ICPSR | INTER-UNIVERSITY CONSORTIUM FOR POLITICAL AND SOCIAL RESEARCH

ICPSR 4183

National Election Pool Democratic Presidential Preference Primary Exit Polls, 2004

National Election Pool

Edison Media Research

Mitofsky International

Codebook

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Processing Note for 4183: National Election Pool Democratic Presidential Preference Primary Exit Polls, 2004

- The data contain weights that should be applied in all analyses.

- One key variable, known as the "backside" variable, exists on all surveys that used a two-sided questionnaire. It can be found in column 16 of all states except Iowa.

    - When BACKSIDE = 1, there was at least one response on the reverse side of the questionnaire, indicating that the respondent turned the questionnaire over. This allows the researcher who is analyzing a question that appears on the reverse to omit respondents who did not turn the questionnaire over.

    - For all respondents where BACKSIDE = 2, responses to any question that appeared on page 2 of the questionnaire are coded as system missing in the SPSS file and are blank in the ASCII file.

- In New Hampshire, there were two separate versions of the exit poll questionnaire. Each respondent received only one version. Respondents were randomly assigned to receive each version, with approximately half of the respondents in each precinct answering each version. Some questions were common to both versions, but many appear only on one version.

National Election Pool

Conducted by Edison/Mitofsky

National Election Pool Exit Polls
Conducted by Edison Media Research/Mitofsky International

State Number	State Name	Election Date
3	Arizona	Feb. 3, 2004
5	California	Mar. 2, 2004
7	Connecticut	Mar. 2, 2004
8	Delaware	Feb. 3, 2004
10	Florida	Mar. 9, 2004
11	Georgia	Mar. 2, 2004
16	Iowa	Jan. 19, 2004
19	Louisiana	Mar. 9, 2004
21	Maryland	Mar. 2, 2004
22	Massachusetts	Mar. 2, 2004
25	Mississippi	Mar. 9, 2004
26	Missouri	Feb. 3, 2004
30	New Hampshire	Jan. 27, 2004
33	New York	Mar. 2, 2004
36	Ohio	Mar. 2, 2004
37	Oklahoma	Feb. 3, 2004
40	Rhode Island	Mar. 2, 2004
41	South Carolina	Feb. 3, 2004
43	Tennessee	Feb. 10, 2004
44	Texas	Mar. 9, 2004
46	Vermont	Mar. 2, 2004
47	Virginia	Feb. 10, 2004
50	Wisconsin	Feb. 17, 2004

Codebook for ICPSR 4183

National Election Pool Democratic Presidential Preference Primary Exit Polls, 2004

Part 13: New Hampshire Data

Variable	Variable Description
	Please Note: The "(M)" to the right of the value indicates the code has been designated as a missing value.

ID — Respondent ID

Start: 1
End: 7
Width: 7
Type: numeric (ISO)
Interval: discrete

Valid	*Min*	*Max*	*Mean*	*Stdev*
1914	598585.00	600500.00	599542.76	553.47

STANUM — State ID

Start: 8
End: 9
Width: 2
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
30	New Hampshire	1914	100.0 %	100.0%

Valid	*Min*	*Max*	*Mean*	*Stdev*
1914	30.00	30.00	30.00	0.00

PRECINCT — Sample precinct number

Start: 10
End: 12
Width: 3
Type: numeric (ISO)
Interval: discrete

Value	*Frequency*	*%*	*Valid %*
1	51	2.7 %	2.7%
5	36	1.9 %	1.9%
7	40	2.1 %	2.1%
15	47	2.5 %	2.5%
16	49	2.6 %	2.6%
20	51	2.7 %	2.7%
22	45	2.4 %	2.4%
29	43	2.2 %	2.2%
31	85	4.4 %	4.4%
35	48	2.5 %	2.5%
37	43	2.2 %	2.2%
38	46	2.4 %	2.4%
42	49	2.6 %	2.6%
44	49	2.6 %	2.6%

Variable	Variable Description

PRECINCT — Sample precinct number *(cont.)*

Value	*Frequency*	*%*	*Valid %*
47	38	2.0 %	2.0%
49	47	2.5 %	2.5%
53	53	2.8 %	2.8%
55	45	2.4 %	2.4%
56	55	2.9 %	2.9%
57	19	1.0 %	1.0%
62	54	2.8 %	2.8%
63	49	2.6 %	2.6%
64	42	2.2 %	2.2%
65	46	2.4 %	2.4%
67	47	2.5 %	2.5%
69	53	2.8 %	2.8%
71	46	2.4 %	2.4%
74	46	2.4 %	2.4%
75	52	2.7 %	2.7%
81	53	2.8 %	2.8%
82	48	2.5 %	2.5%
83	42	2.2 %	2.2%
84	51	2.7 %	2.7%
85	44	2.3 %	2.3%
87	49	2.6 %	2.6%
90	48	2.5 %	2.5%
93	51	2.7 %	2.7%
95	56	2.9 %	2.9%
98	50	2.6 %	2.6%
100	48	2.5 %	2.5%

Valid	*Min*	*Max*	*Mean*	*Stdev*
1914	1.00	100.00	56.55	27.62

VERSION — Version number

Start: 13
End: 13
Width: 1
Type: numeric (ISO)

Value	*Label*	*Frequency*	*%*	*Valid %*
1	Version 1	977	51.0 %	51.0%
2	Version 2	937	49.0 %	49.0%

Variable	Variable Description

VERSION — Version number *(cont.)*

Interval: discrete

Valid	*Min*	*Max*	*Mean*	*Stdev*
1914	1.00	2.00	1.49	0.50

CALL — Call number

Start: 14
End: 14
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	Call 1	798	41.7 %	41.7%
2	Call 2	643	33.6 %	33.6%
3	Call 3	473	24.7 %	24.7%

Valid	*Min*	*Max*	*Mean*	*Stdev*
1914	1.00	3.00	1.83	0.80

BACKSIDE — Backside complete flag

Start: 15
End: 15
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	Backside complete	1796	93.8 %	93.8%
2	Backside not complete	118	6.2 %	6.2%

Valid	*Min*	*Max*	*Mean*	*Stdev*
1914	1.00	2.00	1.06	0.24

WGT — Respondent weight

Start: 16
End: 21
Width: 6.3
Type: numeric (ISO)
Interval: discrete

Valid	*Min*	*Max*	*Mean*	*Stdev*
1914	0.514	2.054	1.000	0.280

DPRES — In today's Democratic presidential primary, did you just vote for:

Start: 22
End: 23
Width: 2
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
0	Did not vote	5	0.3 %	0.3%
1	Wesley Clark	198	10.3 %	10.8%
2	Howard Dean	536	28.0 %	29.3%
3	John Edwards	233	12.2 %	12.7%
4	John Kerry	636	33.2 %	34.8%
5	Dennis Kucinich	36	1.9 %	2.0%
6	Joe Lieberman	151	7.9 %	8.3%
7	Al Sharpton	4	0.2 %	0.2%

Variable	Variable Description

DPRES — In today's Democratic presidential primary, did you just vote for: *(cont.)*

Value	*Label*	*Frequency*	*%*	*Valid %*
9	Other	30	1.6 %	1.6%
. (M)	-	85	4.4 %	-

Valid	*Min*	*Max*	*Mean*	*Stdev*
1829	0.00	9.00	3.22	1.58

SEX — Are you:

Start: 24
End: 24
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	Male	795	41.5 %	41.7%
2	Female	1113	58.2 %	58.3%
. (M)	-	6	0.3 %	-

Valid	*Min*	*Max*	*Mean*	*Stdev*
1908	1.00	2.00	1.58	0.49

RACE — Are you:

Start: 25
End: 25
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	White	1811	94.6 %	95.9%
2	Black	20	1.0 %	1.1%
3	Hispanic/Latino	26	1.4 %	1.4%
4	Asian	10	0.5 %	0.5%
5	Other	22	1.1 %	1.2%
. (M)	-	25	1.3 %	-

Valid	*Min*	*Max*	*Mean*	*Stdev*
1889	1.00	5.00	1.10	0.54

LATINO — Are you of Hispanic or Latino descent?

Start: 26
End: 26
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	Yes	25	1.3 %	1.4%
2	No	1725	90.1 %	98.6%
. (M)	-	164	8.6 %	-

Valid	*Min*	*Max*	*Mean*	*Stdev*
1750	1.00	2.00	1.99	0.12

Variable	Variable Description

AGE9 — To which age group do you belong?

Start: 27
End: 27
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	18-24	149	7.8 %	7.9%
2	25-29	105	5.5 %	5.5%
3	30-39	307	16.0 %	16.2%
4	40-44	239	12.5 %	12.6%
5	45-49	267	13.9 %	14.1%
6	50-59	442	23.1 %	23.3%
7	60-64	144	7.5 %	7.6%
8	65-74	165	8.6 %	8.7%
9	75 or over	78	4.1 %	4.1%
. (M)	-	18	0.9 %	-

Valid	*Min*	*Max*	*Mean*	*Stdev*
1896	1.00	9.00	4.88	2.12

PARTYID — No matter how you voted today, do you usually think of yourself as a:

Start: 28
End: 28
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	Democrat	845	44.1 %	47.4%
2	Republican	93	4.9 %	5.2%
3	Independent	812	42.4 %	45.5%
4	Something Else	33	1.7 %	1.9%
. (M)	-	131	6.8 %	-

Valid	*Min*	*Max*	*Mean*	*Stdev*
1783	1.00	4.00	2.02	1.00

PHIL5 — On most political matters, do you consider yourself:

Start: 29
End: 29
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	Very liberal	260	13.6 %	14.7%
2	Somewhat liberal	554	28.9 %	31.3%
3	Moderate	772	40.3 %	43.6%
4	Somewhat conservative	140	7.3 %	7.9%
5	Very conservative	43	2.2 %	2.4%
. (M)	-	145	7.6 %	-

Variable	Variable Description

PHIL5 — On most political matters, do you consider yourself: *(cont.)*

Valid	*Min*	*Max*	*Mean*	*Stdev*
1769	1.00	5.00	2.52	0.92

EDUC — What was the last grade of school you completed?

Start: 30
End: 30
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	Did not complete high school	29	1.5 %	3.2%
2	High school graduate	140	7.3 %	15.6%
3	Some college or associate degree	242	12.6 %	27.0%
4	College graduate	262	13.7 %	29.2%
5	Postgraduate study	223	11.7 %	24.9%
. (M)	-	1018	53.2 %	-

Valid	*Min*	*Max*	*Mean*	*Stdev*
896	1.00	5.00	3.57	1.12

INCOME03 — 2003 total family income:

Start: 31
End: 31
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	Under $15,000	88	4.6 %	5.2%
2	$15,000-$29,999	220	11.5 %	13.0%
3	$30,000-$49,999	373	19.5 %	22.1%
4	$50,000-$74,999	438	22.9 %	25.9%
5	$75,000-$99,999	266	13.9 %	15.7%
6	$100,000 or more	305	15.9 %	18.0%
. (M)	-	224	11.7 %	-

Valid	*Min*	*Max*	*Mean*	*Stdev*
1690	1.00	6.00	3.88	1.44

FINSIT — Compared to four years ago, is your family's financial situation:

Start: 32
End: 32
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	Better today	196	10.2 %	22.0%
2	Worse today	329	17.2 %	37.0%
3	About the same	352	18.4 %	39.6%
9	Omit	12	0.6 %	1.3%
. (M)	-	1025	53.6 %	-

Variable	Variable Description

FINSIT — Compared to four years ago, is your family's financial situation: *(cont.)*

Valid	*Min*	*Max*	*Mean*	*Stdev*
889	1.00	9.00	2.27	1.10

UNION4 — Do you or does someone in your household belong to a labor union?

Start: 33
End: 33
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	Yes, I do	200	10.4 %	11.3%
2	Yes, someone else does	175	9.1 %	9.8%
3	Yes, I do and someone else does	25	1.3 %	1.4%
4	No one does	1377	71.9 %	77.5%
. (M)	-	137	7.2 %	-

Valid	*Min*	*Max*	*Mean*	*Stdev*
1777	1.00	4.00	3.45	1.06

VETERAN — Have you or has anyone in your household ever served in the U.S. military?

