		5 SEWING/NEEDLEWORK
		6 CHURCH/ORGANIZATIONAL ACTIVITIES
		7 READING
		8 ARTS AND CRAFTS
		9 TV/MOVIES
		0 GARDENING
71	C25	RESPONDENT'S LEISURE ACTIVITIES
		1 CARD GAMES
		2 HOME PROJECTS/REPAIR WORK
		3 AUTOMOBILES
		4 LISTEN TO MUSIC
		7 OTHER ANSWERS
		8 DON'T KNOW
		9 NO SPOUSE
		0 NONE
72	C25	SPOUSE'S LEISURE ACTIVITIES
		1 FISHING
		2 HUNTING
		3 WATER SPORTS
		4 OTHER SPORTS
		5 SEWING/NEEDLEWORK
		6 CHURCH/ORGANIZATIONAL ACTIVITIES
		7 READING
		8 ARTS AND CRAFTS
		9 TV/MOVIES
		0 GARDENING
73	C25	SPOUSE'S LEISURE ACTIVITIES
		1 CARD GAMES
		2 HOME PROJECTS/REPAIR WORK



74-75 C26
76-77 C26
78-80 SKIP
CODING SHEET (CARD 5)
COLUMN QUESTION

1-4
5-8
9
10 C27

11 C27

12 C28

13 C29

14 C30

15 C30

7 LISTEN TO RADIO
7 OTHER ANSWERS
8 DON'T KNOW
9 NO SPOUSE
0 NONE
RESPONDENT'S # HOURS MEETINGS & VOLUNTEER WORK
00-99
SPOUSE'S # HOURS MEETINGS & VOLUNTEER WORK
00-99

CODE
7107
BALLOT NUMBER
CARD NUMBER
WHAT MAGAZINES DO YOU RECEIVE
1 AMUSEMENTS, RADIO, TV, MOVIE, STAGE
2 ANTIQUES
3 ARTS & LITERATURE
4 AUTOMOTIVE
5 BUSINESS
6 CLUBS & ASSOCIATIONS
7 DOGS, HORSES
8 FISHING, HUNTING
9 GENERAL
0 HOBBIES, CRAFTS

WHAT MAGAZINES DO YOU RECEIVE
1 MECHANICS & SCIENCE
2 MEN'S MAGAZINES
3 MUSIC
4 NEWS MAGAZINES
5 RELIGIOUS
6 REGIONAL PUBLICATIONS
7 SPORTS
8 TRAVEL
9 WOMEN'S MAGAZINES
0 YOUTH

BELONG TO AUTO CLUB
1 YES
2 NO
3 DON'T KNOW
NAME OF AUTO CLUB
1 AAA
2 OTHER AUTO CLUBS
3 SPECIALTY CLUBS
4 OTHER
OF AUTOS
0-9
OF TRUCKS
0-9

