ICPSR | INTER-UNIVERSITY CONSORTIUM FOR POLITICAL AND SOCIAL RESEARCH

ICPSR 4183

National Election Pool Democratic Presidential Preference Primary Exit Polls, 2004

National Election Pool

Edison Media Research

Mitofsky International

Codebook

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Processing Note for 4183: National Election Pool Democratic Presidential Preference Primary Exit Polls, 2004

- The data contain weights that should be applied in all analyses.

- One key variable, known as the "backside" variable, exists on all surveys that used a two-sided questionnaire. It can be found in column 16 of all states except Iowa.

    - When BACKSIDE = 1, there was at least one response on the reverse side of the questionnaire, indicating that the respondent turned the questionnaire over. This allows the researcher who is analyzing a question that appears on the reverse to omit respondents who did not turn the questionnaire over.

    - For all respondents where BACKSIDE = 2, responses to any question that appeared on page 2 of the questionnaire are coded as system missing in the SPSS file and are blank in the ASCII file.

- In New Hampshire, there were two separate versions of the exit poll questionnaire. Each respondent received only one version. Respondents were randomly assigned to receive each version, with approximately half of the respondents in each precinct answering each version. Some questions were common to both versions, but many appear only on one version.

National Election Pool

Conducted by Edison/Mitofsky

National Election Pool Exit Polls
Conducted by Edison Media Research/Mitofsky International

State Number	State Name	Election Date
3	Arizona	Feb. 3, 2004
5	California	Mar. 2, 2004
7	Connecticut	Mar. 2, 2004
8	Delaware	Feb. 3, 2004
10	Florida	Mar. 9, 2004
11	Georgia	Mar. 2, 2004
16	Iowa	Jan. 19, 2004
19	Louisiana	Mar. 9, 2004
21	Maryland	Mar. 2, 2004
22	Massachusetts	Mar. 2, 2004
25	Mississippi	Mar. 9, 2004
26	Missouri	Feb. 3, 2004
30	New Hampshire	Jan. 27, 2004
33	New York	Mar. 2, 2004
36	Ohio	Mar. 2, 2004
37	Oklahoma	Feb. 3, 2004
40	Rhode Island	Mar. 2, 2004
41	South Carolina	Feb. 3, 2004
43	Tennessee	Feb. 10, 2004
44	Texas	Mar. 9, 2004
46	Vermont	Mar. 2, 2004
47	Virginia	Feb. 10, 2004
50	Wisconsin	Feb. 17, 2004

Codebook for ICPSR 4183

National Election Pool Democratic Presidential Preference Primary Exit Polls, 2004

Part 19: Tennessee Data

Variable	Variable Description
	Please Note: The "(M)" to the right of the value indicates the code has been designated as a missing value.

ID — Respondent ID

Start: 1
End: 7
Width: 7
Type: numeric (ISO)
Interval: discrete

Valid	*Min*	*Max*	*Mean*	*Stdev*
2609	797039.00	801230.00	798989.98	1371.08

STANUM — State ID

Start: 8
End: 9
Width: 2
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
43	Tennessee	2609	100.0 %	100.0%

Valid	*Min*	*Max*	*Mean*	*Stdev*
2609	43.00	43.00	43.00	0.00

PRECINCT — Sample precinct number

Start: 10
End: 12
Width: 3
Type: numeric (ISO)
Interval: discrete

Value	*Frequency*	*%*	*Valid %*
4	55	2.1 %	3.4%
5	72	2.8 %	4.5%
7	44	1.7 %	2.8%
13	63	2.4 %	3.9%
16	23	0.9 %	1.4%
18	43	1.6 %	2.7%
19	26	1.0 %	1.6%
20	40	1.5 %	2.5%
23	60	2.3 %	3.8%
24	55	2.1 %	3.4%
25	36	1.4 %	2.3%
28	54	2.1 %	3.4%
29	64	2.5 %	4.0%
40	24	0.9 %	1.5%

Variable	Variable Description

PRECINCT — Sample precinct number *(cont.)*

Value	*Frequency*	*%*	*Valid %*
45	38	1.5 %	2.4%
46	7	0.3 %	0.4%
52	64	2.5 %	4.0%
64	34	1.3 %	2.1%
67	45	1.7 %	2.8%
68	61	2.3 %	3.8%
69	48	1.8 %	3.0%
73	53	2.0 %	3.3%
87	60	2.3 %	3.8%
96	54	2.1 %	3.4%
99	73	2.8 %	4.6%
104	45	1.7 %	2.8%
105	41	1.6 %	2.6%
106	24	0.9 %	1.5%
111	77	3.0 %	4.8%
114	57	2.2 %	3.6%
115	35	1.3 %	2.2%
117	14	0.5 %	0.9%
118	43	1.6 %	2.7%
137	7	0.3 %	0.4%
138	56	2.1 %	3.5%
. (M)	1014	38.9 %	-

Valid	*Min*	*Max*	*Mean*	*Stdev*
1595	4.00	138.00	61.18	41.36

CALL — Call number

Start: 13
End: 13
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	Call 1	486	18.6 %	30.5%
2	Call 2	504	19.3 %	31.6%
3	Call 3	605	23.2 %	37.9%
. (M)	-	1014	38.9 %	-

Variable	Variable Description

CALL — Call number *(cont.)*

Valid	*Min*	*Max*	*Mean*	*Stdev*
1595	1.00	3.00	2.07	0.82

BACKSIDE — Backside complete flag

Start: 14
End: 14
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	Backside complete	2494	95.6 %	95.6%
2	Backside not complete	115	4.4 %	4.4%

Valid	*Min*	*Max*	*Mean*	*Stdev*
2609	1.00	2.00	1.04	0.21

TELEPOLL — Early voter/Election day exit poll

Start: 15
End: 15
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	Early voter exit poll	1014	38.9 %	38.9%
2	Election day exit poll	1595	61.1 %	61.1%

Valid	*Min*	*Max*	*Mean*	*Stdev*
2609	1.00	2.00	1.61	0.49

WGT — Respondent weight

Start: 16
End: 21
Width: 6.3
Type: numeric (ISO)
Interval: discrete

Valid	*Min*	*Max*	*Mean*	*Stdev*
2609	0.470	2.351	1.000	0.506

DPRES — In today's Democratic presidential primary, did you just vote for:

Start: 22
End: 23
Width: 2
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
0	Did not vote	16	0.6 %	0.6%
1	Wesley Clark	546	20.9 %	21.7%
2	Howard Dean	123	4.7 %	4.9%
3	John Edwards	656	25.1 %	26.1%
4	John Kerry	1043	40.0 %	41.4%
5	Dennis Kucinich	18	0.7 %	0.7%
6	Joe Lieberman	15	0.6 %	0.6%
7	Al Sharpton	67	2.6 %	2.7%
8	Uncommitted	20	0.8 %	0.8%

Variable	Variable Description

DPRES — In today's Democratic presidential primary, did you just vote for: *(cont.)*

Value	*Label*	*Frequency*	*%*	*Valid %*
9	Other	14	0.5 %	0.6%
. (M)	-	91	3.5 %	-

Valid	*Min*	*Max*	*Mean*	*Stdev*
2518	0.00	9.00	3.12	1.51

SEX — Are you:

Start: 24
End: 24
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	Male	1213	46.5 %	46.8%
2	Female	1379	52.9 %	53.2%
. (M)	-	17	0.7 %	-

Valid	*Min*	*Max*	*Mean*	*Stdev*
2592	1.00	2.00	1.53	0.50

RACE — Are you:

Start: 25
End: 25
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	White	1863	71.4 %	72.9%
2	Black	623	23.9 %	24.4%
3	Hispanic/Latino	35	1.3 %	1.4%
4	Asian	12	0.5 %	0.5%
5	Other	24	0.9 %	0.9%
. (M)	-	52	2.0 %	-

Valid	*Min*	*Max*	*Mean*	*Stdev*
2557	1.00	5.00	1.32	0.62

LATINO — Are you of Hispanic or Latino descent?

Start: 26
End: 26
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	Yes	33	1.3 %	1.5%
2	No	2195	84.1 %	98.5%
. (M)	-	381	14.6 %	-

Valid	*Min*	*Max*	*Mean*	*Stdev*
2228	1.00	2.00	1.99	0.12

Variable	Variable Description

AGE9 — To which age group do you belong?

Start: 27
End: 27
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	18-24	85	3.3 %	3.3%
2	25-29	75	2.9 %	2.9%
3	30-39	295	11.3 %	11.4%
4	40-44	240	9.2 %	9.3%
5	45-49	287	11.0 %	11.1%
6	50-59	615	23.6 %	23.8%
7	60-64	326	12.5 %	12.6%
8	65-74	417	16.0 %	16.2%
9	75 or over	241	9.2 %	9.3%
. (M)	-	28	1.1 %	-

Valid	*Min*	*Max*	*Mean*	*Stdev*
2581	1.00	9.00	5.81	2.09

PARTYID — No matter how you voted today, do you usually think of yourself as a:

Start: 28
End: 28
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	Democrat	1832	70.2 %	74.6%
2	Republican	146	5.6 %	5.9%
3	Independent	421	16.1 %	17.1%
4	Something Else	58	2.2 %	2.4%
. (M)	-	152	5.8 %	-

Valid	*Min*	*Max*	*Mean*	*Stdev*
2457	1.00	4.00	1.47	0.86

PHIL5 — On most political matters, do you consider yourself:

Start: 29
End: 29
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	Very liberal	307	11.8 %	12.6%
2	Somewhat liberal	589	22.6 %	24.3%
3	Moderate	1093	41.9 %	45.0%
4	Somewhat conservative	305	11.7 %	12.6%
5	Very conservative	133	5.1 %	5.5%
. (M)	-	182	7.0 %	-

Variable	Variable Description

PHIL5 — On most political matters, do you consider yourself: *(cont.)*

Valid	*Min*	*Max*	*Mean*	*Stdev*
2427	1.00	5.00	2.74	1.01

EDUC — What was the last grade of school you completed?

Start: 30
End: 30
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	Did not complete high school	160	6.1 %	6.5%
2	High school graduate	636	24.4 %	26.0%
3	Some college or associate degree	694	26.6 %	28.3%
4	College graduate	473	18.1 %	19.3%
5	Postgraduate study	486	18.6 %	19.8%
. (M)	-	160	6.1 %	-

Valid	*Min*	*Max*	*Mean*	*Stdev*
2449	1.00	5.00	3.20	1.21

INCOME03 — 2003 total family income:

Start: 31
End: 31
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	Under $15,000	200	7.7 %	8.7%
2	$15,000-$29,999	406	15.6 %	17.6%
3	$30,000-$49,999	585	22.4 %	25.4%
4	$50,000-$74,999	567	21.7 %	24.6%
5	$75,000-$99,999	275	10.5 %	11.9%
6	$100,000 or more	271	10.4 %	11.8%
. (M)	-	305	11.7 %	-

Valid	*Min*	*Max*	*Mean*	*Stdev*
2304	1.00	6.00	3.49	1.44

FINSIT — Compared to four years ago, is your family's financial situation:

Start: 32
End: 32
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	Better today	343	13.1 %	13.8%
2	Worse today	1141	43.7 %	45.7%
3	About the same	962	36.9 %	38.6%
9	Omit	48	1.8 %	1.9%
. (M)	-	115	4.4 %	-

Variable	Variable Description

FINSIT — Compared to four years ago, is your family's financial situation: *(cont.)*

Valid	*Min*	*Max*	*Mean*	*Stdev*
2494	1.00	9.00	2.38	1.15

UNION4 — Do you or does someone in your household belong to a labor union?