Start: 34
End: 34
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	Yes, I have	118	6.2 %	13.2%
2	Yes, someone else has	262	13.7 %	29.2%
3	Yes, I have and someone else has	13	0.7 %	1.4%
4	No one has	504	26.3 %	56.2%
. (M)	-	1017	53.1 %	-

Valid	*Min*	*Max*	*Mean*	*Stdev*
897	1.00	4.00	3.01	1.18

RELIGION — Are you:

Start: 35
End: 35
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	Protestant	237	12.4 %	26.7%
2	Catholic	324	16.9 %	36.5%
3	Other Christian	66	3.4 %	7.4%
4	Jewish	33	1.7 %	3.7%
5	Something else	87	4.5 %	9.8%
6	None	140	7.3 %	15.8%
. (M)	-	1027	53.7 %	-

Variable	Variable Description

RELIGION — Are you: *(cont.)*

Valid	*Min*	*Max*	*Mean*	*Stdev*
887	1.00	6.00	2.81	1.80

ATTEND — How often do you attend religious services?

Start: 36
End: 36
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	More than once a week	42	2.2 %	4.6%
2	Once a week	155	8.1 %	17.1%
3	A few times a month	94	4.9 %	10.4%
4	A few times a year	335	17.5 %	36.9%
5	Never	251	13.1 %	27.7%
9	Omit	30	1.6 %	3.3%
. (M)	-	1007	52.6 %	-

Valid	*Min*	*Max*	*Mean*	*Stdev*
907	1.00	9.00	3.86	1.51

FTVOTEP — Which best describes you:

Start: 37
End: 37
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	Have voted in presidential primary before	756	39.5 %	83.9%
2	Have voted before, but not in a presidential primary	98	5.1 %	10.9%
3	First time ever voted	47	2.5 %	5.2%
. (M)	-	1013	52.9 %	-

Valid	*Min*	*Max*	*Mean*	*Stdev*
901	1.00	3.00	1.21	0.52

VISITWEB — How often have you visited any of the Democratic candidates' Web sites?

Start: 38
End: 38
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	Frequently	95	5.0 %	9.9%
2	Occasionally	215	11.2 %	22.3%
3	Rarely	193	10.1 %	20.0%
4	Never	460	24.0 %	47.8%
. (M)	-	951	49.7 %	-

Variable	Variable Description

VISITWEB — How often have you visited any of the Democratic candidates' Web sites? *(cont.)*

Valid	*Min*	*Max*	*Mean*	*Stdev*
963	1.00	4.00	3.06	1.05

GUNOWNER — Do you or does someone in your household own a gun?

Start: 39
End: 39
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	Yes	259	13.5 %	28.8%
2	No	640	33.4 %	71.2%
. (M)	-	1015	53.0 %	-

Valid	*Min*	*Max*	*Mean*	*Stdev*
899	1.00	2.00	1.71	0.45

REGISTNH — Before voting today, were you:

Start: 40
End: 40
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	Registered Undeclared/Independent	392	20.5 %	44.1%
2	Registered Democrat	393	20.5 %	44.2%
3	Registered Republican	59	3.1 %	6.6%
4	Not Registered	45	2.4 %	5.1%
. (M)	-	1025	53.6 %	-

Valid	*Min*	*Max*	*Mean*	*Stdev*
889	1.00	4.00	1.73	0.80

TIMEDP — When did you finally decide for whom to vote in the presidential primary?

Start: 41
End: 41
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	In the last three days	648	33.9 %	33.9%
2	In the last week	344	18.0 %	18.0%
3	In the last month	348	18.2 %	18.2%
4	Before that	540	28.2 %	28.2%
9	Omit	34	1.8 %	1.8%

Valid	*Min*	*Max*	*Mean*	*Stdev*
1914	1.00	9.00	2.53	1.50

Variable	Variable Description

ISSUE — Which ONE issue mattered most in deciding how you voted today?

Start: 42
End: 42
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	Taxes	58	3.0 %	5.9%
2	Education	99	5.2 %	10.1%
3	Health care/Medicare	272	14.2 %	27.8%
4	The war in Iraq	175	9.1 %	17.9%
5	National security/Terrorism	75	3.9 %	7.7%
6	Economy/Jobs	209	10.9 %	21.4%
7	Corporate reform	17	0.9 %	1.7%
9	Omit	72	3.8 %	7.4%
. (M)	-	937	49.0 %	-

Valid	*Min*	*Max*	*Mean*	*Stdev*
977	1.00	9.00	4.27	2.02

QUAL — Which ONE candidate quality mattered most in deciding how you voted today?

Start: 43
End: 43
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	He cares about people like me	112	5.9 %	12.0%
2	He stands up for what he believes	278	14.5 %	29.7%
3	He has the right experience	105	5.5 %	11.2%
4	He can defeat George W. Bush	170	8.9 %	18.1%
5	He has a positive message	124	6.5 %	13.2%
6	He would shake things up in Washington	68	3.6 %	7.3%
7	He is a loyal Democrat	14	0.7 %	1.5%
9	Omit	66	3.4 %	7.0%
. (M)	-	977	51.0 %	-

Valid	*Min*	*Max*	*Mean*	*Stdev*
937	1.00	9.00	3.61	2.13

NEC — Do you think the condition of the nation's economy is:

Start: 44
End: 44
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	Excellent	23	1.2 %	1.3%
2	Good	427	22.3 %	23.8%
3	Not so good	961	50.2 %	53.5%
4	Poor	368	19.2 %	20.5%

Variable	Variable Description

NEC — Do you think the condition of the nation's economy is: *(cont.)*

Value	*Label*	*Frequency*	*%*	*Valid %*
9	Omit	17	0.9 %	0.9%
. (M)	-	118	6.2 %	-

Valid	*Min*	*Max*	*Mean*	*Stdev*
1796	1.00	9.00	3.00	0.91

IRAQAPP — How do you feel about the U.S. decision to go to war with Iraq?

Start: 45
End: 45
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	Strongly approve	115	6.0 %	12.7%
2	Somewhat approve	178	9.3 %	19.6%
3	Somewhat disapprove	210	11.0 %	23.2%
4	Strongly disapprove	394	20.6 %	43.4%
9	Omit	10	0.5 %	1.1%
. (M)	-	1007	52.6 %	-

Valid	*Min*	*Max*	*Mean*	*Stdev*
907	1.00	9.00	3.05	1.24

BREAKING — In your vote for president today, how would you rate the importance of Thursday's debate?

Start: 46
End: 46
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	Very important	477	24.9 %	26.6%
2	Somewhat important	596	31.1 %	33.2%
3	Not too important	364	19.0 %	20.3%
4	Not at all important	221	11.5 %	12.3%
9	Omit	138	7.2 %	7.7%
. (M)	-	118	6.2 %	-

Valid	*Min*	*Max*	*Mean*	*Stdev*
1796	1.00	9.00	2.72	2.05

BUSHANGR — Which comes closest to your feelings about the Bush administration:

Start: 47
End: 47
Width: 1
Type: numeric (ISO)

Value	*Label*	*Frequency*	*%*	*Valid %*
1	Angry	846	44.2 %	44.2%
2	Dissatisfied, but not angry	689	36.0 %	36.0%

Variable	Variable Description

BUSHANGR — Which comes closest to your feelings about the Bush administration: *(cont.)*

Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
3	Satisfied, but not enthusiastic	267	13.9 %	13.9%
4	Enthusiastic	77	4.0 %	4.0%
9	Omit	35	1.8 %	1.8%

Valid	*Min*	*Max*	*Mean*	*Stdev*
1914	1.00	9.00	1.91	1.28

BEATBUSH — Did you vote for your candidate today more because you think:

Start: 48
End: 48
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	He can defeat George W. Bush in November	301	15.7 %	30.8%
2	He agrees with you on the major issues	560	29.3 %	57.3%
9	Omit	116	6.1 %	11.9%
. (M)	-	937	49.0 %	-

Valid	*Min*	*Max*	*Mean*	*Stdev*
977	1.00	9.00	2.52	2.42

BUSHTAX — Do you think the tax cuts President Bush signed into law should be:

Start: 49
End: 49
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	Canceled for all Americans	301	15.7 %	33.9%
2	Canceled only for the wealthy	434	22.7 %	48.8%
3	Left entirely in place	106	5.5 %	11.9%
9	Omit	48	2.5 %	5.4%
. (M)	-	1025	53.6 %	-

Valid	*Min*	*Max*	*Mean*	*Stdev*
889	1.00	9.00	2.16	1.76

CIVUNION — Do you favor or oppose allowing homosexual couples to form civil unions, giving them some of the same legal rights as ma

Start: 50
End: 50
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	Favor	648	33.9 %	71.4%
2	Oppose	236	12.3 %	26.0%
9	Omit	23	1.2 %	2.5%

Variable	Variable Description

CIVUNION — Do you favor or oppose allowing homosexual couples to form civil unions, giving them some of the same legal rights as ma *(cont.)*

Value	*Label*	*Frequency*	*%*	*Valid %*
. (M)	-	1007	52.6 %	-

Valid	*Min*	*Max*	*Mean*	*Stdev*
907	1.00	9.00	1.46	1.29

DEANTEMP — Regardless of how you voted today, do you think Howard Dean has the temperament to serve effectively as President?

Start: 51
End: 51
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	Yes	558	29.2 %	57.1%
2	No	366	19.1 %	37.5%
9	Omit	53	2.8 %	5.4%
. (M)	-	937	49.0 %	-

Valid	*Min*	*Max*	*Mean*	*Stdev*
977	1.00	9.00	1.81	1.79

ECONWORR — How worried are you about the direction of the nation's economy in the next few years?

Start: 52
End: 52
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	Very worried	389	20.3 %	43.8%
2	Somewhat worried	400	20.9 %	45.0%
3	Not too worried	76	4.0 %	8.5%
4	Not at all worried	18	0.9 %	2.0%
9	Omit	6	0.3 %	0.7%
. (M)	-	1025	53.6 %	-

Valid	*Min*	*Max*	*Mean*	*Stdev*
889	1.00	9.00	1.74	0.93

FAVCLRK — Is your opinion of Wesley Clark:

Start: 53
End: 53
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	Favorable	568	29.7 %	60.6%
2	Unfavorable	319	16.7 %	34.0%
9	Omit	50	2.6 %	5.3%
. (M)	-	977	51.0 %	-

Variable	Variable Description

FAVCLRK — Is your opinion of Wesley Clark: *(cont.)*

Valid	*Min*	*Max*	*Mean*	*Stdev*
937	1.00	9.00	1.77	1.78

FAVDEAN — Is your opinion of Howard Dean:

Start: 54
End: 54
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	Favorable	539	28.2 %	57.5%
2	Unfavorable	357	18.7 %	38.1%
9	Omit	41	2.1 %	4.4%
. (M)	-	977	51.0 %	-

Valid	*Min*	*Max*	*Mean*	*Stdev*
937	1.00	9.00	1.73	1.63

FAVEDWR — Is your opinion of John Edwards:

Start: 55
End: 55
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	Favorable	672	35.1 %	71.7%
2	Unfavorable	211	11.0 %	22.5%
9	Omit	54	2.8 %	5.8%
. (M)	-	977	51.0 %	-

Valid	*Min*	*Max*	*Mean*	*Stdev*
937	1.00	9.00	1.69	1.86

FAVKERR — Is your opinion of John Kerry:

Start: 56
End: 56
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	Favorable	646	33.8 %	68.9%
2	Unfavorable	256	13.4 %	27.3%
9	Omit	35	1.8 %	3.7%
. (M)	-	977	51.0 %	-

Valid	*Min*	*Max*	*Mean*	*Stdev*
937	1.00	9.00	1.57	1.53

Variable	Variable Description

FAVLIEB — Is your opinion of Joe Lieberman:

Start: 57
End: 57
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	Favorable	514	26.9 %	54.9%
2	Unfavorable	368	19.2 %	39.3%
9	Omit	55	2.9 %	5.9%
. (M)	-	977	51.0 %	-

Valid	*Min*	*Max*	*Mean*	*Stdev*
937	1.00	9.00	1.86	1.85

FAVMCCA — Is your opinion of John McCain:

Start: 58
End: 58
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	Favorable	557	29.1 %	62.7%
2	Unfavorable	263	13.7 %	29.6%
9	Omit	69	3.6 %	7.8%
. (M)	-	1025	53.6 %	-

Valid	*Min*	*Max*	*Mean*	*Stdev*
889	1.00	9.00	1.92	2.10

IRAQSAFE — Did the war in Iraq make America safer from terrorism?

Start: 59
End: 59
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	Yes	240	12.5 %	27.0%
2	No	634	33.1 %	71.3%
9	Omit	15	0.8 %	1.7%
. (M)	-	1025	53.6 %	-

Valid	*Min*	*Max*	*Mean*	*Stdev*
889	1.00	9.00	1.85	1.04

TERRWORR — How worried are you that there will be another major terrorist attack in the United States?

