ICPSR | INTER-UNIVERSITY CONSORTIUM FOR POLITICAL AND SOCIAL RESEARCH

ICPSR 4183

National Election Pool Democratic Presidential Preference Primary Exit Polls, 2004

National Election Pool

Edison Media Research

Mitofsky International

Codebook

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Processing Note for 4183: National Election Pool Democratic Presidential Preference Primary Exit Polls, 2004

- The data contain weights that should be applied in all analyses.

- One key variable, known as the "backside" variable, exists on all surveys that used a two-sided questionnaire. It can be found in column 16 of all states except Iowa.

    - When BACKSIDE = 1, there was at least one response on the reverse side of the questionnaire, indicating that the respondent turned the questionnaire over. This allows the researcher who is analyzing a question that appears on the reverse to omit respondents who did not turn the questionnaire over.

    - For all respondents where BACKSIDE = 2, responses to any question that appeared on page 2 of the questionnaire are coded as system missing in the SPSS file and are blank in the ASCII file.

- In New Hampshire, there were two separate versions of the exit poll questionnaire. Each respondent received only one version. Respondents were randomly assigned to receive each version, with approximately half of the respondents in each precinct answering each version. Some questions were common to both versions, but many appear only on one version.

National Election Pool

Conducted by Edison/Mitofsky

National Election Pool Exit Polls
Conducted by Edison Media Research/Mitofsky International

State Number	State Name	Election Date
3	Arizona	Feb. 3, 2004
5	California	Mar. 2, 2004
7	Connecticut	Mar. 2, 2004
8	Delaware	Feb. 3, 2004
10	Florida	Mar. 9, 2004
11	Georgia	Mar. 2, 2004
16	Iowa	Jan. 19, 2004
19	Louisiana	Mar. 9, 2004
21	Maryland	Mar. 2, 2004
22	Massachusetts	Mar. 2, 2004
25	Mississippi	Mar. 9, 2004
26	Missouri	Feb. 3, 2004
30	New Hampshire	Jan. 27, 2004
33	New York	Mar. 2, 2004
36	Ohio	Mar. 2, 2004
37	Oklahoma	Feb. 3, 2004
40	Rhode Island	Mar. 2, 2004
41	South Carolina	Feb. 3, 2004
43	Tennessee	Feb. 10, 2004
44	Texas	Mar. 9, 2004
46	Vermont	Mar. 2, 2004
47	Virginia	Feb. 10, 2004
50	Wisconsin	Feb. 17, 2004

Codebook for ICPSR 4183

National Election Pool Democratic Presidential Preference Primary Exit Polls, 2004

Part 7: Iowa Data

Variable	Variable Description

Please Note: The "(M)" to the right of the value indicates the code has been designated as a missing value.

ID — Respondent ID

Start: 1
End: 7
Width: 7
Type: numeric (ISO)
Interval: discrete

Valid	*Min*	*Max*	*Mean*	*Stdev*
1678	557925.00	559613.00	558770.10	487.32

STANUM — State ID

Start: 8
End: 9
Width: 2
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
16	Iowa	1678	100.0 %	100.0%

Valid	*Min*	*Max*	*Mean*	*Stdev*
1678	16.00	16.00	16.00	0.00

PRECINCT — Sample precinct number

Start: 10
End: 12
Width: 3
Type: numeric (ISO)
Interval: discrete

Value	*Frequency*	*%*	*Valid %*
3	30	1.8 %	1.8%
5	27	1.6 %	1.6%
9	11	0.7 %	0.7%
10	66	3.9 %	3.9%
12	30	1.8 %	1.8%
17	39	2.3 %	2.3%
19	44	2.6 %	2.6%
20	25	1.5 %	1.5%
22	32	1.9 %	1.9%
24	32	1.9 %	1.9%
25	24	1.4 %	1.4%
28	26	1.5 %	1.5%
29	30	1.8 %	1.8%
31	30	1.8 %	1.8%

Variable	Variable Description
PRECINCT	Sample precinct number *(cont.)*

Value	*Frequency*	*%*	*Valid %*
36	30	1.8 %	1.8%
38	47	2.8 %	2.8%
40	30	1.8 %	1.8%
41	21	1.3 %	1.3%
44	30	1.8 %	1.8%
45	53	3.2 %	3.2%
46	30	1.8 %	1.8%
47	30	1.8 %	1.8%
48	33	2.0 %	2.0%
49	70	4.2 %	4.2%
54	56	3.3 %	3.3%
58	60	3.6 %	3.6%
59	7	0.4 %	0.4%
62	42	2.5 %	2.5%
64	34	2.0 %	2.0%
66	30	1.8 %	1.8%
68	24	1.4 %	1.4%
74	50	3.0 %	3.0%
82	55	3.3 %	3.3%
87	57	3.4 %	3.4%
89	6	0.4 %	0.4%
90	19	1.1 %	1.1%
91	37	2.2 %	2.2%
97	56	3.3 %	3.3%
98	30	1.8 %	1.8%
100	27	1.6 %	1.6%
110	10	0.6 %	0.6%
116	50	3.0 %	3.0%
117	30	1.8 %	1.8%
118	29	1.7 %	1.7%
119	18	1.1 %	1.1%
120	10	0.6 %	0.6%
121	30	1.8 %	1.8%

Variable	Variable Description

PRECINCT — Sample precinct number *(cont.)*

Value	*Frequency*	*%*	*Valid %*
123	26	1.5 %	1.5%
124	32	1.9 %	1.9%
129	33	2.0 %	2.0%

Valid	*Min*	*Max*	*Mean*	*Stdev*
1678	3.00	129.00	60.65	36.31

CALL — Call number

Start: 13
End: 13
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	Call 1	504	30.0 %	30.0%
2	Call 2	452	26.9 %	26.9%
3	Call 3	722	43.0 %	43.0%

Valid	*Min*	*Max*	*Mean*	*Stdev*
1678	1.00	3.00	2.13	0.85

WGT — Respondent weight

Start: 14
End: 19
Width: 6.3
Type: numeric (ISO)
Interval: discrete

Valid	*Min*	*Max*	*Mean*	*Stdev*
1678	0.499	1.995	1.001	0.411

DPRES — Which one of these Democratic candidates did you come to support tonight?

Start: 20
End: 21
Width: 2
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
0	Will not vote	2	0.1 %	0.1%
1	Wesley Clark	30	1.8 %	1.8%
2	Howard Dean	335	20.0 %	20.1%
3	John Edwards	393	23.4 %	23.6%
4	Dick Gephardt	171	10.2 %	10.3%
5	John Kerry	569	33.9 %	34.2%
6	Dennis Kucinich	86	5.1 %	5.2%
7	Joe Lieberman	5	0.3 %	0.3%
8	Carol Moseley Braun	0	0.0 %	0.0%
9	Al Sharpton	3	0.2 %	0.2%
10	Uncommitted	70	4.2 %	4.2%

Variable	Variable Description

DPRES — Which one of these Democratic candidates did you come to support tonight? *(cont.)*

Value	*Label*	*Frequency*	*%*	*Valid %*
99	Other	1	0.1 %	0.1%
. (M)	-	13	0.8 %	-

Valid	*Min*	*Max*	*Mean*	*Stdev*
1665	0.00	99.00	4.08	2.96

SEX — Are you:

Start: 22
End: 22
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	Male	719	42.8 %	45.8%
2	Female	850	50.7 %	54.2%
. (M)	-	109	6.5 %	-

Valid	*Min*	*Max*	*Mean*	*Stdev*
1569	1.00	2.00	1.54	0.50

AGE9 — To which age group do you belong?