Start: 33
End: 33
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	Yes, I do	317	12.2 %	12.9%
2	Yes, someone else does	260	10.0 %	10.6%
3	Yes, I do and someone else does	54	2.1 %	2.2%
4	No one does	1820	69.8 %	74.3%
. (M)	-	158	6.1 %	-

Valid	*Min*	*Max*	*Mean*	*Stdev*
2451	1.00	4.00	3.38	1.11

VETERAN — Have you or has anyone in your household ever served in the U.S. military?

Start: 34
End: 34
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	Yes, I have	532	20.4 %	21.7%
2	Yes, someone else has	815	31.2 %	33.2%
3	Yes, I have and someone else has	78	3.0 %	3.2%
4	No one has	1029	39.4 %	41.9%
. (M)	-	155	5.9 %	-

Valid	*Min*	*Max*	*Mean*	*Stdev*
2454	1.00	4.00	2.65	1.22

RELIGION — Are you:

Start: 35
End: 35
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	Protestant	1284	49.2 %	53.1%
2	Catholic	178	6.8 %	7.4%
3	Other Christian	534	20.5 %	22.1%
4	Jewish	32	1.2 %	1.3%
5	Something else	232	8.9 %	9.6%
6	None	156	6.0 %	6.5%
. (M)	-	193	7.4 %	-

Variable	Variable Description

RELIGION — Are you: *(cont.)*

Valid	*Min*	*Max*	*Mean*	*Stdev*
2416	1.00	6.00	2.26	1.62

ATTEND — How often do you attend religious services?

Start: 36
End: 36
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	More than once a week	670	25.7 %	26.9%
2	Once a week	767	29.4 %	30.8%
3	A few times a month	294	11.3 %	11.8%
4	A few times a year	485	18.6 %	19.4%
5	Never	232	8.9 %	9.3%
9	Omit	46	1.8 %	1.8%
. (M)	-	115	4.4 %	-

Valid	*Min*	*Max*	*Mean*	*Stdev*
2494	1.00	9.00	2.65	1.58

EMPLOY — Which best describes you:

Start: 37
End: 37
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	Employed full-time	1317	50.5 %	55.5%
2	Employed part-time	285	10.9 %	12.0%
3	Not working and looking for work	153	5.9 %	6.5%
4	Not working and not looking for work	617	23.6 %	26.0%
. (M)	-	237	9.1 %	-

Valid	*Min*	*Max*	*Mean*	*Stdev*
2372	1.00	4.00	2.03	1.29

VISITWEB — How often have you visited any of the Democratic candidates' Web sites?

Start: 38
End: 38
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	Frequently	223	8.5 %	8.8%
2	Occasionally	439	16.8 %	17.4%
3	Rarely	433	16.6 %	17.1%
4	Never	1430	54.8 %	56.6%
. (M)	-	84	3.2 %	-

Variable	Variable Description

VISITWEB — How often have you visited any of the Democratic candidates' Web sites? *(cont.)*

Valid	*Min*	*Max*	*Mean*	*Stdev*
2525	1.00	4.00	3.22	1.02

TIMEPRI — When did you finally decide for whom to vote in the presidential primary?

Start: 39
End: 39
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	Today	279	10.7 %	17.5%
2	In the last three days	209	8.0 %	13.1%
3	In the last week	311	11.9 %	19.5%
4	In the last month	452	17.3 %	28.3%
5	Before that	308	11.8 %	19.3%
9	Omit	36	1.4 %	2.3%
. (M)	-	1014	38.9 %	-

Valid	*Min*	*Max*	*Mean*	*Stdev*
1595	1.00	9.00	3.32	1.61

ISSUE — Which ONE issue mattered most in deciding how you voted today?

Start: 40
End: 40
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	Taxes	161	6.2 %	6.2%
2	Education	225	8.6 %	8.6%
3	Health care/Medicare	508	19.5 %	19.5%
4	The war in Iraq	394	15.1 %	15.1%
5	National security/Terrorism	125	4.8 %	4.8%
6	Economy/Jobs	972	37.3 %	37.3%
9	Omit	224	8.6 %	8.6%

Valid	*Min*	*Max*	*Mean*	*Stdev*
2609	1.00	9.00	4.67	2.08

QUAL — Which ONE candidate quality mattered most in deciding how you voted today?

Start: 41
End: 41
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	He cares about people like me	469	18.0 %	18.0%
2	He has the right temperament	121	4.6 %	4.6%
3	He stands up for what he believes	527	20.2 %	20.2%
4	He has the right experience	248	9.5 %	9.5%

Variable	Variable Description

QUAL — Which ONE candidate quality mattered most in deciding how you voted today? *(cont.)*

Value	*Label*	*Frequency*	*%*	*Valid %*
5	He has a positive message	352	13.5 %	13.5%
6	He can defeat George W. Bush	648	24.8 %	24.8%
7	He understands Tennessee	52	2.0 %	2.0%
9	Omit	192	7.4 %	7.4%

Valid	*Min*	*Max*	*Mean*	*Stdev*
2609	1.00	9.00	4.23	2.26

NEC — Do you think the condition of the nation's economy is:

Start: 42
End: 42
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	Excellent	27	1.0 %	1.1%
2	Good	367	14.1 %	14.7%
3	Not so good	1272	48.8 %	51.0%
4	Poor	809	31.0 %	32.4%
9	Omit	19	0.7 %	0.8%
. (M)	-	115	4.4 %	-

Valid	*Min*	*Max*	*Mean*	*Stdev*
2494	1.00	9.00	3.20	0.87

IRAQAPP — How do you feel about the U.S. decision to go to war with Iraq?

Start: 43
End: 43
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	Strongly approve	274	10.5 %	11.0%
2	Somewhat approve	412	15.8 %	16.5%
3	Somewhat disapprove	619	23.7 %	24.8%
4	Strongly disapprove	1159	44.4 %	46.5%
9	Omit	30	1.1 %	1.2%
. (M)	-	115	4.4 %	-

Valid	*Min*	*Max*	*Mean*	*Stdev*
2494	1.00	9.00	3.15	1.22

BUSHANGR — Which comes closest to your feelings about the Bush administration:

Start: 44
End: 44

Value	*Label*	*Frequency*	*%*	*Valid %*
1	Angry	977	37.4 %	37.4%

Variable	Variable Description

BUSHANGR — Which comes closest to your feelings about the Bush administration: *(cont.)*

Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
2	Dissatisfied, but not angry	1163	44.6 %	44.6%
3	Satisfied, but not enthusiastic	287	11.0 %	11.0%
4	Enthusiastic	111	4.3 %	4.3%
9	Omit	71	2.7 %	2.7%

Valid	*Min*	*Max*	*Mean*	*Stdev*
2609	1.00	9.00	2.01	1.41

BEATBUSH — Did you vote for your candidate today more because you think:

Start: 45
End: 45
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	He can defeat George W. Bush in November	952	36.5 %	38.2%
2	He agrees with you on the major issues	1375	52.7 %	55.2%
9	Omit	166	6.4 %	6.7%
. (M)	-	116	4.4 %	-

Valid	*Min*	*Max*	*Mean*	*Stdev*
2493	1.00	9.00	2.08	1.91

SATKERRY — No matter how you voted today, how would you feel if John Kerry wins the nomination:

Start: 46
End: 46
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	Very satisfied	1292	49.5 %	49.5%
2	Somewhat satisfied	780	29.9 %	29.9%
3	Somewhat dissatisfied	249	9.5 %	9.5%
4	Very dissatisfied	199	7.6 %	7.6%
9	Omit	89	3.4 %	3.4%

Valid	*Min*	*Max*	*Mean*	*Stdev*
2609	1.00	9.00	1.99	1.60

TRADE — Overall, would you say U.S. trade with other countries:

Start: 47
End: 47
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	Creates more jobs in your state	203	7.8 %	13.4%
2	Takes more jobs from your state	1086	41.6 %	71.6%
3	Has no effect on jobs in your state	156	6.0 %	10.3%

Variable	Variable Description

TRADE — Overall, would you say U.S. trade with other countries: *(cont.)*

Value	*Label*	*Frequency*	*%*	*Valid %*
9	Omit	71	2.7 %	4.7%
. (M)	-	1093	41.9 %	-

Valid	*Min*	*Max*	*Mean*	*Stdev*
1516	1.00	9.00	2.30	1.56

AGE — Age (four categories)

Start: 48
End: 48
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	18-29	160	6.1 %	6.2%
2	30-44	535	20.5 %	20.7%
3	45-59	1228	47.1 %	47.6%
4	65 or over	658	25.2 %	25.5%
. (M)	-	28	1.1 %	-

Valid	*Min*	*Max*	*Mean*	*Stdev*
2581	1.00	4.00	2.92	0.84

AGE60 — Age 60 (four categories)

Start: 49
End: 49
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	18-29	160	6.1 %	6.2%
2	30-44	535	20.5 %	20.7%
3	45-59	902	34.6 %	34.9%
4	60 or over	984	37.7 %	38.1%
. (M)	-	28	1.1 %	-

Valid	*Min*	*Max*	*Mean*	*Stdev*
2581	1.00	4.00	3.05	0.91

AGE65 — Age 65 (six categories)

Start: 50
End: 50
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	18-24	85	3.3 %	3.3%
2	25-29	75	2.9 %	2.9%
3	30-39	295	11.3 %	11.4%
4	40-49	527	20.2 %	20.4%
5	50-64	941	36.1 %	36.5%

Variable	Variable Description

AGE65 — Age 65 (six categories) *(cont.)*

Value	*Label*	*Frequency*	*%*	*Valid %*
6	65 or over	658	25.2 %	25.5%
. (M)	-	28	1.1 %	-

Valid	*Min*	*Max*	*Mean*	*Stdev*
2581	1.00	6.00	4.60	1.24

ATTEND2 — How often do you attend religious services?

Start: 51
End: 51
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	Weekly	1437	55.1 %	56.8%
2	Occasionally	779	29.9 %	30.8%
3	Never	232	8.9 %	9.2%
9	Omit	82	3.1 %	3.2%
. (M)	-	79	3.0 %	-

Valid	*Min*	*Max*	*Mean*	*Stdev*
2530	1.00	9.00	1.75	1.48

ATTREL — Attend religious services by religious preference

Start: 52
End: 52
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	Protestant/Attend Weekly	1160	44.5 %	46.5%
2	Protestant/Do not attend weekly	642	24.6 %	25.7%
3	Catholic/Attend weekly	98	3.8 %	3.9%
4	Catholic/Do not attend weekly	79	3.0 %	3.2%
9	All others/Omits	515	19.7 %	20.6%
. (M)	-	115	4.4 %	-

Valid	*Min*	*Max*	*Mean*	*Stdev*
2494	1.00	9.00	3.08	3.10

COLLEDUC — What was the last grade of school you completed?