Start: 60
End: 60
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	Very worried	195	10.2 %	21.9%
2	Somewhat worried	507	26.5 %	57.0%
3	Not too worried	164	8.6 %	18.4%
4	Not at all worried	17	0.9 %	1.9%

Variable	Variable Description

TERRWORR — How worried are you that there will be another major terrorist attack in the United States? *(cont.)*

Value	*Label*	*Frequency*	*%*	*Valid %*
9	Omit	6	0.3 %	0.7%
. (M)	-	1025	53.6 %	-

Valid	*Min*	*Max*	*Mean*	*Stdev*
889	1.00	9.00	2.05	0.90

AGE — Age (four categories)

Start: 61
End: 61
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	18-29	254	13.3 %	13.4%
2	30-44	546	28.5 %	28.8%
3	45-64	853	44.6 %	45.0%
4	65 or over	243	12.7 %	12.8%
. (M)	-	18	0.9 %	-

Valid	*Min*	*Max*	*Mean*	*Stdev*
1896	1.00	4.00	2.57	0.88

AGE60 — Age 60 (four categories)

Start: 62
End: 62
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	18-29	254	13.3 %	13.4%
2	30-44	546	28.5 %	28.8%
3	45-59	709	37.0 %	37.4%
4	60 or over	387	20.2 %	20.4%
. (M)	-	18	0.9 %	-

Valid	*Min*	*Max*	*Mean*	*Stdev*
1896	1.00	4.00	2.65	0.95

AGE65 — Age 65 (six categories)

Start: 63
End: 63
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	18-24	149	7.8 %	7.9%
2	25-29	105	5.5 %	5.5%
3	30-39	307	16.0 %	16.2%
4	40-49	506	26.4 %	26.7%

Variable	Variable Description

AGE65 — Age 65 (six categories) *(cont.)*

Value	*Label*	*Frequency*	*%*	*Valid %*
5	50-64	586	30.6 %	30.9%
6	65 or over	243	12.7 %	12.8%
. (M)	-	18	0.9 %	-

Valid	*Min*	*Max*	*Mean*	*Stdev*
1896	1.00	6.00	4.06	1.38

ATTEND2 — How often do you attend religious services?

Start: 64
End: 64
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	Weekly	197	10.3 %	21.7%
2	Occasionally	429	22.4 %	47.3%
3	Never	251	13.1 %	27.7%
9	Omit	30	1.6 %	3.3%
. (M)	-	1007	52.6 %	-

Valid	*Min*	*Max*	*Mean*	*Stdev*
907	1.00	9.00	2.29	1.43

ATTREL — Attend religious services by religious preference

Start: 65
End: 65
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	Protestant/Attend Weekly	78	4.1 %	8.6%
2	Protestant/Do not attend weekly	220	11.5 %	24.3%
3	Catholic/Attend weekly	101	5.3 %	11.1%
4	Catholic/Do not attend weekly	220	11.5 %	24.3%
9	All others/Omits	288	15.0 %	31.8%
. (M)	-	1007	52.6 %	-

Valid	*Min*	*Max*	*Mean*	*Stdev*
907	1.00	9.00	4.73	3.04

COLLEDUC — What was the last grade of school you completed?

Start: 66
End: 66
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	No college degree	411	21.5 %	45.9%
2	College degree	485	25.3 %	54.1%
. (M)	-	1018	53.2 %	-

Variable	Variable Description

COLLEDUC — What was the last grade of school you completed? *(cont.)*

Valid	*Min*	*Max*	*Mean*	*Stdev*
896	1.00	2.00	1.54	0.50

ECOWORR2 — How worried are you about the direction of the nation's economy in the next few years?

Start: 67
End: 67
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	Very/somewhat worried	789	41.2 %	88.8%
2	Not too/not at all worried	94	4.9 %	10.6%
9	Omit	6	0.3 %	0.7%
. (M)	-	1025	53.6 %	-

Valid	*Min*	*Max*	*Mean*	*Stdev*
889	1.00	9.00	1.16	0.72

FTEVER — Which best describes you:

Start: 68
End: 68
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	First time ever voting	47	2.5 %	5.2%
2	Have voted before	854	44.6 %	94.8%
. (M)	-	1013	52.9 %	-

Valid	*Min*	*Max*	*Mean*	*Stdev*
901	1.00	2.00	1.95	0.22

FTPRIM — Which best describes you:

Start: 69
End: 69
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	First time voting in a presidential primary	145	7.6 %	16.1%
2	Have voted in a presidential primary before	756	39.5 %	83.9%
. (M)	-	1013	52.9 %	-

Valid	*Min*	*Max*	*Mean*	*Stdev*
901	1.00	2.00	1.84	0.37

IRAQ2 — How do you feel about the U.S. decision to go to war with Iraq?

Start: 70
End: 70
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	Strongly/Somewhat approve	293	15.3 %	32.3%
2	Somewhat/Strongly disapprove	604	31.6 %	66.6%

Variable	Variable Description

IRAQ2 — How do you feel about the U.S. decision to go to war with Iraq? *(cont.)*

Value	*Label*	*Frequency*	*%*	*Valid %*
9	Omit	10	0.5 %	1.1%
. (M)	-	1007	52.6 %	-

Valid	*Min*	*Max*	*Mean*	*Stdev*
907	1.00	9.00	1.75	0.90

MILHH — Have you or has anyone in your household served in the U.S. military?

Start: 71
End: 71
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	Yes, I have or someone in household has	393	20.5 %	43.8%
2	No veteran in household	504	26.3 %	56.2%
. (M)	-	1017	53.1 %	-

Valid	*Min*	*Max*	*Mean*	*Stdev*
897	1.00	2.00	1.56	0.50

MILVOTER — Have you or has anyone in your household served in the U.S. military?

Start: 72
End: 72
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	Yes, I have	131	6.8 %	14.6%
2	Someone else in household has	262	13.7 %	29.2%
3	No veteran in household	504	26.3 %	56.2%
. (M)	-	1017	53.1 %	-

Valid	*Min*	*Max*	*Mean*	*Stdev*
897	1.00	3.00	2.42	0.73

NEC2 — Do you think the condition of the nation's economy is:

Start: 73
End: 73
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	Excellent/Good	450	23.5 %	25.1%
2	Not so good/Poor	1329	69.4 %	74.0%
9	Omit	17	0.9 %	0.9%
. (M)	-	118	6.2 %	-

Valid	*Min*	*Max*	*Mean*	*Stdev*
1796	1.00	9.00	1.82	0.83

Variable	Variable Description

OVER65 — Age 65 and over

Start: 74
End: 74
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	18-64	1653	86.4 %	87.2%
2	65 or over	243	12.7 %	12.8%
. (M)	-	18	0.9 %	-

Valid	*Min*	*Max*	*Mean*	*Stdev*
1896	1.00	2.00	1.13	0.33

PARTY — No matter how you voted today, do you usually think of yourself as:

Start: 75
End: 75
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	Democrat	845	44.1 %	47.4%
2	Republican	93	4.9 %	5.2%
3	Independent	845	44.1 %	47.4%
. (M)	-	131	6.8 %	-

Valid	*Min*	*Max*	*Mean*	*Stdev*
1783	1.00	3.00	2.00	0.97

PHIL3 — On most political matters, do you consider yourself:

Start: 76
End: 76
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	Liberal	814	42.5 %	46.0%
2	Moderate	772	40.3 %	43.6%
3	Conservative	183	9.6 %	10.3%
. (M)	-	145	7.6 %	-

Valid	*Min*	*Max*	*Mean*	*Stdev*
1769	1.00	3.00	1.64	0.66

REL5 — Are you:

Start: 77
End: 77
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	Protestant/Other Christian	303	15.8 %	34.2%
2	Catholic	324	16.9 %	36.5%
3	Jewish	33	1.7 %	3.7%
4	Something else	87	4.5 %	9.8%
5	None	140	7.3 %	15.8%
. (M)	-	1027	53.7 %	-

Variable	Variable Description

REL5 — Are you: *(cont.)*

Valid	*Min*	*Max*	*Mean*	*Stdev*
887	1.00	5.00	2.37	1.44

SEXRACE — Sex by race

Start: 78
End: 78
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	White male	744	38.9 %	39.4%
2	White female	1065	55.6 %	56.5%
3	Non-white male	42	2.2 %	2.2%
4	Non-white female	35	1.8 %	1.9%
. (M)	-	28	1.5 %	-

Valid	*Min*	*Max*	*Mean*	*Stdev*
1886	1.00	4.00	1.66	0.62

TERWORR2 — How worried are you that there will be another major terrorist attack in the United States?

Start: 79
End: 79
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	Very/somewhat worried	702	36.7 %	79.0%
2	Not too/not at all worried	181	9.5 %	20.4%
9	Omit	6	0.3 %	0.7%
. (M)	-	1025	53.6 %	-

Valid	*Min*	*Max*	*Mean*	*Stdev*
889	1.00	9.00	1.26	0.75

TIMEDP2 — When did you finally decide for whom to vote in the presidential primary?

Start: 80
End: 80
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	Last 3 days/Last week	992	51.8 %	51.8%
2	Last month/Before that	888	46.4 %	46.4%
9	Omit	34	1.8 %	1.8%

Valid	*Min*	*Max*	*Mean*	*Stdev*
1914	1.00	9.00	1.61	1.11

Variable	Variable Description

UNIONHH — Do you or does someone in your household belong to a labor union?

Start: 81
End: 81
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	Yes, I am or someone in household is	400	20.9 %	22.5%
2	No union member in household	1377	71.9 %	77.5%
. (M)	-	137	7.2 %	-

Valid	*Min*	*Max*	*Mean*	*Stdev*
1777	1.00	2.00	1.77	0.42

UNIONMEM — Do you or does someone in your household belong to a labor union?

Start: 82
End: 82
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	Yes I am	225	11.8 %	12.7%
2	Someone else in household is	175	9.1 %	9.8%
3	No union member in household	1377	71.9 %	77.5%
. (M)	-	137	7.2 %	-

Valid	*Min*	*Max*	*Mean*	*Stdev*
1777	1.00	3.00	2.65	0.69

QRACE — Unadjusted race

Start: 83
End: 83
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	White	1823	95.2 %	96.6%
2	Black	21	1.1 %	1.1%
3	Hispanic/Latino	12	0.6 %	0.6%
4	Asian	10	0.5 %	0.5%
5	Other	22	1.1 %	1.2%
. (M)	-	26	1.4 %	-

Valid	*Min*	*Max*	*Mean*	*Stdev*
1888	1.00	5.00	1.09	0.51

GEOCODE — New Hampshire Geostrata

Start: 84
End: 84
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	Industrial Areas	661	34.5 %	34.5%
2	Concord/CT Valley	431	22.5 %	22.5%
3	South	625	32.7 %	32.7%
4	Rural North	197	10.3 %	10.3%

Variable	Variable Description

GEOCODE — New Hampshire Geostrata *(cont.)*

Valid	*Min*	*Max*	*Mean*	*Stdev*
1914	1.00	4.00	2.19	1.02

SIZEPLAC — Size of place code

Start: 85
End: 85
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	City over 500,000	0	0.0 %	0.0%
2	City: 50,000 to 500,000	388	20.3 %	20.3%
3	Suburbs	803	42.0 %	42.0%
4	City: 10,000 to 49,999	196	10.2 %	10.2%
5	Rural	527	27.5 %	27.5%

Valid	*Min*	*Max*	*Mean*	*Stdev*
1914	2.00	5.00	3.45	1.10

SIZEPLC3 — Size of place code (3 categories)

Start: 86
End: 86
Width: 1
Type: numeric (ISO)
Interval: discrete

Value	*Label*	*Frequency*	*%*	*Valid %*
1	City over 50,000	388	20.3 %	20.3%
2	Suburbs	803	42.0 %	42.0%
3	Small cities and Rural	723	37.8 %	37.8%

Valid	*Min*	*Max*	*Mean*	*Stdev*
1914	1.00	3.00	2.18	0.74

CDNUM — Congressional district number

Start: 87
End: 88
Width: 2
Type: numeric (ISO)
Interval: discrete

Value	*Frequency*	*%*	*Valid %*
1	1002	52.4 %	52.4%
2	912	47.6 %	47.6%

Valid	*Min*	*Max*	*Mean*	*Stdev*
1914	1.00	2.00	1.48	0.50

National Election Pool

Conducted by Edison/Mitofsky

YOUR ANSWERS ARE
CONFIDENTIAL
Please check only ONE response for each question.
VERSION 1