		1 CITY PARK
		2 STATE PARK
		3 NATIONAL PARK
		4 NATIONAL MONUMENT
		5 NATIONAL FOREST
		6 NATIONAL SEASHORE
		7 NONE OF THESE
		8 DON'T KNOW, N.R.
17	C32	WITHIN THE PAST 2 YEARS, HAVE YOU VISITED A CAMPING SHOW
		1 YES
		2 NO
		3 DON'T KNOW, N.R.
18	C33	PURCHASE OF BOATS
		1 CANOE, 1971
		2 CANOE, BEFORE 1971
		3 MOTOR BOAT, 1971
		4 MOTOR BOAT, BEFORE 1971
		5 SAILBOAT, 1971
		6 SAILBOAT, BEFORE 1971
		7 HOUSEBOAT, 1971
		8 HOUSEBOAT, BEFORE 1971
		9 OTHER WATER CRAFT, 1971
		0 OTHER WATER CRAFT, BEFORE 1971
19	C33	PURCHASE OF VEHICLES
		1 TRAILBIKE OR MOTORCYCLE, 1971
		2 TRAILBIKE OR MOTORCYCLE, BEFORE 1971
		3 ALL TERRAIN VEHICLE, 1971
		4 ALL TERRAIN VEHICLE, BEFORE 1971
		5 SNOWMOBILE, 1971
		6 SNOWMOBILE, BEFORE 1971
		7 JEEP, DUNE BUGGY, 1971
		8 JEEP, DUNE BUGGY, BEFORE 1971
		9 OTHER RECREATIONAL LAND VEHICLES, 1971
		0 OTHER RECREATIONAL LAND VEHICLES, BEFORE 1971
20	C33	PURCHASE OF SPORTS EQUIPMENT
		1 LAWN GAMES, 1971
		2 LAWN GAMES, BEFORE 1971
		3 COURT GAMES, 1971
		4 COURT GAMES, BEFORE 1971
		5 WATER SPORTS, 1971
		6 WATER SPORTS, BEFORE 1971
		7 MARKSMANSHIP GAMES, 1971
		8 MARKSMANSHIP GAMES, BEFORE 1971
		9 WINTER SPORTS, SPORTS MISC, 1971
		0 WINTER SPORTS, SPORTS MISC, BEFORE 1971
21	C33	PURCHASE OF CAMPING EQUIPMENT
		1 TENTS, 1971
		2 TENTS, BEFORE 1971
		3 CAMPING TRAILER, 1971
		4 CAMPING TRAILER, BEFORE 1971



22

C33

- 6 TRUCK CAMPER & PICK-UP COVER, BEFORE 1971
- 7 TRUCK CAMPER & PICK-UP COVER, 1971
- 8 TRUCK CAMPER & PICK-UP COVER, BEFORE 1971
- 9 MOTOR HOME & VAN CONVERSION, 1971
- 0 MOTOR HOME & VAN CONVERSION, BEFORE 1971
- PURCHASE OF MISC EQUIPMENT
- 1 AIRCRAFT, AIRPLANE, 1971
- 2 AIRCRAFT, AIRPLANE, BEFORE 1971
- 3 SWIMMING POOL & EQUIPMENT, 1971
- 4 SWIMMING POOL & EQUIPMENT, BEFORE 1971
- 5 SCUBA GEAR, 1971
- 6 SCUBA GEAR, BEFORE 1971
- 7 HUNTING EQUIPMENT, 1971
- 8 HUNTING EQUIPMENT, BEFORE 1971
- 9 FISHING EQUIPMENT, 1971
- 0 FISHING EQUIPMENT, BEFORE 1971

23

C33

- NONE PURCHASED
- 1 NONE PURCHASED
- 2 CAN'T REMEMBER

24

C34

- DO YOU OWN A VACATION HOME
- 1 YES
- 2 NO
- 3 DON'T KNOW, N.R.

25-27

C35

- # MILES FROM HOME TO VACATION HOME
- 000-999

28-29

C36

- # DAYS USE YOUR VACATION HOME
- 00-99

30-39

SKIP

40-41

42-43

- INTERVIEW FACE SHEET #
- REGION AND STATE
- NEW ENGLAND
- 11 CONNECTICUT
- 12 MAINE
- 13 MASSACHUSETTS
- 14 NEW HAMPSHIRE
- 15 RHODE ISLAND
- 16 VERMONT
- MIDDLE ATLANTIC
- 21 NEW JERSEY
- 22-23 NEW YORK
- 24-25 PENNSYLVANIA
- EAST NORTH CENTRAL
- 31-32 ILLINOIS
- 33 INDIANA
- 34-35 MICHIGAN
- 36-37 OHIO
- 38 WISCONSIN
- WEST NORTH CENTRAL
- 41 IOWA
- 42 KANSAS