Start: 53
End: 53
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	No college degree	1490	57.1 %	60.8%
2	College degree	959	36.8 %	39.2%
. (M)	-	160	6.1 %	-

Variable	Variable Description

COLLEDUC — What was the last grade of school you completed? *(cont.)*

Valid	*Min*	*Max*	*Mean*	*Stdev*
2449	1.00	2.00	1.39	0.49

EMPWMN — Employment status among women

Start: 54
End: 54
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	Employed women	815	31.2 %	32.7%
2	Unemployed women	441	16.9 %	17.7%
9	All others/Omits	1238	47.5 %	49.6%
. (M)	-	115	4.4 %	-

Valid	*Min*	*Max*	*Mean*	*Stdev*
2494	1.00	9.00	5.15	3.84

INC50K — 2003 total family income:

Start: 55
End: 55
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	Under $50,000	1191	45.6 %	51.7%
2	$50,000 or more	1113	42.7 %	48.3%
. (M)	-	305	11.7 %	-

Valid	*Min*	*Max*	*Mean*	*Stdev*
2304	1.00	2.00	1.48	0.50

IRAQ2 — How do you feel about the U.S. decision to go to war with Iraq?

Start: 56
End: 56
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	Strongly/Somewhat approve	686	26.3 %	27.5%
2	Somewhat/Strongly disapprove	1778	68.1 %	71.3%
9	Omit	30	1.1 %	1.2%
. (M)	-	115	4.4 %	-

Valid	*Min*	*Max*	*Mean*	*Stdev*
2494	1.00	9.00	1.81	0.91

MILHH — Have you or has anyone in your household served in the U.S. military?

Start: 57
End: 57
Width: 1

Value	*Label*	*Frequency*	*%*	*Valid %*
1	Yes, I have or someone in household has	1425	54.6 %	58.1%

Variable	Variable Description

MILHH — Have you or has anyone in your household served in the U.S. military? *(cont.)*

Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
2	No	1029	39.4 %	41.9%
. (M)	-	155	5.9 %	-

Valid	*Min*	*Max*	*Mean*	*Stdev*
2454	1.00	2.00	1.42	0.49

MILVOTE — Have you or has anyone in your household served in the U.S. military?

Start: 58
End: 58
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	Yes, I have	610	23.4 %	24.9%
2	No	1844	70.7 %	75.1%
. (M)	-	155	5.9 %	-

Valid	*Min*	*Max*	*Mean*	*Stdev*
2454	1.00	2.00	1.75	0.43

NEC2 — Do you think the condition of the nation's economy is:

Start: 59
End: 59
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	Excellent/Good	394	15.1 %	15.8%
2	Not so good/Poor	2081	79.8 %	83.4%
9	Omit	19	0.7 %	0.8%
. (M)	-	115	4.4 %	-

Valid	*Min*	*Max*	*Mean*	*Stdev*
2494	1.00	9.00	1.90	0.72

OVER65 — Age 65 and over

Start: 60
End: 60
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	18-64	1923	73.7 %	74.5%
2	65 or over	658	25.2 %	25.5%
. (M)	-	28	1.1 %	-

Valid	*Min*	*Max*	*Mean*	*Stdev*
2581	1.00	2.00	1.25	0.44

Variable	Variable Description

PARTY — No matter how you voted today, do you usually think of yourself as:

Start: 61
End: 61
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	Democrat	1832	70.2 %	74.6%
2	Republican	146	5.6 %	5.9%
3	Independent	479	18.4 %	19.5%
. (M)	-	152	5.8 %	-

Valid	*Min*	*Max*	*Mean*	*Stdev*
2457	1.00	3.00	1.45	0.80

PHIL3 — On most political matters, do you consider yourself:

Start: 62
End: 62
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	Liberal	896	34.3 %	36.9%
2	Moderate	1093	41.9 %	45.0%
3	Conservative	438	16.8 %	18.0%
. (M)	-	182	7.0 %	-

Valid	*Min*	*Max*	*Mean*	*Stdev*
2427	1.00	3.00	1.81	0.72

REL5 — Are you:

Start: 63
End: 63
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	Protestant/Other Christian	1818	69.7 %	75.2%
2	Catholic	178	6.8 %	7.4%
3	Jewish	32	1.2 %	1.3%
4	Something else	232	8.9 %	9.6%
5	None	156	6.0 %	6.5%
. (M)	-	193	7.4 %	-

Valid	*Min*	*Max*	*Mean*	*Stdev*
2416	1.00	5.00	1.65	1.27

RELWHITE — Religion among whites

Start: 64
End: 64
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	White Protestant/Other Christian	1339	51.3 %	53.7%
2	White Catholic	146	5.6 %	5.9%
3	White Jewish	26	1.0 %	1.0%

Variable	Variable Description

RELWHITE — Religion among whites *(cont.)*

Value	*Label*	*Frequency*	*%*	*Valid %*
4	White Something else	123	4.7 %	4.9%
5	White None	121	4.6 %	4.9%
9	All others/Omits	739	28.3 %	29.6%
. (M)	-	115	4.4 %	-

Valid	*Min*	*Max*	*Mean*	*Stdev*
2494	1.00	9.00	3.79	3.53

SATKERR2 — No matter how you voted today, how would you feel if John Kerry wins the nomination:

Start: 65
End: 65
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	Very/Somewhat satisfied	2072	79.4 %	79.4%
2	Very/Somewhat dissatisfied	448	17.2 %	17.2%
9	Omit	89	3.4 %	3.4%

Valid	*Min*	*Max*	*Mean*	*Stdev*
2609	1.00	9.00	1.44	1.47

SEXRACE — Sex by race

Start: 66
End: 66
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	White male	920	35.3 %	36.1%
2	White female	939	36.0 %	36.9%
3	Non-white male	274	10.5 %	10.8%
4	Non-white female	414	15.9 %	16.3%
. (M)	-	62	2.4 %	-

Valid	*Min*	*Max*	*Mean*	*Stdev*
2547	1.00	4.00	2.07	1.06

TIMEPRI2 — When did you finally decide for whom to vote in the presidential primary?

Start: 67
End: 67
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	Today/Last 3 days/Last week	799	30.6 %	50.1%
2	Last month/Before that	760	29.1 %	47.6%
9	Omit	36	1.4 %	2.3%
. (M)	-	1014	38.9 %	-

Variable	Variable Description

TIMEPRI2 — When did you finally decide for whom to vote in the presidential primary? *(cont.)*

Valid	*Min*	*Max*	*Mean*	*Stdev*
1595	1.00	9.00	1.66	1.22

UNIONHH — Do you or does someone in your household belong to a labor union?

Start: 68
End: 68
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	Yes, I am or someone in household is	631	24.2 %	25.7%
2	No	1820	69.8 %	74.3%
. (M)	-	158	6.1 %	-

Valid	*Min*	*Max*	*Mean*	*Stdev*
2451	1.00	2.00	1.74	0.44

UNIONVOT — Do you or does someone in your household belong to a labor union?

Start: 69
End: 69
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	Yes I am	371	14.2 %	15.1%
2	No	2080	79.7 %	84.9%
. (M)	-	158	6.1 %	-

Valid	*Min*	*Max*	*Mean*	*Stdev*
2451	1.00	2.00	1.85	0.36

VISWEB2 — How often have you visited any of the Democratic candidates' Web sites?

Start: 70
End: 70
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	Frequently/Occasionally	662	25.4 %	26.2%
2	Rarely/Never	1863	71.4 %	73.8%
. (M)	-	84	3.2 %	-

Valid	*Min*	*Max*	*Mean*	*Stdev*
2525	1.00	2.00	1.74	0.44

QRACE — Unadjusted race

Start: 71
End: 71
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	White	1877	71.9 %	73.5%
2	Black	627	24.0 %	24.5%
3	Hispanic/Latino	13	0.5 %	0.5%

Variable	Variable Description

QRACE — Unadjusted race *(cont.)*

Value	*Label*	*Frequency*	*%*	*Valid %*
4	Asian	12	0.5 %	0.5%
5	Other	26	1.0 %	1.0%
. (M)	-	54	2.1 %	-

Valid	*Min*	*Max*	*Mean*	*Stdev*
2555	1.00	5.00	1.31	0.61

GEOCODE — Tennessee Geostrata

Start: 72
End: 72
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	Southwest (Memphis)	592	22.7 %	22.7%
2	Nashville area	801	30.7 %	30.7%
3	Middle west	739	28.3 %	28.3%
4	East	477	18.3 %	18.3%

Valid	*Min*	*Max*	*Mean*	*Stdev*
2609	1.00	4.00	2.42	1.03

SIZEPLAC — Size of place code

Start: 73
End: 73
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	City over 500,000	832	31.9 %	31.9%
2	City: 50,000 to 500,000	249	9.5 %	9.5%
3	Suburbs	473	18.1 %	18.1%
4	City: 10,000 to 49,999	166	6.4 %	6.4%
5	Rural	889	34.1 %	34.1%

Valid	*Min*	*Max*	*Mean*	*Stdev*
2609	1.00	5.00	3.01	1.67

SIZEPLC3 — Size of place code (3 categories)

Start: 74
End: 74
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	City over 50,000	1081	41.4 %	41.4%
2	Suburbs	473	18.1 %	18.1%
3	Small cities and Rural	1055	40.4 %	40.4%

Variable	Variable Description

SIZEPLC3 — Size of place code (3 categories) *(cont.)*

Valid	*Min*	*Max*	*Mean*	*Stdev*
2609	1.00	3.00	1.99	0.90

CDNUM — Congressional district number

Start: 75
End: 76
Width: 2
Type: numeric (ISO)
Interval: discrete

Value	*Frequency*	*%*	*Valid %*
1	144	5.5 %	5.5%
2	83	3.2 %	3.2%
3	160	6.1 %	6.1%
4	311	11.9 %	11.9%
5	466	17.9 %	17.9%
6	503	19.3 %	19.3%
7	179	6.9 %	6.9%
8	201	7.7 %	7.7%
9	562	21.5 %	21.5%

Valid	*Min*	*Max*	*Mean*	*Stdev*
2609	1.00	9.00	5.86	2.32

National Election Pool

Conducted by

Edison/Mitofsky

YOUR ANSWERS ARE

CONFIDENTIAL

Please check only ONE response for each question.