Start: 23
End: 23
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	17-24	201	12.0 %	12.0%
2	25-29	61	3.6 %	3.6%
3	30-39	140	8.3 %	8.4%
4	40-44	130	7.7 %	7.8%
5	45-49	154	9.2 %	9.2%
6	50-59	413	24.6 %	24.7%
7	60-64	132	7.9 %	7.9%
8	65-74	262	15.6 %	15.7%
9	75 or over	179	10.7 %	10.7%
. (M)	-	6	0.4 %	-

Valid	*Min*	*Max*	*Mean*	*Stdev*
1672	1.00	9.00	5.47	2.48

DPARTYID — No matter who you are supporting tonight, do you usually think of yourself as a:

Start: 24
End: 24
Width: 1
Type: numeric (ISO)

Value	*Label*	*Frequency*	*%*	*Valid %*
1	Strong Democrat	1054	62.8 %	63.8%
2	Not strong Democrat	244	14.5 %	14.8%

Variable	Variable Description

DPARTYID — No matter who you are supporting tonight, do you usually think of yourself as a: *(cont.)*

Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
3	Independent	329	19.6 %	19.9%
4	Republican	26	1.5 %	1.6%
. (M)	-	25	1.5 %	-

Valid	*Min*	*Max*	*Mean*	*Stdev*
1653	1.00	4.00	1.59	0.86

PHIL4 — On most political matters, do you consider yourself:

Start: 25
End: 25
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	Very liberal	284	16.9 %	17.3%
2	Somewhat liberal	656	39.1 %	40.0%
3	Moderate	603	35.9 %	36.7%
4	Conservative	99	5.9 %	6.0%
. (M)	-	36	2.1 %	-

Valid	*Min*	*Max*	*Mean*	*Stdev*
1642	1.00	4.00	2.31	0.83

COLLDEG — Which best describes your education:

Start: 26
End: 26
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	No college degree	687	40.9 %	42.0%
2	College degree	522	31.1 %	31.9%
3	Postgraduate study	428	25.5 %	26.1%
. (M)	-	41	2.4 %	-

Valid	*Min*	*Max*	*Mean*	*Stdev*
1637	1.00	3.00	1.84	0.81

INCSHORT — 2003 total family income:

Start: 27
End: 27
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	Under $50,000	820	48.9 %	51.4%
2	$50,000 or more	774	46.1 %	48.6%
. (M)	-	84	5.0 %	-

Variable	Variable Description

INCSHORT — 2003 total family income: *(cont.)*

Valid	*Min*	*Max*	*Mean*	*Stdev*
1594	1.00	2.00	1.49	0.50

UNION2 — Do you or does someone else in your household belong to a labor union?

Start: 28
End: 28
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	Yes	378	22.5 %	22.9%
2	No	1272	75.8 %	77.1%
. (M)	-	28	1.7 %	-

Valid	*Min*	*Max*	*Mean*	*Stdev*
1650	1.00	2.00	1.77	0.42

FTCAUCUS — Before tonight, had you ever attended an Iowa Democratic presidential caucus?

Start: 29
End: 29
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	Yes	761	45.4 %	45.9%
2	No	896	53.4 %	54.1%
. (M)	-	21	1.3 %	-

Valid	*Min*	*Max*	*Mean*	*Stdev*
1657	1.00	2.00	1.54	0.50

NETPOLI2 — How much did you use the Internet to get news and information about tonight's candidates?

Start: 30
End: 30
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	A great deal	307	18.3 %	18.5%
2	Somewhat	386	23.0 %	23.3%
3	Not much	309	18.4 %	18.7%
4	Not at all	654	39.0 %	39.5%
. (M)	-	22	1.3 %	-

Valid	*Min*	*Max*	*Mean*	*Stdev*
1656	1.00	4.00	2.79	1.15

TIMEDC — When did you finally decide whom to support in tonight's caucus?

Start: 31
End: 31

Value	*Label*	*Frequency*	*%*	*Valid %*
1	In the last 3 days	339	20.2 %	20.2%

Variable	Variable Description

TIMEDC — When did you finally decide whom to support in tonight's caucus? *(cont.)*

Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
2	In the last week	339	20.2 %	20.2%
3	In the last month	443	26.4 %	26.4%
4	Before that	496	29.6 %	29.6%
9	Omit	61	3.6 %	3.6%

Valid	*Min*	*Max*	*Mean*	*Stdev*
1678	1.00	9.00	2.91	1.61

ISSUE — Which one issue mattered most in deciding whom to support tonight?

Start: 32
End: 32
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	Farm policy/subsidies	30	1.8 %	1.8%
2	Education	221	13.2 %	13.2%
3	Health care/Medicare	466	27.8 %	27.8%
4	U.S. trade policy	64	3.8 %	3.8%
5	The war in Iraq	242	14.4 %	14.4%
6	Economy/Jobs	476	28.4 %	28.4%
7	National security	55	3.3 %	3.3%
9	Omit	124	7.4 %	7.4%

Valid	*Min*	*Max*	*Mean*	*Stdev*
1678	1.00	9.00	4.58	2.01

QUAL — Which one candidate quality mattered most in deciding whom to support tonight?

Start: 33
End: 33
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	Cares about people like me	361	21.5 %	21.5%
2	Takes strong stands on the issues	503	30.0 %	30.0%
3	Has the right experience	250	14.9 %	14.9%
4	Can beat George W. Bush	448	26.7 %	26.7%
5	Endorsements	14	0.8 %	0.8%
9	Omit	102	6.1 %	6.1%

Valid	*Min*	*Max*	*Mean*	*Stdev*
1678	1.00	9.00	2.92	1.91

Variable	Variable Description

IRAQAPPR — How do you feel about the U.S. decision to go to war with Iraq last year?

Start: 34
End: 34
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	Strongly approve	110	6.6 %	6.6%
2	Somewhat approve	294	17.5 %	17.5%
3	Somewhat disapprove	419	25.0 %	25.0%
4	Strongly disapprove	838	49.9 %	49.9%
9	Omit	17	1.0 %	1.0%

Valid	*Min*	*Max*	*Mean*	*Stdev*
1678	1.00	9.00	3.25	1.11

DEM2ND — If your first choice does not gather enough supporters, who would be your second choice? (adjusted)

Start: 35
End: 35
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	Dean	169	10.1 %	10.1%
2	Edwards	497	29.6 %	29.6%
3	Gephardt	168	10.0 %	10.0%
4	Kerry	453	27.0 %	27.0%
5	Other	30	1.8 %	1.8%
6	Uncommitted	161	9.6 %	9.6%
7	No second choice	119	7.1 %	7.1%
9	Omit	81	4.8 %	4.8%

Valid	*Min*	*Max*	*Mean*	*Stdev*
1678	1.00	9.00	3.67	2.08

AGE60 — Age 60 (four categories)