[A] **Are you:**
1 ☐ Male
2 ☐ Female

[B] **Are you:**
1 ☐ White
2 ☐ Black
3 ☐ Hispanic/Latino
4 ☐ Asian
5 ☐ Other

[C] **In today's Democratic presidential primary, did you just vote for:**
1 ☐ Wesley Clark
2 ☐ Howard Dean
3 ☐ John Edwards
4 ☐ John Kerry
5 ☐ Dennis Kucinich
6 ☐ Joe Lieberman
7 ☐ Al Sharpton
9 ☐ Other: Who?_____
0 ☐ Did not vote

[D] **When did you finally decide for whom to vote in the presidential primary?**
1 ☐ In the last three days
2 ☐ In the last week
3 ☐ In the last month
4 ☐ Before that

[E] **Did you vote for your candidate today more because you think:**
1 ☐ He can defeat George W. Bush in November
2 ☐ He agrees with you on the major issues

[F] **Are you of Hispanic or Latino descent?**
1 ☐ Yes
2 ☐ No

[G] **To which age group do you belong?**
1 ☐ 18-24
2 ☐ 25-29
3 ☐ 30-39
4 ☐ 40-44
5 ☐ 45-49
6 ☐ 50-59
7 ☐ 60-64
8 ☐ 65-74
9 ☐ 75 or over

[H] **Which ONE issue mattered most in deciding how you voted today?** ***(Check only one)***
1 ☐ Taxes
2 ☐ Education
3 ☐ Health care/Medicare
4 ☐ The war in Iraq
5 ☐ National security/Terrorism
6 ☐ Economy/Jobs
7 ☐ Corporate reform

[I] **Which comes closest to your feelings about the Bush administration:**
1 ☐ Angry
2 ☐ Dissatisfied, but not angry
3 ☐ Satisfied, but not enthusiastic
4 ☐ Enthusiastic

[J] **How often have you visited any of the Democratic candidates' Web sites?**
1 ☐ Frequently
2 ☐ Occasionally
3 ☐ Rarely
4 ☐ Never

[K] **Regardless of how you voted today, do you think Howard Dean has the temperament to serve effectively as President?**
1 ☐ Yes
2 ☐ No

PLEASE TURN THE QUESTIONNAIRE OVER

[L] **How do you feel about the U.S. decision to go to war with Iraq?**

1 ☐ Strongly approve
2 ☐ Somewhat approve
3 ☐ Somewhat disapprove
4 ☐ Strongly disapprove

[M] **Do you favor or oppose allowing homosexual couples to form civil unions, giving them some of the same legal rights as married couples?**

1 ☐ Favor
2 ☐ Oppose

[N] **Do you think the condition of the nation's economy is:**

1 ☐ Excellent
2 ☐ Good
3 ☐ Not so good
4 ☐ Poor

[O] **Do you or does someone else in your household own a gun?**

1 ☐ Yes
2 ☐ No

[P] **Do you or does someone else in your household belong to a labor union?**

1 ☐ Yes, I do
2 ☐ Yes, someone else does
3 ☐ Yes, I do and someone else does
4 ☐ No one does

[Q] **Have you or has anyone in your household ever served in the U.S. military?**

1 ☐ Yes, I have
2 ☐ Yes, someone else has
3 ☐ Yes, I have and someone else has
4 ☐ No one has

[R] **In your vote for president today, how would you rate the importance of THURSDAY'S DEBATE ?**

1 ☐ Very important
2 ☐ Somewhat important
3 ☐ Not too important
4 ☐ Not at all important

[S] **What was the last grade of school you completed?**

1 ☐ Did not complete high school
2 ☐ High school graduate
3 ☐ Some college or associate degree
4 ☐ College graduate
5 ☐ Postgraduate study

[T] **Which best describes you:**

1 ☐ I have voted in a presidential primary before
2 ☐ I have voted before, but not in a presidential primary
3 ☐ This is the first time I have voted in any election

[U] **No matter how you voted today, do you usually think of yourself as a:**

1 ☐ Democrat
2 ☐ Republican
3 ☐ Independent
4 ☐ Something else

[V] **Are you:**

1 ☐ Protestant
2 ☐ Catholic
3 ☐ Other Christian
4 ☐ Jewish
5 ☐ Something else
6 ☐ None

[W] **How often do you attend religious services?**

1 ☐ More than once a week
2 ☐ Once a week
3 ☐ A few times a month
4 ☐ A few times a year
5 ☐ Never

[X] **On most political matters, do you consider yourself:**

1 ☐ Very liberal
2 ☐ Somewhat liberal
3 ☐ Moderate
4 ☐ Somewhat conservative
5 ☐ Very conservative

[Y] **2003 total family income:**

1 ☐ Under $15,000
2 ☐ $15,000 - $29,999
3 ☐ $30,000 - $49,999
4 ☐ $50,000 - $74,999
5 ☐ $75,000 - $99,999
6 ☐ $100,000 or more

Please fold questionnaire and put it in the box. Thank you.

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National Election Pool

Conducted by

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YOUR ANSWERS ARE

CONFIDENTIAL

Please check only ONE response for each question.

VERSION 2

[A] **Are you:**

1 ☐ Male
2 ☐ Female

[B] **Are you:**

1 ☐ White
2 ☐ Black
3 ☐ Hispanic/Latino
4 ☐ Asian
5 ☐ Other

[C] **In today's Democratic presidential primary, did you just vote for:**

1 ☐ Wesley Clark
2 ☐ Howard Dean
3 ☐ John Edwards
4 ☐ John Kerry
5 ☐ Dennis Kucinich
6 ☐ Joe Lieberman
7 ☐ Al Sharpton
9 ☐ Other: Who?_____
0 ☐ Did not vote

[D] **When did you finally decide for whom to vote in the presidential primary?**

1 ☐ In the last three days
2 ☐ In the last week
3 ☐ In the last month
4 ☐ Before that

[E] **Which comes closest to your feelings about the Bush administration:**

1 ☐ Angry
2 ☐ Dissatisfied, but not angry
3 ☐ Satisfied, but not enthusiastic
4 ☐ Enthusiastic

[F] **Are you of Hispanic or Latino descent?**

1 ☐ Yes
2 ☐ No

[G] **To which age group do you belong?**

1 ☐ 18-24
2 ☐ 25-29
3 ☐ 30-39
4 ☐ 40-44
5 ☐ 45-49
6 ☐ 50-59
7 ☐ 60-64
8 ☐ 65-74
9 ☐ 75 or over

[H] **Which ONE candidate quality mattered most in deciding how you voted today?** ***(Check only one)***

1 ☐ He cares about people like me
2 ☐ He stands up for what he believes
3 ☐ He has the right experience
4 ☐ He can defeat George W. Bush
5 ☐ He has a positive message
6 ☐ He would shake things up in Washington
7 ☐ He is a loyal Democrat

[I] **Is your opinion of Wesley Clark:**

1 ☐ Favorable
2 ☐ Unfavorable

[J] **Is your opinion of Howard Dean:**

1 ☐ Favorable
2 ☐ Unfavorable

[K] **Is your opinion of John Edwards:**

1 ☐ Favorable
2 ☐ Unfavorable

[L] **Is your opinion of John Kerry:**

1 ☐ Favorable
2 ☐ Unfavorable

[M] **Is your opinion of Joe Lieberman:**

1 ☐ Favorable
2 ☐ Unfavorable

PLEASE TURN THE QUESTIONNAIRE OVER →

[N] **Before voting today, were you:**

1 ☐ Registered as Undeclared/Independent
2 ☐ Registered as a Democrat
3 ☐ Registered as a Republican
4 ☐ Not registered

[O] **Did the war in Iraq make America safer from terrorism?**

1 ☐ Yes
2 ☐ No

[P] **Do you think the condition of the nation's economy is:**

1 ☐ Excellent
2 ☐ Good
3 ☐ Not so good
4 ☐ Poor

[Q] **How worried are you about the direction of the nation's economy in the next few years?**

1 ☐ Very worried
2 ☐ Somewhat worried
3 ☐ Not too worried
4 ☐ Not at all worried

[R] **How worried are you that there will be another major terrorist attack in the United States?**

1 ☐ Very worried
2 ☐ Somewhat worried
3 ☐ Not too worried
4 ☐ Not at all worried

[S] **In your vote for president today, how would you rate the importance of THURSDAY'S DEBATE ?**

1 ☐ Very important
2 ☐ Somewhat important
3 ☐ Not too important
4 ☐ Not at all important

[T] **Do you think the tax cuts President Bush signed into law should be:**

1 ☐ Canceled for all Americans
2 ☐ Canceled only for the wealthy
3 ☐ Left entirely in place

[U] **What is your opinion of John McCain?**

1 ☐ Favorable
2 ☐ Unfavorable

[V] **Do you or does someone else in your household belong to a labor union?**

1 ☐ Yes, I do
2 ☐ Yes, someone else does
3 ☐ Yes, I do and someone else does
4 ☐ No one does

[W] **No matter how you voted today, do you usually think of yourself as a:**

1 ☐ Democrat
2 ☐ Republican
3 ☐ Independent
4 ☐ Something else

[X] **Compared to four years ago, is your family's financial situation:**

1 ☐ Better today
2 ☐ Worse today
3 ☐ About the same

[Y] **On most political matters, do you consider yourself:**

1 ☐ Very liberal
2 ☐ Somewhat liberal
3 ☐ Moderate
4 ☐ Somewhat conservative
5 ☐ Very conservative

[Z] **2003 total family income:**

1 ☐ Under $15,000
2 ☐ $15,000-$29,999
3 ☐ $30,000-$49,999
4 ☐ $50,000-$74,999
5 ☐ $75,000-$99,999
6 ☐ $100,000 or more

Please fold questionnaire and put it in the box. Thank you.

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Estimates not for on-air use

National Election Pool

Conducted by Edison/Mitofsky

New Hampshire Dem Primary Exit Poll

NH04DPRS - Horizontal Percentages

Time of Weighting: 01/27/2004 22:32:44

Time Created: 03/04/2004 17:17:05

Filter(s):

		Total	CLRK	DEAN	EDWR	KERY	KUCN	LBER	SHRP
Number of Interviews - 1,846	Vote Estimate Not for On-Air Use	**100**	**12**	**26**	**12**	**38**	**1**	**9**	**0**
Are you: (n=1,843)	Male	**46**	**13**	**25**	**14**	**36**	**1**	**10**	**0**
	Female	**54**	**12**	**26**	**11**	**41**	**1**	**8**	**0**
Sex by race (n=1,826)	White male	**43**	**12**	**25**	**14**	**35**	**1**	**9**	**0**
	White female	**52**	**12**	**26**	**11**	**41**	**1**	**9**	**0**
	Non-white male	**3**	**18**	**20**	**4**	**41**	**-**	**13**	**2**
	Non-white female	**2**	**-**	**-**	**-**	**-**	**-**	**-**	**-**
Age, four categories (n=1,832)	18-29	**14**	**11**	**34**	**10**	**33**	**2**	**8**	**-**
	30-44	**30**	**14**	**25**	**13**	**37**	**1**	**9**	**0**
	45-64	**45**	**12**	**23**	**13**	**41**	**1**	**8**	**0**
	65+	**11**	**10**	**28**	**10**	**38**	**1**	**13**	**-**
Age 65 & over (n=1,832)	18-64	**89**	**12**	**25**	**13**	**39**	**1**	**8**	**0**
	65 or over	**11**	**10**	**28**	**10**	**38**	**1**	**13**	**-**
Are you (adjusted): (n=1,828)	White	**96**	**12**	**26**	**12**	**38**	**1**	**9**	**0**
	Black	**1**	**-**	**-**	**-**	**-**	**-**	**-**	**-**
	Hispanic/Latino	**1**	**-**	**-**	**-**	**-**	**-**	**-**	**-**
	Asian	**0**	**-**	**-**	**-**	**-**	**-**	**-**	**-**
	Other	**1**	**-**	**-**	**-**	**-**	**-**	**-**	**-**
2003 total family income: (n=1,664)	Under $15,000	**5**	**14**	**30**	**8**	**39**	**1**	**6**	**1**
	$15,000 - $29,999	**13**	**11**	**27**	**14**	**37**	**2**	**7**	**-**
	$30,000 - $49,999	**21**	**15**	**28**	**10**	**33**	**2**	**10**	**0**
	$50,000 - $74,999	**26**	**11**	**25**	**13**	**42**	**1**	**8**	**-**
	$75,000 - $99,999	**16**	**14**	**25**	**12**	**36**	**1**	**12**	**-**
	$100,000 or more	**19**	**8**	**23**	**16**	**41**	**1**	**9**	**1**