[A] **Are you:**

1 ☐ Male
2 ☐ Female

[B] **Are you:**

1 ☐ White
2 ☐ Black
3 ☐ Hispanic/Latino
4 ☐ Asian
5 ☐ Other

[C] **In today's Democratic presidential primary, did you just vote for:**

1 ☐ Wesley Clark
2 ☐ Howard Dean
3 ☐ John Edwards
4 ☐ John Kerry
5 ☐ Dennis Kucinich
6 ☐ Joe Lieberman
7 ☐ Al Sharpton
8 ☐ Uncommitted
9 ☐ Other: Who?_____
0 ☐ Did not vote

[D] **When did you finally decide for whom to vote in the presidential primary?**

1 ☐ Today
2 ☐ In the last three days
3 ☐ In the last week
4 ☐ In the last month
5 ☐ Before that

[E] **Which ONE issue mattered most in deciding how you voted today?** ***(Check only one)***

1 ☐ Taxes
2 ☐ Education
3 ☐ Health care/Medicare
4 ☐ The war in Iraq
5 ☐ National security/Terrorism
6 ☐ Economy/Jobs

[F] **Are you of Hispanic or Latino descent?**

1 ☐ Yes
2 ☐ No

[G] **To which age group do you belong?**

1 ☐ 18-24
2 ☐ 25-29
3 ☐ 30-39
4 ☐ 40-44
5 ☐ 45-49
6 ☐ 50-59
7 ☐ 60-64
8 ☐ 65-74
9 ☐ 75 or over

[H] **Which ONE candidate quality mattered most in deciding how you voted today?** ***(Check only one)***

1 ☐ He cares about people like me
2 ☐ He has the right temperament
3 ☐ He stands up for what he believes
4 ☐ He has the right experience
5 ☐ He has a positive message
6 ☐ He can defeat George W. Bush
7 ☐ He understands Tennessee

[I] **Which comes closest to your feelings about the Bush administration:**

1 ☐ Angry
2 ☐ Dissatisfied, but not angry
3 ☐ Satisfied, but not enthusiastic
4 ☐ Enthusiastic

[J] **How often have you visited any of the Democratic candidates' Web sites?**

1 ☐ Frequently
2 ☐ Occasionally
3 ☐ Rarely
4 ☐ Never

[K] **No matter how you voted today, how would you feel if John Kerry wins the nomination:**

1 ☐ Very satisfied
2 ☐ Somewhat satisfied
3 ☐ Somewhat dissatisfied
4 ☐ Very dissatisfied

PLEASE TURN THE QUESTIONNAIRE OVER

[L] **How do you feel about the U.S. decision to go to war with Iraq?**

1 ☐ Strongly approve
2 ☐ Somewhat approve
3 ☐ Somewhat disapprove
4 ☐ Strongly disapprove

[M] **Do you think the condition of the nation's economy is:**

1 ☐ Excellent
2 ☐ Good
3 ☐ Not so good
4 ☐ Poor

[N] **Did you vote for your candidate today more because you think:**

1 ☐ He can defeat George W. Bush in November
2 ☐ He agrees with you on the major issues

[O] **Compared to four years ago, is your family's financial situation:**

1 ☐ Better today
2 ☐ Worse today
3 ☐ About the same

[P] **Do you or does someone in your household belong to a labor union?**

1 ☐ Yes, I do
2 ☐ Yes, someone else does
3 ☐ Yes, I do and someone else does
4 ☐ No one does

[Q] **Have you or has anyone in your household ever served in the U.S. military?**

1 ☐ Yes, I have
2 ☐ Yes, someone else has
3 ☐ Yes, I have and someone else has
4 ☐ No one has

[R] **Overall, would you say U.S. trade with other countries:**

1 ☐ Creates more jobs in your state
2 ☐ Takes more jobs from your state
3 ☐ Has no effect on jobs in your state

[S] **What was the last grade of school you completed?**

1 ☐ Did not complete high school
2 ☐ High school graduate
3 ☐ Some college or associate degree
4 ☐ College graduate
5 ☐ Postgraduate study

[T] **Which best describes you:** ***(Check only one)***

1 ☐ Employed full-time
2 ☐ Employed part-time
3 ☐ Not working and looking for work
4 ☐ Not working and not looking for work

[U] **No matter how you voted today, do you usually think of yourself as a:**

1 ☐ Democrat
2 ☐ Republican
3 ☐ Independent
4 ☐ Something else

[V] **Are you:**

1 ☐ Protestant
2 ☐ Catholic
3 ☐ Other Christian
4 ☐ Jewish
5 ☐ Something else
6 ☐ None

[W] **How often do you attend religious services?**

1 ☐ More than once a week
2 ☐ Once a week
3 ☐ A few times a month
4 ☐ A few times a year
5 ☐ Never

[X] **On most political matters, do you consider yourself:**

1 ☐ Very liberal
2 ☐ Somewhat liberal
3 ☐ Moderate
4 ☐ Somewhat conservative
5 ☐ Very conservative

[Y] **2003 total family income:**

1 ☐ Under $15,000
2 ☐ $15,000-$29,999
3 ☐ $30,000-$49,999
4 ☐ $50,000-$74,999
5 ☐ $75,000-$99,999
6 ☐ $100,000 or more

Please fold questionnaire and put it in the box. Thank you.

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Estimates not for on-air use

National Election Pool

Conducted by Edison/Mitofsky

Tennessee Dem Primary Exit Poll

TN04DPRS - Horizontal Percentages

Time of Weighting: 02/10/2004 22:35:49

Time Created: 02/10/2004 22:36:04

Filter(s):

		Total	CLRK	DEAN	EDWR	KERY	KUCN	LBER	SHRP	UNCM
Number of Interviews - 2,513	Vote Estimate Not for On-Air Use	**100**	**23**	**4**	**27**	**41**	**1**	**1**	**2**	**1**
Are you: (n=2,502)	Male	**46**	**22**	**4**	**27**	**41**	**1**	**1**	**2**	**1**
	Female	**54**	**23**	**4**	**27**	**42**	**0**	**1**	**1**	**1**
Sex by race (n=2,469)	White male	**36**	**21**	**5**	**30**	**40**	**1**	**1**	**1**	**0**
	White female	**38**	**22**	**5**	**32**	**39**	**0**	**1**	**0**	**1**
	Non-white male	**10**	**27**	**2**	**17**	**44**	**0**	**-**	**8**	**1**
	Non-white female	**16**	**28**	**4**	**15**	**47**	**0**	**-**	**4**	**1**
Age, four categories (n=2,495)	18-29	**7**	**22**	**8**	**25**	**36**	**1**	**1**	**3**	**3**
	30-44	**22**	**20**	**5**	**28**	**42**	**2**	**1**	**2**	**1**
	45-64	**49**	**25**	**4**	**27**	**39**	**0**	**1**	**2**	**1**
	65+	**23**	**20**	**4**	**26**	**49**	**0**	**0**	**1**	**0**
Age 65 & over (n=2,495)	18-64	**77**	**23**	**5**	**27**	**39**	**1**	**1**	**2**	**1**
	65 or over	**23**	**20**	**4**	**26**	**49**	**0**	**0**	**1**	**0**
Are you (adjusted): (n=2,477)	White	**74**	**21**	**5**	**31**	**40**	**1**	**1**	**1**	**1**
	Black	**23**	**28**	**3**	**15**	**47**	**-**	**-**	**6**	**0**
	Hispanic/Latino	**1**	**-**	**-**	**-**	**-**	**-**	**-**	**-**	**-**
	Asian	**0**	**-**	**-**	**-**	**-**	**-**	**-**	**-**	**-**
	Other	**1**	**-**	**-**	**-**	**-**	**-**	**-**	**-**	**-**
2003 total family income: (n=2,259)	Under $15,000	**9**	**27**	**3**	**19**	**46**	**0**	**-**	**2**	**2**
	$15,000 - $29,999	**18**	**19**	**4**	**29**	**44**	**1**	**-**	**3**	**1**
	$30,000 - $49,999	**26**	**21**	**4**	**27**	**45**	**1**	**1**	**1**	**0**
	$50,000 - $74,999	**25**	**24**	**4**	**28**	**38**	**0**	**1**	**2**	**0**
	$75,000 - $99,999	**11**	**23**	**6**	**25**	**40**	**1**	**2**	**1**	**0**
	$100,000 or more	**10**	**22**	**5**	**26**	**40**	**3**	**1**	**1**	**1**

		Total	CLRK	DEAN	EDWR	KERY	KUCN	LBER	SHRP	UNCM
Total family income: (n=2,259)	Less than $50,000	**53**	**21**	**4**	**26**	**45**	**1**	**0**	**2**	**1**
	$50,000 or more	**47**	**23**	**5**	**27**	**39**	**1**	**1**	**2**	**1**
Compared to four years ago, is your family's financial situation: (n=2,513)	Better today	**12**	**22**	**6**	**27**	**34**	**2**	**3**	**2**	**1**
	Worse today	**46**	**24**	**4**	**27**	**43**	**1**	**0**	**1**	**1**
	About the same	**36**	**22**	**5**	**26**	**42**	**0**	**1**	**2**	**1**
What was the last grade of school you completed? (n=2,379)	Did not complete high school	**7**	**26**	**7**	**21**	**45**	**-**	**-**	**1**	**0**
	High school graduate	**27**	**23**	**3**	**27**	**43**	**0**	**-**	**3**	**1**
	Some college or associate degree	**29**	**22**	**3**	**26**	**42**	**1**	**2**	**1**	**1**
	College graduate	**19**	**22**	**5**	**30**	**39**	**0**	**0**	**2**	**1**
	Postgraduate study	**18**	**22**	**6**	**27**	**39**	**2**	**2**	**1**	**0**
College Education (n=2,379)	No college degree	**63**	**23**	**4**	**26**	**43**	**1**	**1**	**2**	**1**
	College graduate	**37**	**22**	**6**	**28**	**39**	**1**	**1**	**2**	**0**
Do you or does someone in your household belong to a labor union? (n=2,382)	Yes, I do	**13**	**21**	**4**	**26**	**44**	**0**	**0**	**3**	**1**
	Yes, someone else does	**11**	**23**	**3**	**27**	**43**	**0**	**-**	**1**	**1**
	Yes, I do and someone else does	**2**	**-**	**-**	**-**	**-**	**-**	**-**	**-**	**-**
	No one does	**75**	**23**	**4**	**27**	**41**	**1**	**1**	**1**	**1**
UNION HOUSEHOLD (n=2,382)	Yes (Vote is union member, union member in household, or	**25**	**22**	**4**	**26**	**43**	**0**	**0**	**3**	**1**
	No (No union voter in household	**75**	**23**	**4**	**27**	**41**	**1**	**1**	**1**	**1**
Voter is union member: (n=2,382)	Yes	**15**	**21**	**5**	**25**	**43**	**0**	**0**	**4**	**1**
	No	**85**	**23**	**4**	**27**	**41**	**1**	**1**	**1**	**1**
Have you or has anyone in your household ever served in the U.S. military? (n=2,384)	Yes, I have	**21**	**20**	**3**	**25**	**47**	**0**	**1**	**2**	**1**
	Yes, someone else has	**32**	**22**	**4**	**26**	**44**	**0**	**1**	**2**	**1**
	Yes, I have and someone else has	**3**	**32**	**4**	**22**	**40**	**1**	**-**	**1**	**-**
	No one has	**44**	**24**	**5**	**29**	**37**	**1**	**1**	**2**	**1**
Have you or has anyone in your household ever served in the U.S. military? (n=2,384)	Yes	**56**	**22**	**3**	**25**	**45**	**0**	**1**	**2**	**1**
	No	**44**	**24**	**5**	**29**	**37**	**1**	**1**	**2**	**1**
Voter has served in the U.S. military: (n=2,384)	Yes	**24**	**22**	**3**	**24**	**46**	**1**	**1**	**2**	**1**
	No	**76**	**23**	**5**	**28**	**40**	**1**	**1**	**2**	**1**