Start: 36
End: 36
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	17-29	262	15.6 %	15.7%
2	30-44	270	16.1 %	16.1%
3	45-59	567	33.8 %	33.9%
4	60 or over	573	34.1 %	34.3%
. (M)	-	6	0.4 %	-

Valid	*Min*	*Max*	*Mean*	*Stdev*
1672	1.00	4.00	2.87	1.06

Variable	Variable Description

AGE65 — Age 65 (six categories)

Start: 37
End: 37
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	17-24	201	12.0 %	12.0%
2	25-29	61	3.6 %	3.6%
3	30-39	140	8.3 %	8.4%
4	40-49	284	16.9 %	17.0%
5	50-64	545	32.5 %	32.6%
6	65 or over	441	26.3 %	26.4%
. (M)	-	6	0.4 %	-

Valid	*Min*	*Max*	*Mean*	*Stdev*
1672	1.00	6.00	4.34	1.61

AGE — Age (four categories)

Start: 38
End: 38
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	17-29	262	15.6 %	15.7%
2	30-44	270	16.1 %	16.1%
3	45-59	699	41.7 %	41.8%
4	65 or over	441	26.3 %	26.4%
. (M)	-	6	0.4 %	-

Valid	*Min*	*Max*	*Mean*	*Stdev*
1672	1.00	4.00	2.79	1.00

COLLEDUC — Education collapsed

Start: 39
End: 39
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	No college degree	687	40.9 %	42.0%
2	College degree	950	56.6 %	58.0%
. (M)	-	41	2.4 %	-

Valid	*Min*	*Max*	*Mean*	*Stdev*
1637	1.00	2.00	1.58	0.49

DPARTY — Party ID collapsed

Start: 40
End: 40
Width: 1
Type: numeric (ISO)

Value	*Label*	*Frequency*	*%*	*Valid %*
1	Democrat	1298	77.4 %	78.5%
2	Republican	329	19.6 %	19.9%

Variable	Variable Description

DPARTY — Party ID collapsed *(cont.)*

Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
3	Independent	26	1.5 %	1.6%
. (M)	-	25	1.5 %	-

Valid	*Min*	*Max*	*Mean*	*Stdev*
1653	1.00	3.00	1.23	0.46

IRAQ2PT — Iraq war approval collapsed

Start: 41
End: 41
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	Strongly/Somewhat approve	404	24.1 %	24.1%
2	Strongly/Somewhat disapprove	1257	74.9 %	74.9%
9	Omit	17	1.0 %	1.0%

Valid	*Min*	*Max*	*Mean*	*Stdev*
1678	1.00	9.00	1.83	0.84

NETUSAGE — Internet use collapsed

Start: 42
End: 42
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	A great deal/Somewhat	693	41.3 %	41.8%
2	Not much/Not at all	963	57.4 %	58.2%
. (M)	-	22	1.3 %	-

Valid	*Min*	*Max*	*Mean*	*Stdev*
1656	1.00	2.00	1.58	0.49

OVER65 — Age 65 and over

Start: 43
End: 43
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	17-64	1231	73.4 %	73.6%
2	65 or over	441	26.3 %	26.4%
. (M)	-	6	0.4 %	-

Valid	*Min*	*Max*	*Mean*	*Stdev*
1672	1.00	2.00	1.26	0.44

Variable	Variable Description

PHIL3 — Political ideology

Start: 44
End: 44
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	Liberal	940	56.0 %	57.2%
2	Moderate	603	35.9 %	36.7%
3	Conservative	99	5.9 %	6.0%
. (M)	-	36	2.1 %	-

Valid	*Min*	*Max*	*Mean*	*Stdev*
1642	1.00	3.00	1.49	0.61

TIMEDC2 — Time of decision collapsed

Start: 45
End: 45
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	In the last 3 days/week	678	40.4 %	40.4%
2	In the last month/Before that	939	56.0 %	56.0%
9	Omit	61	3.6 %	3.6%

Valid	*Min*	*Max*	*Mean*	*Stdev*
1678	1.00	9.00	1.85	1.47

QDEM2ND — If your first choice does not gather enough supporters, who would be your second choice?

Start: 46
End: 46
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	Dean	176	10.5 %	10.5%
2	Edwards	502	29.9 %	29.9%
3	Gephardt	171	10.2 %	10.2%
4	Kerry	459	27.4 %	27.4%
5	Other	30	1.8 %	1.8%
6	Uncommitted	161	9.6 %	9.6%
7	No second choice	119	7.1 %	7.1%
9	Omit	60	3.6 %	3.6%

Valid	*Min*	*Max*	*Mean*	*Stdev*
1678	1.00	9.00	3.59	2.00

GEOCODE — Iowa Geostrata

Start: 47
End: 47
Width: 1

Value	*Label*	*Frequency*	*%*	*Valid %*
1	Central	662	39.5 %	39.5%

Variable	Variable Description
GEOCODE	Iowa Geostrata *(cont.)*

Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
2	East	733	43.7 %	43.7%
3	West	283	16.9 %	16.9%

Valid	*Min*	*Max*	*Mean*	*Stdev*
1678	1.00	3.00	1.77	0.72

National Election Pool

Conducted by Edison/Mitofsky

YOUR ANSWERS ARE
CONFIDENTIAL
Please check only ONE response for each question.

[A] **Are you:**
1 ☐ Male
2 ☐ Female

[B] **Which one of these Democratic candidates did you come to support tonight?**
1 ☐ Wesley Clark
2 ☐ Howard Dean
3 ☐ John Edwards
4 ☐ Dick Gephardt
5 ☐ John Kerry
6 ☐ Dennis Kucinich
7 ☐ Joe Lieberman
8 ☐ Carol Moseley Braun
9 ☐ Al Sharpton
10 ☐ Uncommitted
99 ☐ Other: Who?_____
0 ☐ Will not vote in tonight's caucus

[C] **When did you finally decide whom to support in tonight's caucus?**
1 ☐ In the last 3 days
2 ☐ In the last week
3 ☐ In the last month
4 ☐ Before that

[D] **Which ONE candidate quality mattered most in deciding whom to support tonight?** ***(Check only one)***
1 ☐ Cares about people like me
2 ☐ Takes strong stands on the issues
3 ☐ Has the right experience
4 ☐ Can beat George W. Bush
5 ☐ Endorsements

[E] **If your first choice does not gather enough supporters, who would be your second choice?**
1 ☐ Dean
2 ☐ Edwards
3 ☐ Gephardt
4 ☐ Kerry
5 ☐ Other
6 ☐ Uncommitted
7 ☐ No second choice

[F] **How do you feel about the U.S. decision to go to war with Iraq last year?**
1 ☐ Strongly approve
2 ☐ Somewhat approve
3 ☐ Somewhat disapprove
4 ☐ Strongly disapprove

[G] **To which age group do you belong?**
1 ☐ 17-24
2 ☐ 25-29
3 ☐ 30-39
4 ☐ 40-44
5 ☐ 45-49
6 ☐ 50-59
7 ☐ 60-64
8 ☐ 65-74
9 ☐ 75 or over

[H] **Which ONE issue mattered most in deciding whom to support tonight?** ***(Check only one)***
1 ☐ Farm policy/subsidies
2 ☐ Education
3 ☐ Health care/Medicare
4 ☐ U.S. trade policy
5 ☐ The war in Iraq
6 ☐ Economy/Jobs
7 ☐ National security

[I] **How much did you use the Internet to get news and information about tonight's candidates?**
1 ☐ A great deal
2 ☐ Somewhat
3 ☐ Not much
4 ☐ Not at all

[J] **Do you or does someone else in your household belong to a labor union?**
1 ☐ Yes
2 ☐ No

[K] **Before tonight, had you ever attended an Iowa Democratic presidential caucus?**
1 ☐ Yes
2 ☐ No

[L] **No matter who you are supporting tonight, do you usually think of yourself as a:**
1 ☐ Strong Democrat
2 ☐ Not strong Democrat
3 ☐ Independent
4 ☐ Republican

[M] **On most political matters, do you consider yourself:**
1 ☐ Very liberal
2 ☐ Somewhat liberal
3 ☐ Moderate
4 ☐ Conservative

[N] **Which best describes your education:**
1 ☐ No college degree
2 ☐ College degree
3 ☐ Postgraduate study

[O] **2003 total family income:**
1 ☐ Under $50,000
2 ☐ $50,000 or more

Please fold questionnaire and put it in the box. Thank you.