		Total	CLRK	DEAN	EDWR	KERY	KUCN	LBER	SHRP
Compared to four years ago, is your family's financial situation: (n=896)	Better today	**21**	**9**	**27**	**13**	**34**	**1**	**13**	**0**
	Worse today	**36**	**11**	**27**	**12**	**41**	**2**	**6**	**-**
	About the same	**37**	**12**	**27**	**13**	**36**	**1**	**10**	**0**
What was the last grade of school you completed? (n=881)	Did not complete high school	**3**	**-**	**-**	**-**	**-**	**-**	**-**	**-**
	High school graduate	**15**	**17**	**16**	**12**	**43**	**1**	**9**	**-**
	Some college or associate degree	**27**	**12**	**24**	**14**	**37**	**0**	**12**	**-**
	College graduate	**30**	**13**	**23**	**14**	**40**	**1**	**8**	**-**
	Postgraduate study	**26**	**12**	**33**	**8**	**37**	**1**	**8**	**1**
College Education (n=881)	No college degree	**45**	**14**	**20**	**12**	**41**	**1**	**10**	**-**
	College graduate	**55**	**12**	**28**	**11**	**38**	**1**	**8**	**0**
UNION HOUSEHOLD (n=1,731)	Yes (Vote is union member, union member in household, or	**23**	**15**	**24**	**12**	**38**	**1**	**9**	**0**
	No (No union voter in household	**77**	**11**	**26**	**12**	**39**	**1**	**9**	**0**
UNION MEMBER (n=1,731)	I am (Voter is member)	**13**	**11**	**25**	**12**	**41**	**1**	**9**	**0**
	Else in HH (Member in household, but not voter)	**10**	**20**	**22**	**13**	**33**	**1**	**9**	**1**
	No (No union voter in household)	**77**	**11**	**26**	**12**	**39**	**1**	**9**	**0**
Have you or has anyone in your household ever served in the U.S. military? (n=883)	Yes	**43**	**15**	**21**	**11**	**39**	**1**	**11**	**0**
	No	**57**	**11**	**27**	**13**	**40**	**1**	**7**	**-**
Have you or has anyone in your household ever served in the U.S. military? (n=883)	I am	**15**	**16**	**22**	**13**	**36**	**1**	**10**	**1**
	Someone else in HH	**29**	**15**	**21**	**9**	**41**	**0**	**12**	**0**
	No one in HH	**57**	**11**	**27**	**13**	**40**	**1**	**7**	**-**
Do you or does someone else in your household own a gun? (n=883)	Yes	**29**	**12**	**24**	**14**	**40**	**-**	**8**	**0**
	No	**71**	**13**	**25**	**11**	**40**	**1**	**9**	**0**
No matter how you voted today, do you usually think of yourself as a: (n=1,736)	Democrat	**48**	**11**	**29**	**12**	**41**	**1**	**5**	**0**
	Republican	**4**	**10**	**8**	**9**	**29**	**-**	**26**	**-**
	Independent or something else	**48**	**13**	**23**	**13**	**37**	**1**	**12**	**0**
Before voting today, were you: (n=855)	Registered as Undeclared/Independent	**45**	**12**	**25**	**14**	**36**	**2**	**11**	**0**
	Registered as a Democrat	**45**	**9**	**30**	**13**	**40**	**1**	**7**	**0**
	Registered as a Republican	**4**	**-**	**-**	**-**	**-**	**-**	**-**	**-**

		Total	CLRK	DEAN	EDWR	KERY	KUCN	LBER	SHRP
Before voting today, were you: (n=855)	Not registered	**5**	**-**	**-**	**-**	**-**	**-**	**-**	**-**
On most political matters, do you consider yourself: (n=1,727)	Very liberal	**15**	**13**	**41**	**9**	**30**	**4**	**3**	**0**
	Somewhat liberal	**32**	**11**	**33**	**10**	**39**	**1**	**7**	**-**
	Moderate	**45**	**13**	**18**	**15**	**43**	**0**	**10**	**0**
	Somewhat conservative	**8**	**13**	**14**	**13**	**32**	**0**	**23**	**-**
	Very conservative	**2**	**-**	**-**	**-**	**-**	**-**	**-**	**-**
On most political matters, do you consider yourself: (n=1,727)	Liberal	**46**	**11**	**35**	**10**	**36**	**2**	**5**	**0**
	Moderate	**45**	**13**	**18**	**15**	**43**	**0**	**10**	**0**
	Conservative	**9**	**11**	**14**	**11**	**33**	**0**	**23**	**-**
Which best describes you: (n=887)	First time ever voted	**5**	**-**	**-**	**-**	**-**	**-**	**-**	**-**
	Have voted before	**95**	**13**	**24**	**12**	**40**	**1**	**9**	**0**
Which best describes you: (n=887)	First time voted in a primary	**16**	**16**	**29**	**10**	**35**	**1**	**8**	**-**
	Have voted in a primary before	**84**	**12**	**23**	**12**	**41**	**1**	**9**	**0**
How often have you visited any of the Democratic candidates' Web sites? (n=942)	Frequently	**10**	**14**	**35**	**10**	**32**	**2**	**7**	**-**
	Occasionally	**23**	**14**	**25**	**10**	**42**	**0**	**8**	**-**
	Rarely	**21**	**13**	**25**	**12**	**39**	**1**	**9**	**0**
	Never	**46**	**12**	**22**	**13**	**41**	**1**	**10**	**0**
Are you: (n=874)	Protestant	**27**	**13**	**25**	**15**	**37**	**0**	**10**	**0**
	Catholic	**36**	**12**	**19**	**12**	**47**	**0**	**9**	**0**
	Other Christian	**7**	**8**	**25**	**15**	**37**	**2**	**12**	**-**
	Jewish	**4**	**-**	**-**	**-**	**-**	**-**	**-**	**-**
	Something else	**10**	**8**	**36**	**8**	**39**	**2**	**6**	**-**
	None	**17**	**18**	**29**	**12**	**33**	**1**	**7**	**-**
Religion, combined Protestant and other Christian. (n=874)	Protestant/Other Christian	**34**	**12**	**25**	**15**	**37**	**1**	**10**	**0**
	Catholic	**36**	**12**	**19**	**12**	**47**	**0**	**9**	**0**
	Jewish	**4**	**-**	**-**	**-**	**-**	**-**	**-**	**-**
	Something else	**10**	**8**	**36**	**8**	**39**	**2**	**6**	**-**
	None	**17**	**18**	**29**	**12**	**33**	**1**	**7**	**-**

		Total	CLRK	DEAN	EDWR	KERY	KUCN	LBER	SHRP
How often do you attend religious services? (n=950)	More than once a week	**4**	**-**	**-**	**-**	**-**	**-**	**-**	**-**
	Once a week	**15**	**8**	**22**	**8**	**41**	**2**	**16**	**1**
	A few times a month	**10**	**19**	**22**	**13**	**43**	**1**	**2**	**-**
	A few times a year	**35**	**11**	**22**	**14**	**43**	**1**	**8**	**-**
	Never	**27**	**14**	**30**	**12**	**34**	**1**	**8**	**-**
How often do you attend religious services? (n=950)	Weekly	**19**	**8**	**22**	**8**	**41**	**1**	**17**	**1**
	Occasionally	**45**	**13**	**22**	**14**	**43**	**1**	**6**	**-**
	Never	**27**	**14**	**30**	**12**	**34**	**1**	**8**	**-**
Church attendance by Religion (n=601)	Protestant/Attend weekly	**12**	**8**	**25**	**5**	**33**	**2**	**23**	**1**
	Protestant/Do not attend weekly	**36**	**11**	**25**	**18**	**39**	**0**	**6**	**-**
	Catholic/Attend weekly	**16**	**9**	**15**	**11**	**49**	**-**	**15**	**1**
	Catholic/Do not attend weekly	**36**	**12**	**21**	**12**	**47**	**0**	**6**	**-**
When did you finally decide for whom to vote in the presidential primary? (n=1,846)	In the last three days	**35**	**13**	**25**	**16**	**33**	**1**	**12**	**0**
	In the last week	**19**	**10**	**15**	**14**	**52**	**1**	**8**	**-**
	In the last month	**19**	**18**	**19**	**9**	**45**	**1**	**7**	**0**
	Before that	**26**	**8**	**40**	**8**	**31**	**2**	**7**	**-**
When did you finally decide whom to support in today's primary? (n=1,846)	Last 3 days/Last week	**54**	**12**	**21**	**15**	**40**	**1**	**10**	**0**
	Last month/Before that	**45**	**12**	**31**	**8**	**37**	**1**	**7**	**0**
Did you vote for your candidate today more because you think: (n=950)	He can defeat George W. Bush in November	**33**	**16**	**14**	**11**	**56**	**-**	**2**	**-**
	He agrees with you on the major issues	**57**	**12**	**29**	**14**	**29**	**1**	**13**	**0**
In your vote for president today, how would you rate the importance of _____? (n=1,846)	Very important	**25**	**11**	**22**	**14**	**42**	**1**	**10**	**0**
	Somewhat important	**32**	**12**	**29**	**11**	**37**	**1**	**8**	**0**
	Not too important	**20**	**12**	**23**	**13**	**39**	**2**	**10**	**0**
	Not at all important	**11**	**15**	**27**	**13**	**34**	**1**	**6**	**-**
Which comes closest to your feelings about the Bush administration: (n=1,846)	Angry	**46**	**13**	**35**	**9**	**37**	**2**	**4**	**0**
	Dissatisfied, but not angry	**37**	**11**	**20**	**15**	**44**	**1**	**9**	**-**
	Satisfied, but not enthusiastic	**14**	**13**	**13**	**16**	**32**	**-**	**22**	**0**
	Enthusiastic	**2**	**-**	**-**	**-**	**-**	**-**	**-**	**-**

		Total	CLRK	DEAN	EDWR	KERY	KUCN	LBER	SHRP
Do you think the tax cuts President Bush signed into law should be: (n=896)	Canceled for all Americans	**32**	**9**	**37**	**10**	**34**	**2**	**7**	**1**
	Canceled only for the wealthy	**48**	**13**	**22**	**16**	**41**	**1**	**7**	**-**
	Left entirely in place	**10**	**12**	**18**	**10**	**24**	**1**	**26**	**-**
Do you favor or oppose allowing homosexual couples to form civil unions, giving them some of the same legal rights as married couples? (n=950)	Favor	**68**	**12**	**29**	**12**	**38**	**1**	**7**	**0**
	Oppose	**24**	**14**	**12**	**12**	**44**	**0**	**14**	**-**
Regardless of how you voted today, do you think Howard Dean has the temperament to serve effectively as President? (n=950)	Yes	**56**	**12**	**43**	**9**	**29**	**1**	**5**	**0**
	No	**39**	**14**	**1**	**15**	**54**	**0**	**14**	**-**
Is your opinion of Wesley Clark: (n=896)	Favorable	**62**	**19**	**25**	**11**	**38**	**2**	**6**	**0**
	Unfavorable	**33**	**-**	**32**	**16**	**34**	**1**	**15**	**-**
Is your opinion of Howard Dean: (n=896)	Favorable	**56**	**9**	**47**	**8**	**27**	**2**	**5**	**0**
	Unfavorable	**40**	**15**	**1**	**19**	**48**	**0**	**14**	**-**
Is your opinion of John Edwards: (n=896)	Favorable	**73**	**10**	**25**	**17**	**39**	**2**	**7**	**0**
	Unfavorable	**22**	**16**	**33**	**1**	**30**	**1**	**14**	**0**
Is your opinion of John Kerry: (n=896)	Favorable	**72**	**8**	**20**	**11**	**51**	**1**	**7**	**0**
	Unfavorable	**25**	**19**	**44**	**16**	**1**	**2**	**14**	**0**
Is your opinion of Joe Lieberman: (n=896)	Favorable	**56**	**11**	**18**	**14**	**39**	**1**	**15**	**0**
	Unfavorable	**39**	**12**	**40**	**10**	**32**	**3**	**0**	**0**
Is your opinion of John McCain: (n=896)	Favorable	**61**	**12**	**24**	**14**	**38**	**1**	**10**	**0**
	Unfavorable	**27**	**10**	**32**	**11**	**35**	**2**	**8**	**-**
How do you feel about the U.S. decision to go to war with Iraq? (n=950)	Strongly approve	**10**	**10**	**11**	**15**	**27**	**-**	**29**	**1**
	Somewhat approve	**19**	**13**	**12**	**17**	**42**	**-**	**15**	**-**
	Somewhat disapprove	**22**	**16**	**19**	**15**	**43**	**0**	**6**	**-**
	Strongly disapprove	**41**	**12**	**36**	**7**	**40**	**2**	**3**	**0**
How do you feel about the U.S. decision to go to war with Iraq? (n=950)	Approve	**30**	**12**	**12**	**16**	**37**	**-**	**20**	**0**
	Disapprove	**63**	**13**	**30**	**10**	**41**	**1**	**4**	**0**
Did the war in Iraq make America safer from terrorism? (n=896)	Yes	**25**	**11**	**12**	**15**	**36**	**0**	**21**	**0**
	No	**69**	**12**	**32**	**12**	**37**	**2**	**4**	**0**
How worried are you that there will be another major terrorist attack in the	Very worried	**21**	**13**	**21**	**12**	**40**	**1**	**12**	**0**