		Total	CLRK	DEAN	EDWR	KERY	KUCN	LBER	SHRP	UNCM
How often have you visited any of the Democratic candidates' Web sites? (n=2,453)	Frequently	**9**	**16**	**6**	**26**	**44**	**2**	**-**	**3**	**1**
	Occasionally	**18**	**20**	**7**	**27**	**42**	**1**	**0**	**1**	**0**
	Rarely	**17**	**21**	**4**	**27**	**41**	**1**	**2**	**3**	**0**
	Never	**57**	**25**	**3**	**27**	**41**	**0**	**1**	**1**	**1**
How often have you visited any of the Democratic candidates' Web sites? (n=2,453)	Frequently/Occasionally	**26**	**19**	**7**	**26**	**43**	**1**	**0**	**2**	**1**
	Rarely/Never	**74**	**24**	**4**	**27**	**41**	**0**	**1**	**2**	**1**
No matter how you voted today, do you usually think of yourself as a: (n=2,388)	Democrat	**75**	**22**	**4**	**25**	**46**	**1**	**0**	**2**	**0**
	Republican	**5**	**30**	**4**	**26**	**20**	**2**	**5**	**5**	**2**
	Independent or something else	**20**	**25**	**7**	**32**	**31**	**1**	**2**	**1**	**2**
On most political matters, do you consider yourself: (n=2,361)	Very liberal	**13**	**20**	**9**	**20**	**45**	**2**	**1**	**3**	**1**
	Somewhat liberal	**25**	**20**	**4**	**25**	**47**	**1**	**1**	**1**	**1**
	Moderate	**45**	**24**	**4**	**28**	**41**	**0**	**0**	**1**	**1**
	Somewhat conservative	**12**	**25**	**3**	**34**	**31**	**1**	**2**	**1**	**1**
	Very conservative	**5**	**28**	**6**	**26**	**32**	**0**	**2**	**3**	**-**
On most political matters, do you consider yourself: (n=2,361)	Liberal	**38**	**20**	**5**	**23**	**46**	**1**	**1**	**2**	**1**
	Moderate	**45**	**24**	**4**	**28**	**41**	**0**	**0**	**1**	**1**
	Conservative	**17**	**26**	**4**	**32**	**31**	**1**	**2**	**2**	**0**
Which best describes you: (Check only one) (n=2,312)	Employed full-time	**56**	**22**	**5**	**28**	**40**	**1**	**1**	**2**	**1**
	Employed part-time	**12**	**23**	**5**	**24**	**42**	**1**	**1**	**2**	**2**
	Not working and looking for work	**7**	**27**	**3**	**24**	**44**	**1**	**-**	**1**	**-**
	Not working and not looking for work	**25**	**22**	**3**	**28**	**44**	**0**	**0**	**1**	**0**
Employment among women (n=2,513)	Employed women	**32**	**21**	**5**	**27**	**41**	**1**	**1**	**2**	**1**
	Unemployed women	**17**	**25**	**3**	**27**	**42**	**0**	**1**	**0**	**0**
Are you: (n=2,351)	Protestant	**51**	**21**	**4**	**32**	**39**	**0**	**1**	**1**	**1**
	Catholic	**7**	**25**	**3**	**19**	**50**	**2**	**-**	**1**	**0**
	Other Christian	**23**	**28**	**4**	**24**	**39**	**1**	**0**	**3**	**0**
	Jewish	**1**	**-**	**-**	**-**	**-**	**-**	**-**	**-**	**-**
	Something else	**11**	**23**	**5**	**20**	**45**	**1**	**-**	**3**	**2**

		Total	CLRK	DEAN	EDWR	KERY	KUCN	LBER	SHRP	UNCM
Are you: (n=2,351)	None	**7**	**18**	**7**	**24**	**45**	**1**	**2**	**1**	**1**
Religion, combined Protestant and other Christian. (n=2,351)	Protestant/Other Christian	**74**	**23**	**4**	**29**	**39**	**0**	**1**	**2**	**1**
	Catholic	**7**	**25**	**3**	**19**	**50**	**2**	**-**	**1**	**0**
	Jewish	**1**	**-**	**-**	**-**	**-**	**-**	**-**	**-**	**-**
	Something else	**11**	**23**	**5**	**20**	**45**	**1**	**-**	**3**	**2**
	None	**7**	**18**	**7**	**24**	**45**	**1**	**2**	**1**	**1**
Religion, combined Protestant and Other Christian, among Whites. (n=2,513)	Protestant/Other Christian	**52**	**22**	**4**	**33**	**37**	**1**	**1**	**0**	**1**
	Catholic	**6**	**21**	**3**	**21**	**51**	**2**	**-**	**1**	**-**
	Jewish	**1**	**-**	**-**	**-**	**-**	**-**	**-**	**-**	**-**
	Something else	**6**	**20**	**7**	**24**	**43**	**1**	**-**	**1**	**3**
	None	**5**	**17**	**8**	**23**	**47**	**1**	**3**	**0**	**-**
How often do you attend religious services? (n=2,513)	More than once a week	**25**	**24**	**4**	**26**	**41**	**1**	**0**	**2**	**1**
	Once a week	**29**	**23**	**3**	**26**	**43**	**0**	**1**	**2**	**0**
	A few times a month	**12**	**24**	**8**	**27**	**36**	**0**	**0**	**2**	**2**
	A few times a year	**20**	**22**	**4**	**30**	**41**	**1**	**1**	**2**	**0**
	Never	**9**	**21**	**8**	**24**	**42**	**1**	**2**	**0**	**1**
How often do you attend religious services? (n=2,513)	Weekly	**54**	**23**	**3**	**26**	**42**	**1**	**1**	**2**	**1**
	Occasionally	**31**	**23**	**5**	**29**	**39**	**1**	**1**	**2**	**1**
	Never	**9**	**21**	**8**	**24**	**42**	**1**	**2**	**0**	**1**
Church attendance by Religion (n=2,513)	Protestant/Attend weekly	**43**	**23**	**3**	**27**	**42**	**1**	**1**	**2**	**1**
	Protestant/Do not attend weekly	**25**	**23**	**6**	**33**	**34**	**0**	**1**	**1**	**1**
	Catholic/Attend weekly	**4**	**28**	**3**	**22**	**43**	**1**	**-**	**2**	**1**
	Catholic/Do not attend weekly	**3**	**21**	**2**	**15**	**58**	**3**	**-**	**1**	**-**
When did you finally decide for whom to vote in the presidential primary? (n=1,890)	Today	**18**	**24**	**6**	**27**	**38**	**1**	**1**	**2**	**1**
	In the last three days	**13**	**17**	**3**	**35**	**42**	**-**	**1**	**0**	**-**
	In the last week	**20**	**16**	**2**	**31**	**48**	**1**	**0**	**2**	**-**
	In the last month	**29**	**25**	**3**	**25**	**44**	**0**	**1**	**2**	**-**
	Before that	**18**	**24**	**8**	**24**	**37**	**1**	**-**	**3**	**0**

		Total	CLRK	DEAN	EDWR	KERY	KUCN	LBER	SHRP	UNCM
When did you finally decide for whom to vote in the presidential primary? (n=1,890)	Today/Last 3 days/Last week	**51**	**19**	**4**	**31**	**43**	**1**	**1**	**1**	**0**
	Last month/Before that	**48**	**25**	**5**	**24**	**41**	**1**	**1**	**2**	**0**
Did you vote for your candidate today more because you think: (n=2,513)	He can defeat George W. Bush in November	**37**	**17**	**2**	**21**	**59**	**-**	**-**	**0**	**0**
	He agrees with you on the major issues	**55**	**27**	**5**	**31**	**31**	**1**	**1**	**3**	**0**
Which comes closest to your feelings about the Bush administration: (n=2,513)	Angry	**39**	**20**	**5**	**25**	**47**	**1**	**0**	**1**	**0**
	Dissatisfied, but not angry	**45**	**26**	**4**	**24**	**43**	**0**	**0**	**2**	**0**
	Satisfied, but not enthusiastic	**11**	**24**	**4**	**37**	**27**	**-**	**2**	**2**	**2**
	Enthusiastic	**3**	**14**	**7**	**35**	**14**	**5**	**10**	**5**	**4**
How do you feel about the U.S. decision to go to war with Iraq? (n=2,513)	Strongly approve	**9**	**22**	**4**	**33**	**28**	**1**	**4**	**4**	**1**
	Somewhat approve	**17**	**21**	**4**	**32**	**37**	**0**	**2**	**1**	**1**
	Somewhat disapprove	**26**	**23**	**4**	**30**	**40**	**0**	**0**	**2**	**1**
	Strongly disapprove	**44**	**23**	**5**	**22**	**46**	**1**	**0**	**2**	**0**
How do you feel about the U.S. decision to go to war with Iraq? (n=2,513)	Approve	**26**	**22**	**4**	**32**	**34**	**1**	**2**	**2**	**1**
	Disapprove	**69**	**23**	**4**	**25**	**44**	**1**	**0**	**2**	**0**
Do you think the condition of the nation's economy is: (n=2,513)	Excellent	**1**	**-**	**-**	**-**	**-**	**-**	**-**	**-**	**-**
	Good	**13**	**23**	**6**	**35**	**26**	**1**	**3**	**2**	**3**
	Not so good	**50**	**25**	**4**	**25**	**41**	**1**	**0**	**2**	**1**
	Poor	**31**	**19**	**4**	**27**	**48**	**1**	**0**	**1**	**0**
State of the national economy: 2 way (n=2,513)	Excellent/Good	**14**	**22**	**5**	**34**	**27**	**1**	**4**	**2**	**2**
	Not so good/Poor	**82**	**23**	**4**	**26**	**44**	**1**	**0**	**2**	**0**
No matter how you voted today, how would you feel if John Kerry wins the nomination: (n=2,513)	Very satisfied	**51**	**10**	**2**	**14**	**72**	**0**	**0**	**1**	**-**
	Somewhat satisfied	**30**	**37**	**6**	**39**	**11**	**1**	**1**	**3**	**1**
	Somewhat dissatisfied	**9**	**37**	**8**	**47**	**2**	**0**	**2**	**2**	**1**
	Very dissatisfied	**7**	**30**	**8**	**42**	**5**	**2**	**3**	**3**	**0**
No matter how you voted today, how would you feel if John Kerry wins the nomination: (n=2,513)	Satisfied	**81**	**20**	**4**	**23**	**50**	**1**	**0**	**2**	**0**
	Dissatisfied	**16**	**34**	**8**	**44**	**3**	**1**	**2**	**3**	**1**
Overall, would you say U.S. trade with other countries: (n=1,890)	Creates more jobs in your state	**12**	**21**	**3**	**29**	**42**	**1**	**1**	**2**	**0**
	Takes more jobs from your state	**71**	**22**	**4**	**29**	**42**	**1**	**0**	**1**	**0**