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Estimates not for on-air use

National Election Pool

Conducted by Edison/Mitofsky

Iowa Dem Caucus Exit Poll

IAPRS04 - Horizontal Percentages

Time of Weighting: 01/19/2004 21:37:46

Time Created: 03/04/2004 17:14:10

Filter(s):

		Total	CLAR	DEAN	EDWA	GEPH	KERR	KUCI	LIEB	MSLY	SHAR	UNCM
Number of Interviews - 1,665	Vote Estimate Not for On-Air Use	**100**	**1**	**20**	**26**	**11**	**35**	**4**	**0**	**-**	**0**	**2**
On most political matters, do you consider yourself: (n=1,633)	Liberal	**57**	**1**	**24**	**25**	**9**	**33**	**6**	**-**	**-**	**0**	**2**
	Moderate	**37**	**1**	**17**	**27**	**14**	**37**	**1**	**1**	**-**	**-**	**2**
	Conservative	**6**	**1**	**10**	**25**	**14**	**43**	**2**	**3**	**-**	**-**	**3**
Are you: (n=1,559)	Male	**46**	**1**	**20**	**23**	**13**	**37**	**4**	**1**	**-**	**0**	**2**
	Female	**54**	**1**	**21**	**29**	**8**	**33**	**4**	**0**	**-**	**0**	**3**
College Education (n=1,626)	No college degree	**45**	**1**	**16**	**25**	**16**	**38**	**3**	**0**	**-**	**0**	**1**
	College graduate	**55**	**1**	**24**	**26**	**7**	**33**	**4**	**0**	**-**	**0**	**3**
Geo Stratum Code (n=1,665)	Central	**36**	**1**	**18**	**31**	**12**	**32**	**3**	**1**	**-**	**0**	**2**
	East	**47**	**1**	**22**	**22**	**10**	**37**	**5**	**0**	**-**	**-**	**2**
	West	**18**	**1**	**23**	**23**	**12**	**38**	**1**	**0**	**-**	**0**	**2**
Which ONE issue mattered most in deciding whom to support tonight? (Check only one) (n=1,665)	Farm policy/subsidies	**2**	**-**	**-**	**-**	**-**	**-**	**-**	**-**	**-**	**-**	**-**
	Education	**14**	**0**	**21**	**30**	**4**	**38**	**1**	**1**	**-**	**-**	**4**
	Health care/Medicare	**28**	**-**	**22**	**25**	**14**	**38**	**1**	**0**	**-**	**-**	**1**
	U.S. trade policy	**4**	**2**	**3**	**17**	**49**	**16**	**9**	**-**	**-**	**-**	**4**
	The war in Iraq	**14**	**2**	**37**	**9**	**3**	**29**	**17**	**-**	**-**	**-**	**3**
	Economy/Jobs	**29**	**1**	**16**	**33**	**12**	**34**	**1**	**1**	**-**	**0**	**2**
	National security	**3**	**-**	**-**	**-**	**-**	**-**	**-**	**-**	**-**	**-**	**-**
No matter who you are supporting tonight, do you usually think of yourself as a: (n=1,642)	Strong Democrat	**64**	**1**	**22**	**24**	**14**	**35**	**3**	**0**	**-**	**0**	**2**
	Not strong Democrat	**15**	**1**	**14**	**33**	**5**	**41**	**3**	**1**	**-**	**-**	**3**
	Independent	**19**	**1**	**21**	**25**	**6**	**34**	**8**	**1**	**-**	**0**	**3**
	Republican	**1**	**-**	**-**	**-**	**-**	**-**	**-**	**-**	**-**	**-**	**-**
Do you or does someone else in your household belong to a labor union? (n=1,637)	Yes	**23**	**1**	**19**	**22**	**22**	**29**	**4**	**-**	**-**	**-**	**3**
	No	**77**	**1**	**21**	**27**	**8**	**37**	**4**	**0**	**-**	**0**	**2**

		Total	CLAR	DEAN	EDWA	GEPH	KERR	KUCI	LIEB	MSLY	SHAR	UNCM
No matter who you are supporting today, do you usually think of yourself as a: (n=1,642)	Democrat	**79**	**1**	**20**	**26**	**12**	**36**	**3**	**0**	**-**	**0**	**2**
	Independent	**19**	**1**	**21**	**25**	**6**	**34**	**8**	**1**	**-**	**0**	**3**
	Republican	**1**	**-**	**-**	**-**	**-**	**-**	**-**	**-**	**-**	**-**	**-**
How do you feel about the U.S. decision to go to war with Iraq last year? (n=1,665)	Strongly approve	**7**	**3**	**8**	**21**	**24**	**40**	**0**	**1**	**-**	**-**	**2**
	Somewhat approve	**17**	**1**	**10**	**33**	**14**	**39**	**1**	**1**	**-**	**0**	**2**
	Somewhat disapprove	**25**	**1**	**14**	**33**	**14**	**34**	**1**	**-**	**-**	**0**	**4**
	Strongly disapprove	**50**	**1**	**29**	**20**	**7**	**34**	**7**	**0**	**-**	**-**	**2**
Which ONE candidate quality mattered most in deciding whom to support tonight? (Check only one) (n=1,665)	Cares about people like me	**22**	**0**	**15**	**41**	**17**	**23**	**2**	**0**	**-**	**0**	**1**
	Takes strong stands on the issues	**29**	**0**	**31**	**23**	**7**	**26**	**10**	**0**	**-**	**0**	**2**
	Has the right experience	**15**	**2**	**5**	**2**	**18**	**71**	**-**	**0**	**-**	**-**	**1**
	Can beat George W. Bush	**26**	**2**	**21**	**30**	**6**	**37**	**1**	**-**	**-**	**-**	**3**
	Endorsements	**1**	**-**	**-**	**-**	**-**	**-**	**-**	**-**	**-**	**-**	**-**
When did you finally decide whom to support in tonight's caucus? (n=1,665)	In the last 3 days	**21**	**1**	**18**	**32**	**6**	**37**	**3**	**1**	**-**	**0**	**2**
	In the last week	**21**	**1**	**11**	**38**	**6**	**41**	**3**	**-**	**-**	**-**	**0**
	In the last month	**27**	**1**	**18**	**28**	**10**	**39**	**3**	**0**	**-**	**0**	**1**
	Before that	**30**	**1**	**32**	**12**	**20**	**28**	**6**	**0**	**-**	**-**	**1**
2003 total family income: (n=1,577)	Under $50,000	**53**	**1**	**21**	**24**	**13**	**35**	**4**	**0**	**-**	**-**	**2**
	$50,000 or more	**47**	**1**	**20**	**29**	**8**	**35**	**4**	**0**	**-**	**0**	**2**
Which best describes your education: (n=1,626)	No college degree	**45**	**1**	**16**	**25**	**16**	**38**	**3**	**0**	**-**	**0**	**1**
	College degree	**30**	**1**	**23**	**28**	**8**	**31**	**5**	**1**	**-**	**0**	**3**
	Postgraduate study	**25**	**1**	**26**	**24**	**6**	**36**	**4**	**-**	**-**	**-**	**2**
Before tonight, had you ever attended an Iowa Democratic presidential caucus? (n=1,648)	Yes	**45**	**1**	**19**	**28**	**11**	**35**	**3**	**0**	**-**	**-**	**2**
	No	**55**	**1**	**22**	**24**	**11**	**36**	**4**	**0**	**-**	**0**	**3**
On most political matters, do you consider yourself: (n=1,633)	Very liberal	**17**	**2**	**32**	**19**	**6**	**28**	**11**	**-**	**-**	**0**	**2**
	Somewhat liberal	**39**	**1**	**21**	**28**	**10**	**35**	**3**	**-**	**-**	**-**	**2**
	Moderate	**37**	**1**	**17**	**27**	**14**	**37**	**1**	**1**	**-**	**-**	**2**
	Conservative	**6**	**1**	**10**	**25**	**14**	**43**	**2**	**3**	**-**	**-**	**3**
How much did you use the Internet to get news and information about	A great deal	**17**	**3**	**25**	**18**	**9**	**31**	**10**	**1**	**-**	**0**	**3**