		Total	CLRK	DEAN	EDWR	KERY	KUCN	LBER	SHRP
How worried are you that there will be another major terrorist attack in the United States? (n=896)	Somewhat worried	**55**	**10**	**26**	**13**	**39**	**2**	**10**	**-**
	Not too worried	**18**	**14**	**35**	**11**	**30**	**2**	**4**	**1**
	Not at all worried	**2**	**-**	**-**	**-**	**-**	**-**	**-**	**-**
How worried are you that there will be another major terrorist attack in the United States? (n=896)	Very/Somewhat worried	**75**	**11**	**25**	**13**	**39**	**1**	**10**	**0**
	Not too/Not at all worried	**19**	**13**	**35**	**12**	**30**	**2**	**4**	**1**
Do you think the condition of the nation's economy is: (n=1,846)	Excellent	**1**	**-**	**-**	**-**	**-**	**-**	**-**	**-**
	Good	**22**	**11**	**17**	**14**	**35**	**1**	**18**	**0**
	Not so good	**51**	**13**	**26**	**13**	**39**	**1**	**7**	**0**
	Poor	**19**	**12**	**35**	**8**	**39**	**2**	**4**	**-**
State of the national economy: 2 way (n=1,846)	Excellent/Good	**23**	**11**	**17**	**14**	**36**	**1**	**17**	**0**
	Not so good/Poor	**70**	**12**	**29**	**12**	**39**	**1**	**6**	**0**
How worried are you about the direction of the nation's economy in the next few years? (n=896)	Very worried	**42**	**12**	**30**	**12**	**39**	**2**	**5**	**0**
	Somewhat worried	**43**	**11**	**25**	**12**	**38**	**1**	**11**	**0**
	Not too worried	**8**	**11**	**19**	**17**	**30**	**-**	**17**	**-**
	Not at all worried	**1**	**-**	**-**	**-**	**-**	**-**	**-**	**-**
How worried are you about the direction of the nation's economy in the next few years? (n=896)	Very/Somewhat worried	**86**	**11**	**28**	**12**	**38**	**2**	**8**	**0**
	Not too/Not at all worried	**9**	**9**	**20**	**17**	**27**	**1**	**18**	**-**
Which ONE issue mattered most in deciding how you voted today? (Check only one) (n=950)	Taxes	**6**	**13**	**21**	**19**	**30**	**-**	**15**	**2**
	Education	**10**	**14**	**23**	**12**	**44**	**2**	**5**	**-**
	Health care/Medicare	**28**	**7**	**26**	**13**	**43**	**0**	**9**	**-**
	The war in Iraq	**19**	**17**	**37**	**3**	**33**	**2**	**8**	**-**
	National security/Terrorism	**7**	**31**	**10**	**5**	**29**	**-**	**17**	**-**
	Economy/Jobs	**22**	**10**	**18**	**17**	**48**	**0**	**6**	**-**
	Corporate reform	**2**	**-**	**-**	**-**	**-**	**-**	**-**	**-**
Which ONE candidate quality mattered most in deciding how you voted today? (Check only one) (n=896)	He cares about people like me	**12**	**13**	**22**	**24**	**37**	**1**	**3**	**-**
	He stands up for what he believes	**29**	**7**	**47**	**5**	**21**	**2**	**17**	**-**
	He has the right experience	**12**	**21**	**9**	**3**	**58**	**1**	**8**	**-**
	He can defeat George W. Bush	**20**	**13**	**10**	**12**	**62**	**-**	**4**	**-**

		Total	CLRK	DEAN	EDWR	KERY	KUCN	LBER	SHRP
Which ONE candidate quality mattered most in deciding how you voted today? (Check only one) (n=896)	He has a positive message	**13**	**6**	**20**	**27**	**32**	**1**	**13**	**1**
	He would shake things up in Washington	**7**	**14**	**46**	**14**	**13**	**9**	**-**	**2**
	He is a loyal Democrat	**2**	**-**	**-**	**-**	**-**	**-**	**-**	**-**
Geo Stratum Code (n=1,846)	Industrial Areas	**33**	**12**	**21**	**13**	**41**	**1**	**10**	**0**
	Concord/Conn Val	**24**	**13**	**32**	**12**	**34**	**1**	**6**	**0**
	South	**30**	**13**	**24**	**12**	**38**	**1**	**11**	**-**
	Rural North	**13**	**12**	**30**	**12**	**39**	**1**	**6**	**-**

Estimates not for on-air use

National Election Pool

Conducted by Edison/Mitofsky

New Hampshire Dem Primary Exit Poll

NH04DPRS - Vertical Percentages

Time of Weighting: 01/27/2004 22:32:44

Time Created: 03/04/2004 17:17:37

Filter(s):

		Total	CLRK	DEAN	EDWR	KERY	KUCN	LBER	SHRP
Number of Interviews - 1,846	Vote Estimate Not for On-Air Use	**100**	**12**	**26**	**12**	**38**	**1**	**9**	**0**
Are you: (n=1,843)	Male	**46**	**47**	**45**	**52**	**43**	**-**	**49**	**-**
	Female	**54**	**53**	**55**	**48**	**57**	**-**	**51**	**-**
Sex by race (n=1,826)	White male	**43**	**43**	**43**	**51**	**40**	**-**	**45**	**-**
	White female	**52**	**50**	**53**	**46**	**56**	**-**	**50**	**-**
	Non-white male	**3**	**4**	**2**	**1**	**3**	**-**	**4**	**-**
	Non-white female	**2**	**2**	**2**	**2**	**1**	**-**	**1**	**-**
Age, four categories (n=1,832)	18-29	**14**	**12**	**18**	**11**	**12**	**-**	**11**	**-**
	30-44	**30**	**34**	**29**	**32**	**29**	**-**	**30**	**-**
	45-64	**45**	**45**	**41**	**48**	**49**	**-**	**43**	**-**
	65+	**11**	**9**	**12**	**9**	**11**	**-**	**15**	**-**
Age 65 & over (n=1,832)	18-64	**89**	**91**	**88**	**91**	**89**	**-**	**85**	**-**
	65 or over	**11**	**9**	**12**	**9**	**11**	**-**	**15**	**-**
Are you (adjusted): (n=1,828)	White	**96**	**94**	**96**	**97**	**96**	**-**	**95**	**-**
	Black	**1**	**2**	**1**	**1**	**2**	**-**	**-**	**-**
	Hispanic/Latino	**1**	**2**	**1**	**1**	**2**	**-**	**3**	**-**
	Asian	**0**	**1**	**0**	**0**	**1**	**-**	**1**	**-**
	Other	**1**	**1**	**2**	**1**	**1**	**-**	**1**	**-**
2003 total family income: (n=1,664)	Under $15,000	**5**	**6**	**6**	**3**	**5**	**-**	**3**	**-**
	$15,000 - $29,999	**13**	**12**	**13**	**14**	**12**	**-**	**10**	**-**
	$30,000 - $49,999	**21**	**26**	**23**	**18**	**19**	**-**	**24**	**-**
	$50,000 - $74,999	**26**	**24**	**26**	**27**	**29**	**-**	**22**	**-**
	$75,000 - $99,999	**16**	**19**	**15**	**15**	**15**	**-**	**21**	**-**
	$100,000 or more	**19**	**13**	**17**	**23**	**20**	**-**	**19**	**-**

		Total	CLRK	DEAN	EDWR	KERY	KUCN	LBER	SHRP
Compared to four years ago, is your family's financial situation: (n=896)	Better today	**21**	**17**	**21**	**22**	**19**	**-**	**30**	**-**
	Worse today	**36**	**36**	**36**	**33**	**40**	**-**	**27**	**-**
	About the same	**37**	**38**	**37**	**40**	**36**	**-**	**41**	**-**
What was the last grade of school you completed? (n=881)	Did not complete high school	**3**	**4**	**1**	**-**	**4**	**-**	**1**	**-**
	High school graduate	**15**	**21**	**10**	**16**	**17**	**-**	**15**	**-**
	Some college or associate degree	**27**	**24**	**26**	**31**	**25**	**-**	**35**	**-**
	College graduate	**30**	**29**	**28**	**36**	**30**	**-**	**26**	**-**
	Postgraduate study	**26**	**23**	**35**	**17**	**24**	**-**	**23**	**-**
College Education (n=881)	No college degree	**45**	**48**	**37**	**47**	**46**	**-**	**51**	**-**
	College graduate	**55**	**52**	**63**	**53**	**54**	**-**	**49**	**-**
UNION HOUSEHOLD (n=1,731)	Yes (Vote is union member, union member in household, or	**23**	**27**	**21**	**23**	**22**	**-**	**23**	**-**
	No (No union voter in household	**77**	**73**	**79**	**77**	**78**	**-**	**77**	**-**
UNION MEMBER (n=1,731)	I am (Voter is member)	**13**	**11**	**13**	**12**	**14**	**-**	**13**	**-**
	Else in HH (Member in household, but not voter)	**10**	**16**	**9**	**11**	**9**	**-**	**10**	**-**
	No (No union voter in household)	**77**	**73**	**79**	**77**	**78**	**-**	**77**	**-**
Have you or has anyone in your household ever served in the U.S. military? (n=883)	Yes	**43**	**52**	**38**	**38**	**42**	**-**	**53**	**-**
	No	**57**	**48**	**62**	**62**	**58**	**-**	**47**	**-**
Have you or has anyone in your household ever served in the U.S. military? (n=883)	I am	**15**	**18**	**13**	**16**	**13**	**-**	**16**	**-**
	Someone else in HH	**29**	**33**	**25**	**21**	**29**	**-**	**37**	**-**
	No one in HH	**57**	**48**	**62**	**62**	**58**	**-**	**47**	**-**
Do you or does someone else in your household own a gun? (n=883)	Yes	**29**	**26**	**28**	**35**	**29**	**-**	**25**	**-**
	No	**71**	**74**	**72**	**65**	**71**	**-**	**75**	**-**
No matter how you voted today, do you usually think of yourself as a: (n=1,736)	Democrat	**48**	**45**	**55**	**48**	**51**	**-**	**28**	**-**
	Republican	**4**	**3**	**1**	**2**	**3**	**-**	**10**	**-**
	Independent or something else	**48**	**52**	**44**	**49**	**46**	**-**	**62**	**-**
Before voting today, were you: (n=855)	Registered as Undeclared/Independent	**45**	**49**	**41**	**49**	**43**	**-**	**55**	**-**
	Registered as a Democrat	**45**	**37**	**50**	**46**	**48**	**-**	**35**	**-**
	Registered as a Republican	**4**	**5**	**3**	**-**	**5**	**-**	**5**	**-**