		Total	CLRK	DEAN	EDWR	KERY	KUCN	LBER	SHRP	UNCM
Overall, would you say U.S. trade with other countries: (n=1,890)	Has no effect on jobs in your state	**9**	**20**	**7**	**23**	**43**	**1**	**2**	**3**	**0**
AGE (60 and over) (n=2,495)	18-29	**7**	**22**	**8**	**25**	**36**	**1**	**1**	**3**	**3**
	30-44	**22**	**20**	**5**	**28**	**42**	**2**	**1**	**2**	**1**
	45-59	**37**	**27**	**3**	**27**	**37**	**0**	**1**	**2**	**1**
	60 or over	**34**	**20**	**4**	**26**	**47**	**0**	**1**	**1**	**0**
Which ONE issue mattered most in deciding how you voted today? (Check only one) (n=2,513)	Taxes	**6**	**28**	**8**	**19**	**41**	**-**	**2**	**2**	**1**
	Education	**9**	**25**	**5**	**28**	**36**	**1**	**0**	**2**	**1**
	Health care/Medicare	**19**	**19**	**5**	**27**	**45**	**0**	**1**	**2**	**1**
	The war in Iraq	**15**	**29**	**6**	**16**	**47**	**1**	**0**	**0**	**0**
	National security/Terrorism	**4**	**28**	**4**	**23**	**31**	**-**	**5**	**3**	**2**
	Economy/Jobs	**39**	**18**	**3**	**32**	**42**	**1**	**0**	**2**	**1**
Which ONE candidate quality mattered most in deciding how you voted today? (Check only one) (n=2,513)	He cares about people like me	**19**	**23**	**2**	**40**	**29**	**0**	**0**	**3**	**1**
	He has the right temperament	**5**	**23**	**9**	**41**	**17**	**-**	**2**	**5**	**1**
	He stands up for what he believes	**20**	**27**	**11**	**19**	**34**	**2**	**2**	**3**	**0**
	He has the right experience	**10**	**37**	**2**	**8**	**50**	**1**	**1**	**0**	**1**
	He has a positive message	**14**	**19**	**4**	**42**	**34**	**1**	**1**	**1**	**0**
	He can defeat George W. Bush	**25**	**15**	**1**	**18**	**64**	**-**	**0**	**0**	**0**
	He understands Tennessee	**2**	**20**	**1**	**49**	**28**	**-**	**-**	**2**	**1**
Geo Stratum Code (n=2,513)	Southwest	**17**	**29**	**3**	**14**	**47**	**0**	**-**	**5**	**0**
	Nashville Area	**26**	**24**	**6**	**27**	**37**	**1**	**1**	**2**	**1**
	Middle/West	**29**	**24**	**4**	**32**	**36**	**0**	**1**	**1**	**1**
	East	**28**	**17**	**5**	**29**	**47**	**1**	**1**	**1**	**0**

Estimates not for on-air use

National Election Pool

Conducted by Edison/Mitofsky

Tennessee Dem Primary Exit Poll

TN04DPRS - Vertical Percentages

Time of Weighting: 02/10/2004 22:35:49

Time Created: 02/10/2004 22:36:10

Filter(s):

		Total	CLRK	DEAN	EDWR	KERY	KUCN	LBER	SHRP	UNCM
Number of Interviews - 2,513	Vote Estimate Not for On-Air Use	**100**	**23**	**4**	**27**	**41**	**1**	**1**	**2**	**1**
Are you: (n=2,502)	Male	**46**	**45**	**47**	**47**	**46**	-	-	-	-
	Female	**54**	**55**	**53**	**53**	**54**	-	-	-	-
Sex by race (n=2,469)	White male	**36**	**33**	**42**	**40**	**36**	-	-	-	-
	White female	**38**	**36**	**39**	**45**	**36**	-	-	-	-
	Non-white male	**10**	**12**	**5**	**6**	**11**	-	-	-	-
	Non-white female	**16**	**19**	**14**	**9**	**18**	-	-	-	-
Age, four categories (n=2,495)	18-29	**7**	**6**	**13**	**6**	**6**	-	-	-	-
	30-44	**22**	**19**	**28**	**23**	**22**	-	-	-	-
	45-64	**49**	**54**	**41**	**49**	**45**	-	-	-	-
	65+	**23**	**20**	**19**	**22**	**27**	-	-	-	-
Age 65 & over (n=2,495)	18-64	**77**	**80**	**81**	**78**	**73**	-	-	-	-
	65 or over	**23**	**20**	**19**	**22**	**27**	-	-	-	-
Are you (adjusted): (n=2,477)	White	**74**	**69**	**81**	**85**	**71**	-	-	-	-
	Black	**23**	**28**	**16**	**13**	**27**	-	-	-	-
	Hispanic/Latino	**1**	**1**	**1**	**1**	**1**	-	-	-	-
	Asian	**0**	**1**	**1**	**0**	**0**	-	-	-	-
	Other	**1**	**1**	**1**	**1**	**1**	-	-	-	-
2003 total family income: (n=2,259)	Under $15,000	**9**	**12**	**6**	**7**	**10**	-	-	-	-
	$15,000 - $29,999	**18**	**16**	**19**	**20**	**19**	-	-	-	-
	$30,000 - $49,999	**26**	**24**	**23**	**26**	**27**	-	-	-	-
	$50,000 - $74,999	**25**	**28**	**26**	**27**	**23**	-	-	-	-
	$75,000 - $99,999	**11**	**12**	**15**	**10**	**11**	-	-	-	-
	$100,000 or more	**10**	**10**	**12**	**10**	**9**	-	-	-	-

		Total	CLRK	DEAN	EDWR	KERY	KUCN	LBER	SHRP	UNCM
Total family income: (n=2,259)	Less than $50,000	**53**	**51**	**47**	**52**	**57**	-	-	-	-
	$50,000 or more	**47**	**49**	**53**	**48**	**43**	-	-	-	-
Compared to four years ago, is your family's financial situation: (n=2,513)	Better today	**12**	**12**	**17**	**13**	**10**	-	-	-	-
	Worse today	**46**	**48**	**37**	**46**	**48**	-	-	-	-
	About the same	**36**	**36**	**38**	**36**	**37**	-	-	-	-
What was the last grade of school you completed? (n=2,379)	Did not complete high school	**7**	**8**	**11**	**5**	**7**	-	-	-	-
	High school graduate	**27**	**27**	**19**	**27**	**28**	-	-	-	-
	Some college or associate degree	**29**	**29**	**23**	**29**	**30**	-	-	-	-
	College graduate	**19**	**18**	**23**	**21**	**18**	-	-	-	-
	Postgraduate study	**18**	**18**	**25**	**18**	**17**	-	-	-	-
College Education (n=2,379)	No college degree	**63**	**64**	**52**	**61**	**65**	-	-	-	-
	College graduate	**37**	**36**	**48**	**39**	**35**	-	-	-	-
Do you or does someone in your household belong to a labor union? (n=2,382)	Yes, I do	**13**	**12**	**11**	**12**	**13**	-	-	-	-
	Yes, someone else does	**11**	**11**	**8**	**11**	**11**	-	-	-	-
	Yes, I do and someone else does	**2**	**2**	**6**	**2**	**2**	-	-	-	-
	No one does	**75**	**76**	**74**	**75**	**74**	-	-	-	-
UNION HOUSEHOLD (n=2,382)	Yes (Vote is union member, union member in household, or	**25**	**24**	**26**	**25**	**26**	-	-	-	-
	No (No union voter in household	**75**	**76**	**74**	**75**	**74**	-	-	-	-
Voter is union member: (n=2,382)	Yes	**15**	**14**	**18**	**14**	**15**	-	-	-	-
	No	**85**	**86**	**82**	**86**	**85**	-	-	-	-
Have you or has anyone in your household ever served in the U.S. military? (n=2,384)	Yes, I have	**21**	**19**	**14**	**19**	**23**	-	-	-	-
	Yes, someone else has	**32**	**31**	**28**	**31**	**35**	-	-	-	-
	Yes, I have and someone else has	**3**	**5**	**3**	**3**	**3**	-	-	-	-
	No one has	**44**	**45**	**56**	**47**	**39**	-	-	-	-
Have you or has anyone in your household ever served in the U.S. military? (n=2,384)	Yes	**56**	**55**	**44**	**53**	**61**	-	-	-	-
	No	**44**	**45**	**56**	**47**	**39**	-	-	-	-
Voter has served in the U.S. military: (n=2,384)	Yes	**24**	**23**	**17**	**22**	**27**	-	-	-	-
	No	**76**	**77**	**83**	**78**	**73**	-	-	-	-

		Total	CLRK	DEAN	EDWR	KERY	KUCN	LBER	SHRP	UNCM
How often have you visited any of the Democratic candidates' Web sites? (n=2,453)	Frequently	**9**	**6**	**12**	**8**	**9**	-	-	-	-
	Occasionally	**18**	**16**	**30**	**18**	**18**	-	-	-	-
	Rarely	**17**	**16**	**16**	**17**	**17**	-	-	-	-
	Never	**57**	**62**	**42**	**56**	**56**	-	-	-	-
How often have you visited any of the Democratic candidates' Web sites? (n=2,453)	Frequently/Occasionally	**26**	**22**	**42**	**26**	**27**	-	-	-	-
	Rarely/Never	**74**	**78**	**58**	**74**	**73**	-	-	-	-
No matter how you voted today, do you usually think of yourself as a: (n=2,388)	Democrat	**75**	**73**	**64**	**72**	**83**	-	-	-	-
	Republican	**5**	**6**	**5**	**5**	**2**	-	-	-	-
	Independent or something else	**20**	**21**	**31**	**24**	**15**	-	-	-	-
On most political matters, do you consider yourself: (n=2,361)	Very liberal	**13**	**12**	**26**	**9**	**14**	-	-	-	-
	Somewhat liberal	**25**	**22**	**22**	**23**	**28**	-	-	-	-
	Moderate	**45**	**47**	**38**	**48**	**45**	-	-	-	-
	Somewhat conservative	**12**	**13**	**7**	**15**	**9**	-	-	-	-
	Very conservative	**5**	**6**	**7**	**5**	**4**	-	-	-	-
On most political matters, do you consider yourself: (n=2,361)	Liberal	**38**	**33**	**48**	**33**	**42**	-	-	-	-
	Moderate	**45**	**47**	**38**	**48**	**45**	-	-	-	-
	Conservative	**17**	**19**	**14**	**20**	**13**	-	-	-	-
Which best describes you: (Check only one) (n=2,312)	Employed full-time	**56**	**55**	**63**	**57**	**53**	-	-	-	-
	Employed part-time	**12**	**12**	**15**	**11**	**12**	-	-	-	-
	Not working and looking for work	**7**	**8**	**4**	**6**	**7**	-	-	-	-
	Not working and not looking for work	**25**	**25**	**18**	**26**	**27**	-	-	-	-
Employment among women (n=2,513)	Employed women	**32**	**30**	**36**	**33**	**32**	-	-	-	-
	Unemployed women	**17**	**19**	**13**	**17**	**18**	-	-	-	-
Are you: (n=2,351)	Protestant	**51**	**47**	**49**	**61**	**49**	-	-	-	-
	Catholic	**7**	**8**	**4**	**5**	**9**	-	-	-	-
	Other Christian	**23**	**28**	**23**	**20**	**22**	-	-	-	-
	Jewish	**1**	**2**	**1**	**0**	**1**	-	-	-	-
	Something else	**11**	**11**	**13**	**8**	**12**	-	-	-	-