		Total	CLAR	DEAN	EDWA	GEPH	KERR	KUCI	LIEB	MSLY	SHAR	UNCM
How much did you use the Internet to get news and information about tonight's candidates? (n=1,644)	Somewhat	**23**	**0**	**24**	**24**	**10**	**35**	**4**	**0**	**-**	**-**	**2**
	Not much	**18**	**1**	**23**	**28**	**6**	**36**	**3**	**-**	**-**	**-**	**3**
	Not at all	**41**	**0**	**16**	**29**	**15**	**36**	**1**	**0**	**-**	**0**	**2**
To which age group do you belong? (n=1,660)	17-29	**17**	**2**	**25**	**20**	**7**	**35**	**7**	**1**	**-**	**1**	**3**
	30-44	**15**	**1**	**24**	**27**	**13**	**26**	**4**	**-**	**-**	**-**	**4**
	45-64	**41**	**1**	**21**	**30**	**8**	**34**	**4**	**0**	**-**	**-**	**2**
	65 or over	**27**	**1**	**15**	**23**	**17**	**43**	**1**	**0**	**-**	**-**	**1**
How do you feel about the U.S. decision to go to war with Iraq last year? (n=1,665)	Approve	**24**	**1**	**10**	**30**	**17**	**39**	**1**	**1**	**-**	**0**	**2**
	Disapprove	**75**	**1**	**24**	**24**	**9**	**34**	**5**	**0**	**-**	**0**	**2**
How much did you use the Internet to get news and information about tonight's candidates (n=1,644)	A great deal/somewhat	**40**	**2**	**24**	**22**	**10**	**33**	**7**	**0**	**-**	**0**	**2**
	Not much/Not at all	**60**	**1**	**18**	**28**	**12**	**36**	**2**	**0**	**-**	**0**	**2**
Age 65 & over (n=1,660)	17-64	**73**	**1**	**23**	**27**	**9**	**32**	**5**	**0**	**-**	**0**	**3**
	65 or over	**27**	**1**	**15**	**23**	**17**	**43**	**1**	**0**	**-**	**-**	**1**
When did you finally decide whom to support in tonight's caucus? (n=1,665)	Last 3 days/Last week	**41**	**1**	**14**	**35**	**6**	**39**	**3**	**0**	**-**	**0**	**1**
	Last month/Before that	**56**	**1**	**26**	**19**	**15**	**33**	**5**	**0**	**-**	**0**	**1**

Estimates not for on-air use

National Election Pool

Conducted by Edison/Mitofsky

Iowa Dem Caucus Exit Poll

IAPRS04 - Vertical Percentages

Time of Weighting: 01/19/2004 21:37:46

Time Created: 03/04/2004 17:14:53

Filter(s):

		Total	CLAR	DEAN	EDWA	GEPH	KERR	KUCI	LIEB	MSLY	SHAR	UNCM
Number of Interviews - 1,665	Vote Estimate Not for On-Air Use	**100**	**1**	**20**	**26**	**11**	**35**	**4**	**0**	**-**	**0**	**2**
On most political matters, do you consider yourself: (n=1,633)	Liberal	**57**	**-**	**66**	**55**	**46**	**53**	**84**	**-**	**-**	**-**	**-**
	Moderate	**37**	**-**	**31**	**39**	**46**	**40**	**13**	**-**	**-**	**-**	**-**
	Conservative	**6**	**-**	**3**	**6**	**8**	**7**	**3**	**-**	**-**	**-**	**-**
Are you: (n=1,559)	Male	**46**	**-**	**45**	**40**	**59**	**49**	**43**	**-**	**-**	**-**	**-**
	Female	**54**	**-**	**55**	**60**	**41**	**51**	**57**	**-**	**-**	**-**	**-**
College Education (n=1,626)	No college degree	**45**	**-**	**35**	**43**	**64**	**48**	**36**	**-**	**-**	**-**	**-**
	College graduate	**55**	**-**	**65**	**57**	**36**	**52**	**64**	**-**	**-**	**-**	**-**
Geo Stratum Code (n=1,665)	Central	**36**	**-**	**31**	**43**	**38**	**32**	**31**	**-**	**-**	**-**	**-**
	East	**47**	**-**	**49**	**41**	**43**	**49**	**64**	**-**	**-**	**-**	**-**
	West	**18**	**-**	**20**	**16**	**19**	**19**	**5**	**-**	**-**	**-**	**-**
Which ONE issue mattered most in deciding whom to support tonight? (Check only one) (n=1,665)	Farm policy/subsidies	**2**	**-**	**2**	**3**	**4**	**2**	**-**	**-**	**-**	**-**	**-**
	Education	**14**	**-**	**14**	**16**	**5**	**15**	**4**	**-**	**-**	**-**	**-**
	Health care/Medicare	**28**	**-**	**29**	**27**	**34**	**29**	**6**	**-**	**-**	**-**	**-**
	U.S. trade policy	**4**	**-**	**1**	**3**	**18**	**2**	**10**	**-**	**-**	**-**	**-**
	The war in Iraq	**14**	**-**	**25**	**5**	**4**	**11**	**61**	**-**	**-**	**-**	**-**
	Economy/Jobs	**29**	**-**	**23**	**38**	**30**	**27**	**11**	**-**	**-**	**-**	**-**
	National security	**3**	**-**	**2**	**1**	**1**	**5**	**2**	**-**	**-**	**-**	**-**
No matter who you are supporting tonight, do you usually think of yourself as a: (n=1,642)	Strong Democrat	**64**	**-**	**69**	**60**	**81**	**63**	**46**	**-**	**-**	**-**	**-**
	Not strong Democrat	**15**	**-**	**10**	**20**	**7**	**18**	**12**	**-**	**-**	**-**	**-**
	Independent	**19**	**-**	**20**	**19**	**11**	**19**	**41**	**-**	**-**	**-**	**-**
	Republican	**1**	**-**	**2**	**1**	**1**	**1**	**1**	**-**	**-**	**-**	**-**
Do you or does someone else in your household belong to a labor union? (n=1,637)	Yes	**23**	**-**	**22**	**20**	**47**	**19**	**26**	**-**	**-**	**-**	**-**
	No	**77**	**-**	**78**	**80**	**53**	**81**	**74**	**-**	**-**	**-**	**-**