		Total	CLRK	DEAN	EDWR	KERY	KUCN	LBER	SHRP
Before voting today, were you: (n=855)	Not registered	**5**	**10**	**6**	**5**	**4**	**-**	**4**	**-**
On most political matters, do you consider yourself: (n=1,727)	Very liberal	**15**	**15**	**24**	**11**	**11**	**-**	**5**	**-**
	Somewhat liberal	**32**	**28**	**40**	**26**	**32**	**-**	**23**	**-**
	Moderate	**45**	**48**	**31**	**55**	**49**	**-**	**49**	**-**
	Somewhat conservative	**8**	**8**	**4**	**8**	**6**	**-**	**19**	**-**
	Very conservative	**2**	**1**	**1**	**0**	**2**	**-**	**4**	**-**
On most political matters, do you consider yourself: (n=1,727)	Liberal	**46**	**43**	**64**	**37**	**43**	**-**	**27**	**-**
	Moderate	**45**	**48**	**31**	**55**	**49**	**-**	**49**	**-**
	Conservative	**9**	**9**	**5**	**8**	**8**	**-**	**23**	**-**
Which best describes you: (n=887)	First time ever voted	**5**	**7**	**5**	**3**	**5**	**-**	**6**	**-**
	Have voted before	**95**	**93**	**95**	**97**	**95**	**-**	**94**	**-**
Which best describes you: (n=887)	First time voted in a primary	**16**	**20**	**19**	**13**	**14**	**-**	**13**	**-**
	Have voted in a primary before	**84**	**80**	**81**	**87**	**86**	**-**	**87**	**-**
How often have you visited any of the Democratic candidates' Web sites? (n=942)	Frequently	**10**	**11**	**14**	**8**	**8**	**-**	**7**	**-**
	Occasionally	**23**	**26**	**23**	**20**	**24**	**-**	**20**	**-**
	Rarely	**21**	**21**	**21**	**20**	**20**	**-**	**20**	**-**
	Never	**46**	**43**	**41**	**52**	**48**	**-**	**52**	**-**
Are you: (n=874)	Protestant	**27**	**26**	**27**	**33**	**24**	**-**	**28**	**-**
	Catholic	**36**	**32**	**29**	**35**	**43**	**-**	**34**	**-**
	Other Christian	**7**	**5**	**8**	**9**	**7**	**-**	**9**	**-**
	Jewish	**4**	**8**	**2**	**1**	**3**	**-**	**11**	**-**
	Something else	**10**	**6**	**14**	**6**	**9**	**-**	**6**	**-**
	None	**17**	**23**	**20**	**16**	**14**	**-**	**12**	**-**
Religion, combined Protestant and other Christian. (n=874)	Protestant/Other Christian	**34**	**31**	**35**	**42**	**31**	**-**	**37**	**-**
	Catholic	**36**	**32**	**29**	**35**	**43**	**-**	**34**	**-**
	Jewish	**4**	**8**	**2**	**1**	**3**	**-**	**11**	**-**
	Something else	**10**	**6**	**14**	**6**	**9**	**-**	**6**	**-**
	None	**17**	**23**	**20**	**16**	**14**	**-**	**12**	**-**

		Total	CLRK	DEAN	EDWR	KERY	KUCN	LBER	SHRP
How often do you attend religious services? (n=950)	More than once a week	**4**	**2**	**3**	**2**	**4**	**-**	**9**	**-**
	Once a week	**15**	**10**	**14**	**11**	**16**	**-**	**27**	**-**
	A few times a month	**10**	**15**	**9**	**10**	**11**	**-**	**2**	**-**
	A few times a year	**35**	**30**	**32**	**41**	**38**	**-**	**30**	**-**
	Never	**27**	**30**	**33**	**27**	**23**	**-**	**25**	**-**
How often do you attend religious services? (n=950)	Weekly	**19**	**12**	**17**	**13**	**20**	**-**	**36**	**-**
	Occasionally	**45**	**45**	**40**	**51**	**49**	**-**	**32**	**-**
	Never	**27**	**30**	**33**	**27**	**23**	**-**	**25**	**-**
Church attendance by Religion (n=601)	Protestant/Attend weekly	**12**	**8**	**14**	**5**	**9**	**-**	**29**	**-**
	Protestant/Do not attend weekly	**36**	**39**	**41**	**49**	**33**	**-**	**24**	**-**
	Catholic/Attend weekly	**16**	**13**	**11**	**13**	**18**	**-**	**25**	**-**
	Catholic/Do not attend weekly	**36**	**40**	**34**	**33**	**40**	**-**	**23**	**-**
When did you finally decide for whom to vote in the presidential primary? (n=1,846)	In the last three days	**35**	**37**	**34**	**46**	**29**	**-**	**46**	**-**
	In the last week	**19**	**16**	**11**	**21**	**26**	**-**	**18**	**-**
	In the last month	**19**	**28**	**15**	**14**	**23**	**-**	**16**	**-**
	Before that	**26**	**17**	**40**	**18**	**21**	**-**	**21**	**-**
When did you finally decide whom to support in today's primary? (n=1,846)	Last 3 days/Last week	**54**	**53**	**45**	**67**	**55**	**-**	**63**	**-**
	Last month/Before that	**45**	**45**	**55**	**31**	**44**	**-**	**37**	**-**
Did you vote for your candidate today more because you think: (n=950)	He can defeat George W. Bush in November	**33**	**42**	**20**	**30**	**47**	**-**	**9**	**-**
	He agrees with you on the major issues	**57**	**52**	**68**	**67**	**41**	**-**	**83**	**-**
In your vote for president today, how would you rate the importance of _____? (n=1,846)	Very important	**25**	**23**	**21**	**28**	**27**	**-**	**27**	**-**
	Somewhat important	**32**	**31**	**37**	**30**	**31**	**-**	**29**	**-**
	Not too important	**20**	**19**	**18**	**21**	**20**	**-**	**23**	**-**
	Not at all important	**11**	**14**	**12**	**12**	**10**	**-**	**8**	**-**
Which comes closest to your feelings about the Bush administration: (n=1,846)	Angry	**46**	**48**	**62**	**34**	**44**	**-**	**20**	**-**
	Dissatisfied, but not angry	**37**	**34**	**28**	**46**	**42**	**-**	**39**	**-**
	Satisfied, but not enthusiastic	**14**	**15**	**7**	**17**	**12**	**-**	**34**	**-**
	Enthusiastic	**2**	**2**	**1**	**2**	**1**	**-**	**6**	**-**

		Total	CLRK	DEAN	EDWR	KERY	KUCN	LBER	SHRP
Do you think the tax cuts President Bush signed into law should be: (n=896)	Canceled for all Americans	**32**	**25**	**45**	**25**	**30**	**-**	**26**	**-**
	Canceled only for the wealthy	**48**	**54**	**38**	**61**	**53**	**-**	**36**	**-**
	Left entirely in place	**10**	**11**	**7**	**8**	**7**	**-**	**31**	**-**
Do you favor or oppose allowing homosexual couples to form civil unions, giving them some of the same legal rights as married couples? (n=950)	Favor	**68**	**65**	**80**	**69**	**64**	**-**	**56**	**-**
	Oppose	**24**	**26**	**12**	**25**	**26**	**-**	**36**	**-**
Regardless of how you voted today, do you think Howard Dean has the temperament to serve effectively as President? (n=950)	Yes	**56**	**54**	**98**	**44**	**41**	**-**	**30**	**-**
	No	**39**	**42**	**1**	**50**	**52**	**-**	**61**	**-**
Is your opinion of Wesley Clark: (n=896)	Favorable	**62**	**100**	**57**	**53**	**63**	**-**	**41**	**-**
	Unfavorable	**33**	**-**	**39**	**41**	**30**	**-**	**56**	**-**
Is your opinion of Howard Dean: (n=896)	Favorable	**56**	**41**	**98**	**38**	**41**	**-**	**33**	**-**
	Unfavorable	**40**	**53**	**2**	**59**	**52**	**-**	**63**	**-**
Is your opinion of John Edwards: (n=896)	Favorable	**73**	**64**	**68**	**97**	**76**	**-**	**62**	**-**
	Unfavorable	**22**	**30**	**26**	**2**	**18**	**-**	**35**	**-**
Is your opinion of John Kerry: (n=896)	Favorable	**72**	**51**	**55**	**65**	**98**	**-**	**55**	**-**
	Unfavorable	**25**	**42**	**41**	**32**	**1**	**-**	**42**	**-**
Is your opinion of Joe Lieberman: (n=896)	Favorable	**56**	**54**	**37**	**64**	**59**	**-**	**99**	**-**
	Unfavorable	**39**	**40**	**58**	**32**	**34**	**-**	**1**	**-**
Is your opinion of John McCain: (n=896)	Favorable	**61**	**61**	**54**	**66**	**63**	**-**	**70**	**-**
	Unfavorable	**27**	**23**	**33**	**25**	**26**	**-**	**24**	**-**
How do you feel about the U.S. decision to go to war with Iraq? (n=950)	Strongly approve	**10**	**8**	**5**	**13**	**7**	**-**	**32**	**-**
	Somewhat approve	**19**	**20**	**10**	**27**	**20**	**-**	**32**	**-**
	Somewhat disapprove	**22**	**27**	**18**	**29**	**24**	**-**	**15**	**-**
	Strongly disapprove	**41**	**37**	**61**	**25**	**41**	**-**	**12**	**-**
How do you feel about the U.S. decision to go to war with Iraq? (n=950)	Approve	**30**	**28**	**14**	**40**	**27**	**-**	**65**	**-**
	Disapprove	**63**	**65**	**79**	**53**	**65**	**-**	**27**	**-**
Did the war in Iraq make America safer from terrorism? (n=896)	Yes	**25**	**24**	**11**	**30**	**24**	**-**	**60**	**-**
	No	**69**	**68**	**83**	**64**	**69**	**-**	**35**	**-**
How worried are you that there will be another major terrorist attack in the	Very worried	**21**	**24**	**16**	**20**	**22**	**-**	**28**	**-**

		Total	CLRK	DEAN	EDWR	KERY	KUCN	LBER	SHRP
How worried are you that there will be another major terrorist attack in the United States? (n=896)	Somewhat worried	**55**	**46**	**53**	**56**	**58**	**-**	**61**	**-**
	Not too worried	**18**	**21**	**23**	**16**	**15**	**-**	**9**	**-**
	Not at all worried	**2**	**1**	**2**	**3**	**1**	**-**	**-**	**-**
How worried are you that there will be another major terrorist attack in the United States? (n=896)	Very/Somewhat worried	**75**	**70**	**69**	**77**	**80**	**-**	**89**	**-**
	Not too/Not at all worried	**19**	**23**	**25**	**19**	**15**	**-**	**9**	**-**
Do you think the condition of the nation's economy is: (n=1,846)	Excellent	**1**	**1**	**1**	**0**	**1**	**-**	**1**	**-**
	Good	**22**	**21**	**15**	**26**	**21**	**-**	**45**	**-**
	Not so good	**51**	**53**	**52**	**55**	**52**	**-**	**40**	**-**
	Poor	**19**	**19**	**26**	**13**	**19**	**-**	**8**	**-**
State of the national economy: 2 way (n=1,846)	Excellent/Good	**23**	**22**	**15**	**26**	**22**	**-**	**46**	**-**
	Not so good/Poor	**70**	**72**	**78**	**68**	**72**	**-**	**48**	**-**
How worried are you about the direction of the nation's economy in the next few years? (n=896)	Very worried	**42**	**42**	**48**	**41**	**44**	**-**	**23**	**-**
	Somewhat worried	**43**	**42**	**41**	**41**	**44**	**-**	**56**	**-**
	Not too worried	**8**	**7**	**6**	**10**	**6**	**-**	**16**	**-**
	Not at all worried	**1**	**-**	**1**	**2**	**0**	**-**	**3**	**-**
How worried are you about the direction of the nation's economy in the next few years? (n=896)	Very/Somewhat worried	**86**	**84**	**88**	**82**	**88**	**-**	**79**	**-**
	Not too/Not at all worried	**9**	**7**	**7**	**13**	**7**	**-**	**19**	**-**
Which ONE issue mattered most in deciding how you voted today? (Check only one) (n=950)	Taxes	**6**	**6**	**5**	**9**	**4**	**-**	**9**	**-**
	Education	**10**	**11**	**10**	**10**	**11**	**-**	**6**	**-**
	Health care/Medicare	**28**	**15**	**29**	**31**	**30**	**-**	**26**	**-**
	The war in Iraq	**19**	**25**	**28**	**4**	**16**	**-**	**17**	**-**
	National security/Terrorism	**7**	**18**	**3**	**3**	**5**	**-**	**14**	**-**
	Economy/Jobs	**22**	**18**	**16**	**31**	**27**	**-**	**16**	**-**
	Corporate reform	**2**	**2**	**3**	**2**	**1**	**-**	**1**	**-**
Which ONE candidate quality mattered most in deciding how you voted today? (Check only one) (n=896)	He cares about people like me	**12**	**13**	**10**	**24**	**12**	**-**	**4**	**-**
	He stands up for what he believes	**29**	**18**	**50**	**11**	**16**	**-**	**55**	**-**
	He has the right experience	**12**	**21**	**4**	**3**	**18**	**-**	**10**	**-**
	He can defeat George W. Bush	**20**	**22**	**7**	**20**	**33**	**-**	**9**	**-**

		Total	CLRK	DEAN	EDWR	KERY	KUCN	LBER	SHRP
Which ONE candidate quality mattered most in deciding how you voted today? (Check only one) (n=896)	He has a positive message	**13**	**7**	**10**	**28**	**12**	**-**	**20**	**-**
	He would shake things up in Washington	**7**	**8**	**11**	**7**	**2**	**-**	**-**	**-**
	He is a loyal Democrat	**2**	**3**	**1**	**1**	**2**	**-**	**-**	**-**
Geo Stratum Code (n=1,846)	Industrial Areas	**33**	**31**	**27**	**33**	**35**	**-**	**39**	**-**
	Concord/Conn Val	**24**	**25**	**30**	**23**	**21**	**-**	**16**	**-**
	South	**30**	**31**	**28**	**30**	**30**	**-**	**36**	**-**
	Rural North	**13**	**13**	**15**	**13**	**13**	**-**	**9**	**-**

National Election Pool

Conducted by

Edison/Mitofsky

National Election Pool Exit Polls
Conducted by Edison Media Research/Mitofsky International

Documentation for the
2004 Democratic Presidential Preference Primary Exit Polls

I. Introduction

The National Election Poll (ABC News, Associated Press, CBS News, CNN, Fox News and NBC News) sponsored exit polls for the 2004 Democratic Presidential Primaries. The questionnaires were solely the work of the NEP. Edison/Mitofsky designed and conducted the exit polls for NEP. This document describes the exit poll datasets, explains how to access the data and how to interpret the column location documentation. It also includes information regarding the analysis of these data.