		Total	CLRK	DEAN	EDWR	KERY	KUCN	LBER	SHRP	UNCM
Are you: (n=2,351)	None	**7**	**5**	**10**	**6**	**7**	**-**	**-**	**-**	**-**
Religion, combined Protestant and other Christian. (n=2,351)	Protestant/Other Christian	**74**	**74**	**72**	**81**	**71**	**-**	**-**	**-**	**-**
	Catholic	**7**	**8**	**4**	**5**	**9**	**-**	**-**	**-**	**-**
	Jewish	**1**	**2**	**1**	**0**	**1**	**-**	**-**	**-**	**-**
	Something else	**11**	**11**	**13**	**8**	**12**	**-**	**-**	**-**	**-**
	None	**7**	**5**	**10**	**6**	**7**	**-**	**-**	**-**	**-**
Religion, combined Protestant and Other Christian, among Whites. (n=2,513)	Protestant/Other Christian	**52**	**51**	**53**	**65**	**47**	**-**	**-**	**-**	**-**
	Catholic	**6**	**5**	**4**	**5**	**7**	**-**	**-**	**-**	**-**
	Jewish	**1**	**1**	**1**	**0**	**1**	**-**	**-**	**-**	**-**
	Something else	**6**	**5**	**9**	**5**	**6**	**-**	**-**	**-**	**-**
	None	**5**	**4**	**9**	**4**	**6**	**-**	**-**	**-**	**-**
How often do you attend religious services? (n=2,513)	More than once a week	**25**	**26**	**20**	**24**	**25**	**-**	**-**	**-**	**-**
	Once a week	**29**	**29**	**20**	**29**	**31**	**-**	**-**	**-**	**-**
	A few times a month	**12**	**12**	**21**	**12**	**10**	**-**	**-**	**-**	**-**
	A few times a year	**20**	**19**	**18**	**22**	**19**	**-**	**-**	**-**	**-**
	Never	**9**	**9**	**16**	**8**	**9**	**-**	**-**	**-**	**-**
How often do you attend religious services? (n=2,513)	Weekly	**54**	**55**	**40**	**53**	**55**	**-**	**-**	**-**	**-**
	Occasionally	**31**	**31**	**39**	**34**	**29**	**-**	**-**	**-**	**-**
	Never	**9**	**9**	**16**	**8**	**9**	**-**	**-**	**-**	**-**
Church attendance by Religion (n=2,513)	Protestant/Attend weekly	**43**	**43**	**31**	**44**	**44**	**-**	**-**	**-**	**-**
	Protestant/Do not attend weekly	**25**	**26**	**35**	**32**	**21**	**-**	**-**	**-**	**-**
	Catholic/Attend weekly	**4**	**4**	**3**	**3**	**4**	**-**	**-**	**-**	**-**
	Catholic/Do not attend weekly	**3**	**3**	**1**	**2**	**4**	**-**	**-**	**-**	**-**
When did you finally decide for whom to vote in the presidential primary? (n=1,890)	Today	**18**	**19**	**25**	**17**	**16**	**-**	**-**	**-**	**-**
	In the last three days	**13**	**11**	**10**	**17**	**13**	**-**	**-**	**-**	**-**
	In the last week	**20**	**15**	**11**	**23**	**23**	**-**	**-**	**-**	**-**
	In the last month	**29**	**33**	**20**	**27**	**31**	**-**	**-**	**-**	**-**
	Before that	**18**	**20**	**35**	**16**	**16**	**-**	**-**	**-**	**-**

		Total	CLRK	DEAN	EDWR	KERY	KUCN	LBER	SHRP	UNCM
When did you finally decide for whom to vote in the presidential primary? (n=1,890)	Today/Last 3 days/Last week	**51**	**44**	**45**	**57**	**52**	-	-	-	-
	Last month/Before that	**48**	**53**	**55**	**42**	**46**	-	-	-	-
Did you vote for your candidate today more because you think: (n=2,513)	He can defeat George W. Bush in November	**37**	**28**	**20**	**29**	**52**	-	-	-	-
	He agrees with you on the major issues	**55**	**65**	**65**	**63**	**40**	-	-	-	-
Which comes closest to your feelings about the Bush administration: (n=2,513)	Angry	**39**	**34**	**45**	**37**	**43**	-	-	-	-
	Dissatisfied, but not angry	**45**	**51**	**40**	**42**	**47**	-	-	-	-
	Satisfied, but not enthusiastic	**11**	**12**	**9**	**15**	**7**	-	-	-	-
	Enthusiastic	**3**	**2**	**4**	**4**	**1**	-	-	-	-
How do you feel about the U.S. decision to go to war with Iraq? (n=2,513)	Strongly approve	**9**	**9**	**9**	**11**	**6**	-	-	-	-
	Somewhat approve	**17**	**16**	**14**	**20**	**15**	-	-	-	-
	Somewhat disapprove	**26**	**26**	**22**	**28**	**25**	-	-	-	-
	Strongly disapprove	**44**	**45**	**48**	**37**	**49**	-	-	-	-
How do you feel about the U.S. decision to go to war with Iraq? (n=2,513)	Approve	**26**	**25**	**23**	**31**	**21**	-	-	-	-
	Disapprove	**69**	**71**	**69**	**65**	**73**	-	-	-	-
Do you think the condition of the nation's economy is: (n=2,513)	Excellent	**1**	**0**	-	**0**	**1**	-	-	-	-
	Good	**13**	**13**	**17**	**17**	**8**	-	-	-	-
	Not so good	**50**	**55**	**49**	**48**	**50**	-	-	-	-
	Poor	**31**	**27**	**27**	**31**	**36**	-	-	-	-
State of the national economy: 2 way (n=2,513)	Excellent/Good	**14**	**14**	**17**	**18**	**9**	-	-	-	-
	Not so good/Poor	**82**	**82**	**76**	**79**	**86**	-	-	-	-
No matter how you voted today, how would you feel if John Kerry wins the nomination: (n=2,513)	Very satisfied	**51**	**23**	**26**	**27**	**90**	-	-	-	-
	Somewhat satisfied	**30**	**49**	**43**	**43**	**8**	-	-	-	-
	Somewhat dissatisfied	**9**	**15**	**18**	**16**	**0**	-	-	-	-
	Very dissatisfied	**7**	**9**	**12**	**11**	**1**	-	-	-	-
No matter how you voted today, how would you feel if John Kerry wins the nomination: (n=2,513)	Satisfied	**81**	**71**	**69**	**70**	**98**	-	-	-	-
	Dissatisfied	**16**	**25**	**30**	**27**	**1**	-	-	-	-
Overall, would you say U.S. trade with other countries: (n=1,890)	Creates more jobs in your state	**12**	**11**	**8**	**13**	**12**	-	-	-	-
	Takes more jobs from your state	**71**	**71**	**63**	**74**	**71**	-	-	-	-

		Total	CLRK	DEAN	EDWR	KERY	KUCN	LBER	SHRP	UNCM
Overall, would you say U.S. trade with other countries: (n=1,890)	Has no effect on jobs in your state	**9**	**9**	**14**	**8**	**10**	-	-	-	-
AGE (60 and over) (n=2,495)	18-29	**7**	**6**	**13**	**6**	**6**	-	-	-	-
	30-44	**22**	**19**	**28**	**23**	**22**	-	-	-	-
	45-59	**37**	**44**	**29**	**37**	**33**	-	-	-	-
	60 or over	**34**	**30**	**31**	**34**	**39**	-	-	-	-
Which ONE issue mattered most in deciding how you voted today? (Check only one) (n=2,513)	Taxes	**6**	**7**	**11**	**4**	**6**	-	-	-	-
	Education	**9**	**10**	**9**	**9**	**8**	-	-	-	-
	Health care/Medicare	**19**	**16**	**22**	**20**	**21**	-	-	-	-
	The war in Iraq	**15**	**19**	**21**	**9**	**17**	-	-	-	-
	National security/Terrorism	**4**	**5**	**4**	**4**	**3**	-	-	-	-
	Economy/Jobs	**39**	**31**	**29**	**47**	**39**	-	-	-	-
Which ONE candidate quality mattered most in deciding how you voted today? (Check only one) (n=2,513)	He cares about people like me	**19**	**19**	**10**	**29**	**13**	-	-	-	-
	He has the right temperament	**5**	**5**	**10**	**8**	**2**	-	-	-	-
	He stands up for what he believes	**20**	**23**	**51**	**14**	**16**	-	-	-	-
	He has the right experience	**10**	**16**	**5**	**3**	**11**	-	-	-	-
	He has a positive message	**14**	**11**	**12**	**22**	**11**	-	-	-	-
	He can defeat George W. Bush	**25**	**17**	**8**	**17**	**39**	-	-	-	-
	He understands Tennessee	**2**	**2**	**0**	**4**	**1**	-	-	-	-
Geo Stratum Code (n=2,513)	Southwest	**17**	**22**	**13**	**9**	**20**	-	-	-	-
	Nashville Area	**26**	**27**	**33**	**26**	**23**	-	-	-	-
	Middle/West	**29**	**30**	**25**	**34**	**25**	-	-	-	-
	East	**28**	**21**	**29**	**30**	**32**	-	-	-	-

National Election Pool

Conducted by

Edison/Mitofsky

National Election Pool Exit Polls
Conducted by Edison Media Research/Mitofsky International

Documentation for the
2004 Democratic Presidential Preference Primary Exit Polls

I. Introduction

The National Election Poll (ABC News, Associated Press, CBS News, CNN, Fox News and NBC News) sponsored exit polls for the 2004 Democratic Presidential Primaries. The questionnaires were solely the work of the NEP. Edison/Mitofsky designed and conducted the exit polls for NEP. This document describes the exit poll datasets, explains how to access the data and how to interpret the column location documentation. It also includes information regarding the analysis of these data.

Attached are the following: a description of the "National Election Pool Exit Poll Methodology," a list of state numbers, detailed column location information for each dataset, a map of the geostrata used in each state and the exit poll questionnaires in .PDF format.

II. Data Files

Twenty-three state data files are available – one dataset for each survey. The data are made available as ascii files and in SPSS format on CD-ROM. Within each state's directory on your CD-ROM, you will find a folder containing the ascii file (ending in .DAT) and column definitions (a text document) for that state, as well as an SPSS folder containing datafiles (ending in .SAV) and portable files. There is also a folder containing the questionnaire and geostrata map for that state in .PDF format.

III. Primary Surveys

a. Weights

Respondent weights are included with each data file. It can be found in columns 18 through 23 of each state's data file. When using the ascii file, it is important to note that the weight has 3 implied decimal places (e.g., '164222' in columns 18-23 means the respondent's weight=164.222). These weights should be applied in all analyses. Unweighted tabulations may be seriously misleading and should not be used. In the SPSS data file, these values can be found under the variable label WGT. The decimal places have already been allocated in the SPSS files.

For additional information on weighting, see the methodology statement below.

b. Backside Variable

One key variable, known as the "backside" variable, exists on all surveys that used a two-sided questionnaire. It can be found in column 16 of all states except Iowa. When BACKSIDE = 1, there was at least one response on the reverse side of the questionnaire, indicating that the respondent turned the questionnaire over. This allows the researcher who is analyzing a question that appears on the reverse to omit respondents who did not turn the questionnaire over. For all respondents where BACKSIDE = 2, responses to any question that appeared on page 2 of the questionnaire are coded as system missing in the SPSS file and are blank in the ascii file.

c. Blanks/Omits

A blank represents an omit, or a non-response, to an item. However, a blank can also represent that no question was assigned to that column.

To make sure that your results match those published by the National Election Pool, the attached files apply the following policies for coding omits:

1. On most demographic variables (such as age), all blanks have been set to a missing code in the SPSS files and appear as blanks in the ascii data.

2. On opinion variables (such as favorable ratings), blanks are treated as "Don't Know" responses and are considered to be valid responses. They have been recoded as the numeral nine ("9") in the SPSS files and in the ascii data.

Note, however, that different rules apply if the variable called BACKSIDE = 2. If no questions were answered on the backside, all backside questions have been set to a missing code in the SPSS files and appear as blanks in the ascii data.

d. The Race Question

In all states except Iowa, Question B asked respondents to describe their race as White, Black, Hispanic, Asian or other. In all states except Iowa, a second question asked whether the respondent was of Hispanic descent. In most states, that variable was called "LATINO" and asked, "Are you of Hispanic or Latino descent?" and uses a yes or no response set. A different question was used in Arizona, California, Florida and Texas.