		Total	CLAR	DEAN	EDWA	GEPH	KERR	KUCI	LIEB	MSLY	SHAR	UNCM
No matter who you are supporting today, do you usually think of yourself as a: (n=1,642)	Democrat	**79**	-	**79**	**80**	**88**	**80**	**59**	-	-	-	-
	Independent	**19**	-	**20**	**19**	**11**	**19**	**41**	-	-	-	-
	Republican	**1**	-	**2**	**1**	**1**	**1**	**1**	-	-	-	-
How do you feel about the U.S. decision to go to war with Iraq last year? (n=1,665)	Strongly approve	**7**	-	**3**	**5**	**14**	**8**	**1**	-	-	-	-
	Somewhat approve	**17**	-	**9**	**23**	**22**	**19**	**3**	-	-	-	-
	Somewhat disapprove	**25**	-	**18**	**32**	**33**	**24**	**4**	-	-	-	-
	Strongly disapprove	**50**	-	**71**	**39**	**29**	**48**	**92**	-	-	-	-
Which ONE candidate quality mattered most in deciding whom to support tonight? (Check only one) (n=1,665)	Cares about people like me	**22**	-	**16**	**35**	**35**	**14**	**13**	-	-	-	-
	Takes strong stands on the issues	**29**	-	**45**	**26**	**19**	**22**	**78**	-	-	-	-
	Has the right experience	**15**	-	**4**	**1**	**24**	**30**	-	-	-	-	-
	Can beat George W. Bush	**26**	-	**27**	**31**	**15**	**28**	**6**	-	-	-	-
	Endorsements	**1**	-	**2**	**0**	**1**	**0**	-	-	-	-	-
When did you finally decide whom to support in tonight's caucus? (n=1,665)	In the last 3 days	**21**	-	**19**	**26**	**10**	**22**	**14**	-	-	-	-
	In the last week	**21**	-	**11**	**31**	**12**	**24**	**18**	-	-	-	-
	In the last month	**27**	-	**24**	**29**	**23**	**29**	**22**	-	-	-	-
	Before that	**30**	-	**47**	**13**	**54**	**23**	**45**	-	-	-	-
2003 total family income: (n=1,577)	Under $50,000	**53**	-	**55**	**48**	**64**	**52**	**51**	-	-	-	-
	$50,000 or more	**47**	-	**45**	**52**	**36**	**48**	**49**	-	-	-	-
Which best describes your education: (n=1,626)	No college degree	**45**	-	**35**	**43**	**64**	**48**	**36**	-	-	-	-
	College degree	**30**	-	**34**	**33**	**21**	**27**	**36**	-	-	-	-
	Postgraduate study	**25**	-	**32**	**24**	**14**	**25**	**28**	-	-	-	-
Before tonight, had you ever attended an Iowa Democratic presidential caucus? (n=1,648)	Yes	**45**	-	**42**	**49**	**46**	**45**	**40**	-	-	-	-
	No	**55**	-	**58**	**51**	**54**	**55**	**60**	-	-	-	-
On most political matters, do you consider yourself: (n=1,633)	Very liberal	**17**	-	**27**	**13**	**9**	**14**	**52**	-	-	-	-
	Somewhat liberal	**39**	-	**39**	**43**	**37**	**39**	**33**	-	-	-	-
	Moderate	**37**	-	**31**	**39**	**46**	**40**	**13**	-	-	-	-
	Conservative	**6**	-	**3**	**6**	**8**	**7**	**3**	-	-	-	-
How much did you use the Internet to get news and information about	A great deal	**17**	-	**21**	**12**	**13**	**15**	**46**	-	-	-	-

		Total	CLAR	DEAN	EDWA	GEPH	KERR	KUCI	LIEB	MSLY	SHAR	UNCM
How much did you use the Internet to get news and information about tonight's candidates? (n=1,644)	Somewhat	**23**	**-**	**27**	**22**	**22**	**23**	**26**	**-**	**-**	**-**	**-**
	Not much	**18**	**-**	**20**	**19**	**10**	**19**	**16**	**-**	**-**	**-**	**-**
	Not at all	**41**	**-**	**32**	**47**	**55**	**43**	**12**	**-**	**-**	**-**	**-**
To which age group do you belong? (n=1,660)	17-29	**17**	**-**	**21**	**13**	**11**	**17**	**34**	**-**	**-**	**-**	**-**
	30-44	**15**	**-**	**18**	**15**	**18**	**11**	**16**	**-**	**-**	**-**	**-**
	45-64	**41**	**-**	**42**	**47**	**30**	**39**	**42**	**-**	**-**	**-**	**-**
	65 or over	**27**	**-**	**19**	**24**	**41**	**33**	**9**	**-**	**-**	**-**	**-**
How do you feel about the U.S. decision to go to war with Iraq last year? (n=1,665)	Approve	**24**	**-**	**11**	**28**	**36**	**27**	**4**	**-**	**-**	**-**	**-**
	Disapprove	**75**	**-**	**89**	**71**	**62**	**72**	**96**	**-**	**-**	**-**	**-**
How much did you use the Internet to get news and information about tonight's candidates (n=1,644)	A great deal/somewhat	**40**	**-**	**48**	**34**	**35**	**38**	**72**	**-**	**-**	**-**	**-**
	Not much/Not at all	**60**	**-**	**52**	**66**	**65**	**62**	**28**	**-**	**-**	**-**	**-**
Age 65 & over (n=1,660)	17-64	**73**	**-**	**81**	**76**	**59**	**67**	**91**	**-**	**-**	**-**	**-**
	65 or over	**27**	**-**	**19**	**24**	**41**	**33**	**9**	**-**	**-**	**-**	**-**
When did you finally decide whom to support in tonight's caucus? (n=1,665)	Last 3 days/Last week	**41**	**-**	**29**	**57**	**22**	**46**	**31**	**-**	**-**	**-**	**-**
	Last month/Before that	**56**	**-**	**71**	**42**	**78**	**53**	**67**	**-**	**-**	**-**	**-**

National Election Pool

Conducted by

Edison/Mitofsky

National Election Pool Exit Polls
Conducted by Edison Media Research/Mitofsky International

Documentation for the
2004 Democratic Presidential Preference Primary Exit Polls

I. Introduction

The National Election Poll (ABC News, Associated Press, CBS News, CNN, Fox News and NBC News) sponsored exit polls for the 2004 Democratic Presidential Primaries. The questionnaires were solely the work of the NEP. Edison/Mitofsky designed and conducted the exit polls for NEP. This document describes the exit poll datasets, explains how to access the data and how to interpret the column location documentation. It also includes information regarding the analysis of these data.