44 MISSOURI
45 NEBRASKA
46 NORTH DAKOTA
47 SOUTH DAKOTA
SOUTH ATLANTIC
51 DELAWARE
52 WASHINGTON, D.C.
53 FLORIDA
54 GEORGIA
55 MARYLAND
56 NORTH CAROLINA
57 SOUTH CAROLINA
58 VIRGINIA
59 WEST VIRGINIA
EAST SOUTH CENTRAL
61 ALABAMA
62 KENTUCKY
63 MISSISSIPPI
64 TENNESSEE
WEST SOUTH CENTRAL
71 ARKANSAS
72 LOUISIANA
73 OKLAHOMA
74-75 TEXAS
MOUNTAIN
81 ARIZONA
82 COLORADO
83 IDAHO
84 MONTANA
85 NEVADA
86 NEW MEXICO
87 UTAH
88 WYOMING
PACIFIC
91-92 CALIFORNIA
93 OREGON
94 WASHINGTON

44-47 SKIP
48

SIZE OF LOCATION
1 LESS THAN 2,500
2 2,500 TO 24,999
3 25,000 TO 49,999
4 50,000 TO 249,999
5 250,000 TO 499,999
6 500,000 TO 999,999
7 1,000,000 OR MORE

49

METRO CODE
1 CENTRAL CITY OF 1,000,000 OR MORE
2 CENTRAL CITY OF 250,000 TO 999,999
3 CENTRAL CITY UNDER 250,000

50-59 SKIP
60 S4

CHILDREN 17 OR YOUNGER

- 1 YES
- 2 NO
- 3 DON'T KNOW, N.R.

61 S5

HOW MANY CHILDREN 17 OR YOUNGER

- 1-7
- 8 8 OR MORE

62 S6

9 DON'T KNOW, N.R.

AGES OF THE BOYS

- 1-9
- 0 10 YEARS

63 S6

AGES OF THE BOYS

- 1 11
- 2 12
- 3 13
- 4 14
- 5 15
- 6 16
- 7 17

64 S6

8 N.R.

AGES OF THE GIRLS

- 1-9
- 0 10 YEARS

65 S6

AGES OF THE GIRLS

- 1 11
- 2 12
- 3 13
- 4 14
- 5 15
- 6 16
- 7 17

66 S8

8 N.R.

LAST GRADE COMPLETED IN SCHOOL

- 1 LESS THAN 8TH GRADE
- 2 8TH GRADE
- 3 HIGH SCHOOL - INCOMPLETE
- 4 HIGH SCHOOL COMPLETE
- 5 COLLEGE - INCOMPLETE
- 6 COLLEGE COMPLETED
- 7 GRADUATE WORK (NO DEGREE)
- 8 GRADUATE DEGREE
- 9 DON'T RECALL, N.R.

67-68 S12

AGE

00-99

69 S13

SEX

- 1 MAN
- 2 WOMAN

70 S15

OWN OR RENT

		2 RENT HOME
		3 RENT APARTMENT
		4 OWN CO-OP OR CONDOMINIUM
		5 N.R.
71	S16A	RESPONDENT'S OCCUPATION
		0 PROFESSIONAL, TECHNICAL
		1 FARMERS
		2 MANAGERS, OFFICIALS, PROPRIETORS
		3 CLERICAL
		4 SALES
		5 CRAFTSMEN, FOREMEN
		6 OPERATIVES
		7 SERVICE
		8 LABORERS
		9 RETIRED, STUDENT, WIDOW, UNEMPLOYED, HOUSEWIFE
72	S18A	ARE YOU THE CHIEF WAGE EARNER
		1 YES
		2 NO
73	S18B	OCCUPATION OF CHIEF WAGE EARNER
		0 PROFESSIONAL, TECHNICAL
		1 FARMERS
		2 MANAGERS, OFFICIALS, PROPRIETORS
		3 CLERICAL
		4 SALES
		5 CRAFTSMEN, FOREMEN
		6 OPERATIVES
		7 SERVICE
		8 LABORERS
		9 RETIRED, STUDENT, WIDOW, UNEMPLOYED, HOUSEWIFE
74	S19	FAMILY INCOME
		1 UNDER \$2,000
		2 2-3
		3 3-4
		4 4-5
		5 5-6
		6 6-7
		7 7-10
		8 10-15
		9 15-25
		0 OVER \$25,000
75-80	SKIP	

OK,