In Arizona, California and Texas, the question, called MEXICAN, read, "Are you of Mexican or Hispanic descent?" with a yes or no response set.

In Florida, the question on Hispanic descent was called CUBAN3 and reads, "Are you of Cuban or Hispanic descent?" This variable has two codes which indicate that the respondent is of Hispanic descent (1=Yes, Cuban and 2=Yes, other Hispanic), and the "No" answer in Florida is code 3, not code 2.

No question on Hispanic descent was asked in Iowa.

Answers from question B and the Hispanic descent question were combined to produce a variable called RACE in the following way:

Response to Question B	Response to LATINO/MEXICAN	RACE
1 (White)	1 (Yes)	3 (Hispanic/ Latino)
2 (Black)	1 (Yes)	3 (Hispanic/ Latino)
3 (Hispanic/ Latino)	1 (Yes)	3 (Hispanic/ Latino)
4 (Asian)	1 (Yes)	3 (Hispanic/ Latino)
5 (Other)	1 (Yes)	3 (Hispanic/ Latino)
Blank	1 (Yes)	3 (Hispanic/ Latino)
1 (White)	2 (No)	1 (White)
2 (Black)	2 (No)	2 (Black)
3 (Hispanic/ Latino)	2 (No)	3 (Hispanic/ Latino)
4 (Asian)	2 (No)	4 (Asian)
5 (Other)	2 (No)	5 (Other)
Blank	2 (No)	Blank
1 (White)	Blank	1 (White)
2 (Black)	Blank	2 (Black)
3 (Hispanic/ Latino)	Blank	3 (Hispanic/ Latino)
4 (Asian)	Blank	4 (Asian)
5 (Other)	Blank	5 (Other)
Blank	Blank	Blank

This recoding was done to better identify Hispanic voters who may have answered "White" or some other race on Question B. Please see the documentation for Florida for a complete explanation of how question B and CUBAN3 were combined.

Note that in Oklahoma and Arizona, an additional code was included on Question B. In these two states, 5 = American Indian and 6 = Other. See the documentation for Oklahoma and Arizona for a complete explanation of how this was handled.

The original responses to the Race question (question B), called "QRACE", appear elsewhere in the data sets. The results for the variable called "RACE" were reported on election day and should generally be used in any analysis of the racial and ethnic background of respondents. For the 2004 primary data sets, Iowa is the only state where the Race question was not asked.

(Note that this corresponds to the policy Voter News Service [VNS] instituted in the 1998 general election. Findings on Hispanics in the 2004 primary data sets are comparable to those in the 2000 exit polls, but not to the exit polls VNS conducted in the primaries in 1992 or 1996. For more information, check the documentation that VNS filed with their datasets in 2000.)

e. Additional Items

These items, not on the questionnaire, were added to the data files:

Short Label	Description
BACKSIDE	Completed Backside of Exit Poll: (all states except Iowa) 1=Yes 2= No
CALL	Call Number: (Interviewers called in results three times during election day, this variable indicates during which of those three calls a questionnaire was entered.) 1= First call 2= Second call 3= Third call
STANUM	State Number (See attached state list)
PRECINCT	EMR/MI Precinct Number
ID	Respondent ID number
WGT	Weight (3 implied decimal places)
GEOCODE	Geostratum codes used for analysis in each state, please see the .PDF map included with each state data file to interpret these codes.
SIZEPLAC	Size of Area (all states except Iowa) 1 - Cities over 500,000 4 - Cities 10,000 - 50,000 2 - Cities 50,000 - 500,000 5 - Rural 3 – Suburbs (zip code is in an MSA but not in the central city)

Short Label	Description
SIZEPLC3	Size of Area (3 Categories, this is a regrouping of the five-category Size of Area question, all states except Iowa) 1 – Cities over 50,000 2 – Suburbs (zip code is in an MSA but not in the central city) 3 – Small Cities/Rural

In many states, a question was set aside that would allow the National Election pool to ask about late breaking news events. The question looked like this:

[R] **In your vote in today's presidential primary, how would you rate the importance of _____?**

1 ☐ Very important
2 ☐ Somewhat important
3 ☐ Not too important
4 ☐ Not at all important

On the day before each primary, the interviewers were given a short phrase to write in on the blank line on every questionnaire that had been sent to them for use on the following day.

The purpose of this question was to allow the National Election Pool to have an exit poll question about an event that occurred as late as noon on the day before an election, even though the questionnaires had been printed five to six days before the election occurred. In fact, there were no late-breaking events during the 2004 primary season, so this question was used to ask about debates and campaign ads, as indicated below.

In states where this approach was used, this question appeared in the lower left corner of the back side of the questionnaires. Question wording, including the late-breaking event written in by the interviewer, is included in each state's documentation and in the chart on the following page.

Election Date	State	Questionnaire Location	Text
January 27	NH	Version 1: Question R Version 2: Question S	Thursday's debate
February 3	AZ	Question R	campaign ads
	DE	Question R	campaign ads
	MO	Question R	campaign ads
	OK	Question R	campaign ads
	SC	Question R	campaign ads
March 2	CA	Question R	recent debates
	CT	Question R	recent debates
	GA	Question R	recent debates
	MD	Question R	recent debates
	MA	Question R	recent debates
	NY	Question R	recent debates
	OH	Question R	recent debates
	RI	Question R	recent debates
	VT	Question R	recent debates

f. Early/Absentee Voter Surveys

Edison Media Research/Mitofsky International conducted telephone or in-person surveys of absentee/early voters in several primary states with large populations of absentee and early voters. In California and Arizona, a telephone poll was conducted during the week leading up to the primary. In Tennessee, an in-person exit poll of early voters was conducted during the week leading up to the primary. These surveys asked questions that were also on the exit poll questionnaire. The telephone and early exit poll data were combined with the election day exit poll data in each state and were weighted to reflect the relative proportion of absentee/early voters and election day voters. There is a variable in each of these files indicating whether the respondent was interviewed as part of the election day exit poll or the telephone/early exit poll, called TELEPOLL.

In each state, the survey included voters who had either already voted absentee/early or who were likely to do so. These are the sample sizes for each absentee/early survey: California, N=400; Arizona, N=400; Tennessee, N=961.

Universal Survey Center and Interviewing Services of America conducted the fieldwork for the telephone surveys and Edison Media Research/Mitofsky International conducted the fieldwork for the Tennessee early voter exit poll. Households in the California telephone poll were selected using random-digit dialing, and a respondent was randomly selected within each household. Interviewing for the California survey began on February 24, 2004 and concluded on February 29, 2004. For the Arizona phone poll, respondents were selected at random from a list of registered Democrats. Interviewing for the Arizona survey began on January 28, 2004 and concluded on February 2, 2004. Before the telephone survey results were combined with the exit poll data they were weighted to reflect the probabilities of selection and to reflect demographic characteristics in that state.

In Tennessee an early voter exit poll was conducted in 29 early voting locations in 21 different counties. The locations were selected proportional to the size of the counties. Thirty-four 8-hour shifts of interviewing was conducted and about 800 interviews were completed. The interviews began on Saturday January 31st and were completed on Thursday, February 5th, the last day that early voting was allowed.

g. States with Republican primaries on the same day

In states where Republican primaries were conducted on the same day at the same polling locations, exit poll interviewers attempted to restrict their interviewing to Democratic primary voters only. After voters agreed to participate in the survey, the interviewer asked them if they had voted in the Democratic or Republican primary. If they had voted in the Democratic primary, the interviewer handed them an exit poll form. If they had voted in the Republican primary, the interviewer gave them an alternate form which was not reported to the NEP. If the respondents refused to tell the interviewer in which primary they voted, they were noted as refusals.

h. Versions

In New Hampshire, there were two separate versions of the exit poll questionnaire. Each respondent received only one version. Respondents were randomly assigned to receive each version, with approximately half of the respondents in each precinct answering each version. Some questions were common to both versions, but many appear only on one version. Researchers must take care to note whether the questions they are analyzing are on the version 1, version 2, or both.

Column 13 in New Hampshire allows researchers to distinguish between the versions. There are two ways to tell the instruments apart. First, the version number is noted underneath the confidentiality statement in the top right corner of the instrument. Second, it is also noted at the bottom right corner of the front side. If it says "NEW HAMPSHIRE (D-1-2004)", it is version 1. If it says "NEW HAMPSHIRE (D-2-2004)", it is version 2.

2004 National Election Pool Exit Poll Methodology

The NEP exit polls were developed and conducted by Edison Media Research and Mitofsky International. NEP is an association of ABC News, Associated Press, CNN, CBS News, FOX News and NBC News. The exit poll results are based on interviews with a probability sample of voters exiting polling places around the state on Election Day.

The error due to sampling for most state exit poll questions is approximately plus or minus 4 percentage points (see the sampling error table below). This means 95 times out of 100, samples like this one will have results within 4 points of what a complete count of all voters would show. Results based on part of the sample will have larger margins of error, as will groups of voters -- such as Blacks -- who are found disproportionately in some precincts.

Sampling

The samples were selected in two stages. First, a probability sample of voting precincts within each state was selected that represents the different geographic areas across the state and the partisan make-up of the state. Precincts were selected with a probability proportionate to the number of voters in each precinct. Each voter in a state had the same chance to be selected. There was one exception. In some states, precincts that have large minority populations were sampled at a higher rate than other precincts. The sample weighting (described below) adjusts the representation of these precincts to their correct share of the total vote. Second, within each precinct, voters were sampled systematically throughout the voting day at a rate that gives all voters in a precinct the same chance of being interviewed.

Weighting

The exit poll results are weighted to reflect the complexity of the sampling design. That is, the weighting takes into account the different probabilities of selecting a precinct and of selecting a voter within each precinct. For example, minority precincts that were selected at a higher rate receive a smaller weight than other precincts of the same size. Except for Iowa, there is also an adjustment for voters who were missed or refused to be interviewed, which is based on their observed age, race and sex.

NOTE: **The exit poll results are only meaningful if they are weighted. Unweighted tabulations may be seriously misleading and should not be used for any reason.**

Questions Altered over the Years

Comparing data from one election year to another should be done carefully. “Trends” are established by comparing questions that are asked in exactly the same way. Failure to exercise appropriate care could lead to invalid conclusions about voting behavior. Please consult VNS documentation before making comparisons between these data and previous exit polls.

Sampling Error

The error due to sampling depends on, among other things, the number of respondents in each group. The sampling errors below are for most voter groups. There are 95 chances in 100 that a sample result is within this many percentage points of the result that would have been obtained by trying to interview every voter.

The sampling error also depends on how many precincts had voters with the characteristic of interest. For example, black or high income voters may be found clustered in only a few sample precincts. A characteristic that is clustered in a few precincts has a larger sampling error than characteristics that are not clustered, such as sex. Sampling error may be up to three times larger for clustered characteristics.

Example: If there are a total of 1,000 respondents in the sample, the sampling error on the 50% of men voting for a candidate depends on the number of men in the poll. In this example, if there are 500 men, the table below shows that the sampling error is about plus or minus 6.0 percentage points.

% Error Due to Sampling (+/-) for 95% Confidence Interval						
	Number of Voters in Base of Percentage					
% Voters with Characteristic	100	200	400	800	1600	3200
5% or 95%	6	5	3	2	2	1
15% or 85%	11	7	5	4	3	2
25% or 75%	13	9	6	5	3	2
50%	15	10	7	5	4	3