Attached are the following: a description of the "National Election Pool Exit Poll Methodology," a list of state numbers, detailed column location information for each dataset, a map of the geostrata used in each state and the exit poll questionnaires in .PDF format.

II. Data Files

Twenty-three state data files are available – one dataset for each survey. The data are made available as ascii files and in SPSS format on CD-ROM. Within each state's directory on your CD-ROM, you will find a folder containing the ascii file (ending in .DAT) and column definitions (a text document) for that state, as well as an SPSS folder containing datafiles (ending in .SAV) and portable files. There is also a folder containing the questionnaire and geostrata map for that state in .PDF format.

III. Primary Surveys

a. Weights

Respondent weights are included with each data file. It can be found in columns 18 through 23 of each state's data file. When using the ascii file, it is important to note that the weight has 3 implied decimal places (e.g., '164222' in columns 18-23 means the respondent's weight=164.222). These weights should be applied in all analyses. Unweighted tabulations may be seriously misleading and should not be used. In the SPSS data file, these values can be found under the variable label WGT. The decimal places have already been allocated in the SPSS files.

For additional information on weighting, see the methodology statement below.

b. Backside Variable

One key variable, known as the "backside" variable, exists on all surveys that used a two-sided questionnaire. It can be found in column 16 of all states except Iowa. When BACKSIDE = 1, there was at least one response on the reverse side of the questionnaire, indicating that the respondent turned the questionnaire over. This allows the researcher who is analyzing a question that appears on the reverse to omit respondents who did not turn the questionnaire over. For all respondents where BACKSIDE = 2, responses to any question that appeared on page 2 of the questionnaire are coded as system missing in the SPSS file and are blank in the ascii file.

c. Blanks/Omits

A blank represents an omit, or a non-response, to an item. However, a blank can also represent that no question was assigned to that column.

To make sure that your results match those published by the National Election Pool, the attached files apply the following policies for coding omits:

1. On most demographic variables (such as age), all blanks have been set to a missing code in the SPSS files and appear as blanks in the ascii data.

2. On opinion variables (such as favorable ratings), blanks are treated as "Don't Know" responses and are considered to be valid responses. They have been recoded as the numeral nine ("9") in the SPSS files and in the ascii data.

Note, however, that different rules apply if the variable called BACKSIDE = 2. If no questions were answered on the backside, all backside questions have been set to a missing code in the SPSS files and appear as blanks in the ascii data.

d. The Race Question

In all states except Iowa, Question B asked respondents to describe their race as White, Black, Hispanic, Asian or other. In all states except Iowa, a second question asked whether the respondent was of Hispanic descent. In most states, that variable was called "LATINO" and asked, "Are you of Hispanic or Latino descent?" and uses a yes or no response set. A different question was used in Arizona, California, Florida and Texas.

In Arizona, California and Texas, the question, called MEXICAN, read, "Are you of Mexican or Hispanic descent?" with a yes or no response set.

In Florida, the question on Hispanic descent was called CUBAN3 and reads, "Are you of Cuban or Hispanic descent?" This variable has two codes which indicate that the respondent is of Hispanic descent (1=Yes, Cuban and 2=Yes, other Hispanic), and the "No" answer in Florida is code 3, not code 2.

No question on Hispanic descent was asked in Iowa.

Answers from question B and the Hispanic descent question were combined to produce a variable called RACE in the following way:

Response to Question B	Response to LATINO/MEXICAN	RACE
1 (White)	1 (Yes)	3 (Hispanic/ Latino)
2 (Black)	1 (Yes)	3 (Hispanic/ Latino)
3 (Hispanic/ Latino)	1 (Yes)	3 (Hispanic/ Latino)
4 (Asian)	1 (Yes)	3 (Hispanic/ Latino)
5 (Other)	1 (Yes)	3 (Hispanic/ Latino)
Blank	1 (Yes)	3 (Hispanic/ Latino)
1 (White)	2 (No)	1 (White)
2 (Black)	2 (No)	2 (Black)
3 (Hispanic/ Latino)	2 (No)	3 (Hispanic/ Latino)
4 (Asian)	2 (No)	4 (Asian)
5 (Other)	2 (No)	5 (Other)
Blank	2 (No)	Blank
1 (White)	Blank	1 (White)
2 (Black)	Blank	2 (Black)
3 (Hispanic/ Latino)	Blank	3 (Hispanic/ Latino)
4 (Asian)	Blank	4 (Asian)
5 (Other)	Blank	5 (Other)
Blank	Blank	Blank

This recoding was done to better identify Hispanic voters who may have answered "White" or some other race on Question B. Please see the documentation for Florida for a complete explanation of how question B and CUBAN3 were combined.

Note that in Oklahoma and Arizona, an additional code was included on Question B. In these two states, 5 = American Indian and 6 = Other. See the documentation for Oklahoma and Arizona for a complete explanation of how this was handled.

The original responses to the Race question (question B), called "QRACE", appear elsewhere in the data sets. The results for the variable called "RACE" were reported on election day and should generally be used in any analysis of the racial and ethnic background of respondents. For the 2004 primary data sets, Iowa is the only state where the Race question was not asked.

(Note that this corresponds to the policy Voter News Service [VNS] instituted in the 1998 general election. Findings on Hispanics in the 2004 primary data sets are comparable to those in the 2000 exit polls, but not to the exit polls VNS conducted in the primaries in 1992 or 1996. For more information, check the documentation that VNS filed with their datasets in 2000.)

e. Additional Items

These items, not on the questionnaire, were added to the data files:

Short Label	Description
BACKSIDE	Completed Backside of Exit Poll: (all states except Iowa) 1=Yes 2= No
CALL	Call Number: (Interviewers called in results three times during election day, this variable indicates during which of those three calls a questionnaire was entered.) 1= First call 2= Second call 3= Third call
STANUM	State Number (See attached state list)
PRECINCT	EMR/MI Precinct Number
ID	Respondent ID number
WGT	Weight (3 implied decimal places)
GEOCODE	Geostratum codes used for analysis in each state, please see the .PDF map included with each state data file to interpret these codes.
SIZEPLAC	Size of Area (all states except Iowa) 1 - Cities over 500,000 4 - Cities 10,000 - 50,000 2 - Cities 50,000 - 500,000 5 - Rural 3 – Suburbs (zip code is in an MSA but not in the central city)

Short Label	Description
SIZEPLC3	Size of Area (3 Categories, this is a regrouping of the five-category Size of Area question, all states except Iowa) 1 – Cities over 50,000 2 – Suburbs (zip code is in an MSA but not in the central city) 3 – Small Cities/Rural

In many states, a question was set aside that would allow the National Election pool to ask about late breaking news events. The question looked like this:

[R] **In your vote in today's presidential primary, how would you rate the importance of _____?**

1 ☐ Very important
2 ☐ Somewhat important
3 ☐ Not too important
4 ☐ Not at all important

On the day before each primary, the interviewers were given a short phrase to write in on the blank line on every questionnaire that had been sent to them for use on the following day.

The purpose of this question was to allow the National Election Pool to have an exit poll question about an event that occurred as late as noon on the day before an election, even though the questionnaires had been printed five to six days before the election occurred. In fact, there were no late-breaking events during the 2004 primary season, so this question was used to ask about debates and campaign ads, as indicated below.

In states where this approach was used, this question appeared in the lower left corner of the back side of the questionnaires. Question wording, including the late-breaking event written in by the interviewer, is included in each state's documentation and in the chart on the following page.

Election Date	State	Questionnaire Location	Text
January 27	NH	Version 1: Question R Version 2: Question S	Thursday's debate
February 3	AZ	Question R	campaign ads
	DE	Question R	campaign ads
	MO	Question R	campaign ads
	OK	Question R	campaign ads
	SC	Question R	campaign ads
March 2	CA	Question R	recent debates
	CT	Question R	recent debates
	GA	Question R	recent debates
	MD	Question R	recent debates
	MA	Question R	recent debates
	NY	Question R	recent debates
	OH	Question R	recent debates
	RI	Question R	recent debates
	VT	Question R	recent debates

f. Early/Absentee Voter Surveys

Edison Media Research/Mitofsky International conducted telephone or in-person surveys of absentee/early voters in several primary states with large populations of absentee and early voters. In California and Arizona, a telephone poll was conducted during the week leading up to the primary. In Tennessee, an in-person exit poll of early voters was conducted during the week leading up to the primary. These surveys asked questions that were also on the exit poll questionnaire. The telephone and early exit poll data were combined with the election day exit poll data in each state and were weighted to reflect the relative proportion of absentee/early voters and election day voters. There is a variable in each of these files indicating whether the respondent was interviewed as part of the election day exit poll or the telephone/early exit poll, called TELEPOLL.

In each state, the survey included voters who had either already voted absentee/early or who were likely to do so. These are the sample sizes for each absentee/early survey: California, N=400; Arizona, N=400; Tennessee, N=961.

Universal Survey Center and Interviewing Services of America conducted the fieldwork for the telephone surveys and Edison Media Research/Mitofsky International conducted the fieldwork for the Tennessee early voter exit poll. Households in the California telephone poll were selected using random-digit dialing, and a respondent was randomly selected within each household. Interviewing for the California survey began on February 24, 2004 and concluded on February 29, 2004. For the Arizona phone poll, respondents were selected at random from a list of registered Democrats. Interviewing for the Arizona survey began on January 28, 2004 and concluded on February 2, 2004. Before the telephone survey results were combined with the exit poll data they were weighted to reflect the probabilities of selection and to reflect demographic characteristics in that state.

In Tennessee an early voter exit poll was conducted in 29 early voting locations in 21 different counties. The locations were selected proportional to the size of the counties. Thirty-four 8-hour shifts of interviewing was conducted and about 800 interviews were completed. The interviews began on Saturday January 31st and were completed on Thursday, February 5th, the last day that early voting was allowed.

g. States with Republican primaries on the same day

In states where Republican primaries were conducted on the same day at the same polling locations, exit poll interviewers attempted to restrict their interviewing to Democratic primary voters only. After voters agreed to participate in the survey, the interviewer asked them if they had voted in the Democratic or Republican primary. If they had voted in the Democratic primary, the interviewer handed them an exit poll form. If they had voted in the Republican primary, the interviewer gave them an alternate form which was not reported to the NEP. If the respondents refused to tell the interviewer in which primary they voted, they were noted as refusals.

h. Versions

In New Hampshire, there were two separate versions of the exit poll questionnaire. Each respondent received only one version. Respondents were randomly assigned to receive each version, with approximately half of the respondents in each precinct answering each version. Some questions were common to both versions, but many appear only on one version. Researchers must take care to note whether the questions they are analyzing are on the version 1, version 2, or both.

Column 13 in New Hampshire allows researchers to distinguish between the versions. There are two ways to tell the instruments apart. First, the version number is noted underneath the confidentiality statement in the top right corner of the instrument. Second, it is also noted at the bottom right corner of the front side. If it says "NEW HAMPSHIRE (D-1-2004)", it is version 1. If it says "NEW HAMPSHIRE (D-2-2004)", it is version 2.

2004 National Election Pool Exit Poll Methodology

The NEP exit polls were developed and conducted by Edison Media Research and Mitofsky International. NEP is an association of ABC News, Associated Press, CNN, CBS News, FOX News and NBC News. The exit poll results are based on interviews with a probability sample of voters exiting polling places around the state on Election Day.

The error due to sampling for most state exit poll questions is approximately plus or minus 4 percentage points (see the sampling error table below). This means 95 times out of 100, samples like this one will have results within 4 points of what a complete count of all voters would show. Results based on part of the sample will have larger margins of error, as will groups of voters -- such as Blacks -- who are found disproportionately in some precincts.

Sampling

The samples were selected in two stages. First, a probability sample of voting precincts within each state was selected that represents the different geographic areas across the state and the partisan make-up of the state. Precincts were selected with a probability proportionate to the number of voters in each precinct. Each voter in a state had the same chance to be selected. There was one exception. In some states, precincts that have large minority populations were sampled at a higher rate than other precincts. The sample weighting (described below) adjusts the representation of these precincts to their correct share of the total vote. Second, within each precinct, voters were sampled systematically throughout the voting day at a rate that gives all voters in a precinct the same chance of being interviewed.

Weighting

The exit poll results are weighted to reflect the complexity of the sampling design. That is, the weighting takes into account the different probabilities of selecting a precinct and of selecting a voter within each precinct. For example, minority precincts that were selected at a higher rate receive a smaller weight than other precincts of the same size. Except for Iowa, there is also an adjustment for voters who were missed or refused to be interviewed, which is based on their observed age, race and sex.

NOTE: **The exit poll results are only meaningful if they are weighted. Unweighted tabulations may be seriously misleading and should not be used for any reason.**

Questions Altered over the Years

Comparing data from one election year to another should be done carefully. “Trends” are established by comparing questions that are asked in exactly the same way. Failure to exercise appropriate care could lead to invalid conclusions about voting behavior. Please consult VNS documentation before making comparisons between these data and previous exit polls.

Sampling Error

The error due to sampling depends on, among other things, the number of respondents in each group. The sampling errors below are for most voter groups. There are 95 chances in 100 that a sample result is within this many percentage points of the result that would have been obtained by trying to interview every voter.

The sampling error also depends on how many precincts had voters with the characteristic of interest. For example, black or high income voters may be found clustered in only a few sample precincts. A characteristic that is clustered in a few precincts has a larger sampling error than characteristics that are not clustered, such as sex. Sampling error may be up to three times larger for clustered characteristics.

Example: If there are a total of 1,000 respondents in the sample, the sampling error on the 50% of men voting for a candidate depends on the number of men in the poll. In this example, if there are 500 men, the table below shows that the sampling error is about plus or minus 6.0 percentage points.

% Error Due to Sampling (+/-) for 95% Confidence Interval						
	Number of Voters in Base of Percentage					
% Voters with Characteristic	100	200	400	800	1600	3200
5% or 95%	6	5	3	2	2	1
15% or 85%	11	7	5	4	3	2
25% or 75%	13	9	6	5	3	2
50%	15	10	7	5	4	3