Attached are the following: a description of the "National Election Pool Exit Poll Methodology," a list of state numbers, detailed column location information for each dataset, a map of the geostrata used in each state and the exit poll questionnaires in .PDF format.

II. Data Files

Twenty-three state data files are available – one dataset for each survey. The data are made available as ascii files and in SPSS format on CD-ROM. Within each state's directory on your CD-ROM, you will find a folder containing the ascii file (ending in .DAT) and column definitions (a text document) for that state, as well as an SPSS folder containing datafiles (ending in .SAV) and portable files. There is also a folder containing the questionnaire and geostrata map for that state in .PDF format.

III. Primary Surveys

a. Weights

Respondent weights are included with each data file. It can be found in columns 18 through 23 of each state's data file. When using the ascii file, it is important to note that the weight has 3 implied decimal places (e.g., '164222' in columns 18-23 means the respondent's weight=164.222). These weights should be applied in all analyses. Unweighted tabulations may be seriously misleading and should not be used. In the SPSS data file, these values can be found under the variable label WGT. The decimal places have already been allocated in the SPSS files.

For additional information on weighting, see the methodology statement below.

b. Backside Variable

One key variable, known as the "backside" variable, exists on all surveys that used a two-sided questionnaire. It can be found in column 16 of all states except Iowa. When BACKSIDE = 1, there was at least one response on the reverse side of the questionnaire, indicating that the respondent turned the questionnaire over. This allows the researcher who is analyzing a question that appears on the reverse to omit respondents who did not turn the questionnaire over. For all respondents where BACKSIDE = 2, responses to any question that appeared on page 2 of the questionnaire are coded as system missing in the SPSS file and are blank in the ascii file.

c. Blanks/Omits

A blank represents an omit, or a non-response, to an item. However, a blank can also represent that no question was assigned to that column.

To make sure that your results match those published by the National Election Pool, the attached files apply the following policies for coding omits:

1. On most demographic variables (such as age), all blanks have been set to a missing code in the SPSS files and appear as blanks in the ascii data.

2. On opinion variables (such as favorable ratings), blanks are treated as "Don't Know" responses and are considered to be valid responses. They have been recoded as the numeral nine ("9") in the SPSS files and in the ascii data.

Note, however, that different rules apply if the variable called BACKSIDE = 2. If no questions were answered on the backside, all backside questions have been set to a missing code in the SPSS files and appear as blanks in the ascii data.

d. The Race Question

In all states except Iowa, Question B asked respondents to describe their race as White, Black, Hispanic, Asian or other. In all states except Iowa, a second question asked whether the respondent was of Hispanic descent. In most states, that variable was called "LATINO" and asked, "Are you of Hispanic or Latino descent?" and uses a yes or no response set. A different question was used in Arizona, California, Florida and Texas.

In Arizona, California and Texas, the question, called MEXICAN, read, "Are you of Mexican or Hispanic descent?" with a yes or no response set.

In Florida, the question on Hispanic descent was called CUBAN3 and reads, "Are you of Cuban or Hispanic descent?" This variable has two codes which indicate that the respondent is of Hispanic descent (1=Yes, Cuban and 2=Yes, other Hispanic), and the "No" answer in Florida is code 3, not code 2.

No question on Hispanic descent was asked in Iowa.

Answers from question B and the Hispanic descent question were combined to produce a variable called RACE in the following way:

Response to Question B	Response to LATINO/MEXICAN	RACE
1 (White)	1 (Yes)	3 (Hispanic/ Latino)
2 (Black)	1 (Yes)	3 (Hispanic/ Latino)
3 (Hispanic/ Latino)	1 (Yes)	3 (Hispanic/ Latino)
4 (Asian)	1 (Yes)	3 (Hispanic/ Latino)
5 (Other)	1 (Yes)	3 (Hispanic/ Latino)
Blank	1 (Yes)	3 (Hispanic/ Latino)
1 (White)	2 (No)	1 (White)
2 (Black)	2 (No)	2 (Black)
3 (Hispanic/ Latino)	2 (No)	3 (Hispanic/ Latino)
4 (Asian)	2 (No)	4 (Asian)
5 (Other)	2 (No)	5 (Other)
Blank	2 (No)	Blank
1 (White)	Blank	1 (White)
2 (Black)	Blank	2 (Black)
3 (Hispanic/ Latino)	Blank	3 (Hispanic/ Latino)
4 (Asian)	Blank	4 (Asian)
5 (Other)	Blank	5 (Other)
Blank	Blank	Blank

This recoding was done to better identify Hispanic voters who may have answered "White" or some other race on Question B. Please see the documentation for Florida for a complete explanation of how question B and CUBAN3 were combined.

Note that in Oklahoma and Arizona, an additional code was included on Question B. In these two states, 5 = American Indian and 6 = Other. See the documentation for Oklahoma and Arizona for a complete explanation of how this was handled.

The original responses to the Race question (question B), called "QRACE", appear elsewhere in the data sets. The results for the variable called "RACE" were reported on election day and should generally be used in any analysis of the racial and ethnic background of respondents. For the 2004 primary data sets, Iowa is the only state where the Race question was not asked.

(Note that this corresponds to the policy Voter News Service [VNS] instituted in the 1998 general election. Findings on Hispanics in the 2004 primary data sets are comparable to those in the 2000 exit polls, but not to the exit polls VNS conducted in the primaries in 1992 or 1996. For more information, check the documentation that VNS filed with their datasets in 2000.)

e. Additional Items

These items, not on the questionnaire, were added to the data files:

Short Label	Description
BACKSIDE	Completed Backside of Exit Poll: (all states except Iowa) 1=Yes 2= No
CALL	Call Number: (Interviewers called in results three times during election day, this variable indicates during which of those three calls a questionnaire was entered.) 1= First call 2= Second call 3= Third call
STANUM	State Number (See attached state list)
PRECINCT	EMR/MI Precinct Number
ID	Respondent ID number
WGT	Weight (3 implied decimal places)
GEOCODE	Geostratum codes used for analysis in each state, please see the .PDF map included with each state data file to interpret these codes.
SIZEPLAC	Size of Area (all states except Iowa) 1 - Cities over 500,000 4 - Cities 10,000 - 50,000 2 - Cities 50,000 - 500,000 5 - Rural 3 – Suburbs (zip code is in an MSA but not in the central city)

Short Label	Description
SIZEPLC3	Size of Area (3 Categories, this is a regrouping of the five-category Size of Area question, all states except Iowa) 1 – Cities over 50,000 2 – Suburbs (zip code is in an MSA but not in the central city) 3 – Small Cities/Rural

In many states, a question was set aside that would allow the National Election pool to ask about late breaking news events. The question looked like this:

[R] **In your vote in today's presidential primary, how would you rate the importance of _____?**

1 ☐ Very important
2 ☐ Somewhat important
3 ☐ Not too important
4 ☐ Not at all important

On the day before each primary, the interviewers were given a short phrase to write in on the blank line on every questionnaire that had been sent to them for use on the following day.

The purpose of this question was to allow the National Election Pool to have an exit poll question about an event that occurred as late as noon on the day before an election, even though the questionnaires had been printed five to six days before the election occurred. In fact, there were no late-breaking events during the 2004 primary season, so this question was used to ask about debates and campaign ads, as indicated below.

In states where this approach was used, this question appeared in the lower left corner of the back side of the questionnaires. Question wording, including the late-breaking event written in by the interviewer, is included in each state's documentation and in the chart on the following page.

Election Date	State	Questionnaire Location	Text
January 27	NH	Version 1: Question R Version 2: Question S	Thursday's debate
February 3	AZ	Question R	campaign ads
	DE	Question R	campaign ads
	MO	Question R	campaign ads
	OK	Question R	campaign ads
	SC	Question R	campaign ads
March 2	CA	Question R	recent debates
	CT	Question R	recent debates
	GA	Question R	recent debates
	MD	Question R	recent debates
	MA	Question R	recent debates
	NY	Question R	recent debates
	OH	Question R	recent debates
	RI	Question R	recent debates
	VT	Question R	recent debates

f. Early/Absentee Voter Surveys

Edison Media Research/Mitofsky International conducted telephone or in-person surveys of absentee/early voters in several primary states with large populations of absentee and early voters. In California and Arizona, a telephone poll was conducted during the week leading up to the primary. In Tennessee, an in-person exit poll of early voters was conducted during the week leading up to the primary. These surveys asked questions that were also on the exit poll questionnaire. The telephone and early exit poll data were combined with the election day exit poll data in each state and were weighted to reflect the relative proportion of absentee/early voters and election day voters. There is a variable in each of these files indicating whether the respondent was interviewed as part of the election day exit poll or the telephone/early exit poll, called TELEPOLL.

In each state, the survey included voters who had either already voted absentee/early or who were likely to do so. These are the sample sizes for each absentee/early survey: California, N=400; Arizona, N=400; Tennessee, N=961.

Universal Survey Center and Interviewing Services of America conducted the fieldwork for the telephone surveys and Edison Media Research/Mitofsky International conducted the fieldwork for the Tennessee early voter exit poll. Households in the California telephone poll were selected using random-digit dialing, and a respondent was randomly selected within each household. Interviewing for the California survey began on February 24, 2004 and concluded on February 29, 2004. For the Arizona phone poll, respondents were selected at random from a list of registered Democrats. Interviewing for the Arizona survey began on January 28, 2004 and concluded on February 2, 2004. Before the telephone survey results were combined with the exit poll data they were weighted to reflect the probabilities of selection and to reflect demographic characteristics in that state.

In Tennessee an early voter exit poll was conducted in 29 early voting locations in 21 different counties. The locations were selected proportional to the size of the counties. Thirty-four 8-hour shifts of interviewing was conducted and about 800 interviews were completed. The interviews began on Saturday January 31st and were completed on Thursday, February 5th, the last day that early voting was allowed.

g. States with Republican primaries on the same day

In states where Republican primaries were conducted on the same day at the same polling locations, exit poll interviewers attempted to restrict their interviewing to Democratic primary voters only. After voters agreed to participate in the survey, the interviewer asked them if they had voted in the Democratic or Republican primary. If they had voted in the Democratic primary, the interviewer handed them an exit poll form. If they had voted in the Republican primary, the interviewer gave them an alternate form which was not reported to the NEP. If the respondents refused to tell the interviewer in which primary they voted, they were noted as refusals.

h. Versions

In New Hampshire, there were two separate versions of the exit poll questionnaire. Each respondent received only one version. Respondents were randomly assigned to receive each version, with approximately half of the respondents in each precinct answering each version. Some questions were common to both versions, but many appear only on one version. Researchers must take care to note whether the questions they are analyzing are on the version 1, version 2, or both.

Column 13 in New Hampshire allows researchers to distinguish between the versions. There are two ways to tell the instruments apart. First, the version number is noted underneath the confidentiality statement in the top right corner of the instrument. Second, it is also noted at the bottom right corner of the front side. If it says "NEW HAMPSHIRE (D-1-2004)", it is version 1. If it says "NEW HAMPSHIRE (D-2-2004)", it is version 2.

2004 National Election Pool Exit Poll Methodology

The NEP exit polls were developed and conducted by Edison Media Research and Mitofsky International. NEP is an association of ABC News, Associated Press, CNN, CBS News, FOX News and NBC News. The exit poll results are based on interviews with a probability sample of voters exiting polling places around the state on Election Day.

The error due to sampling for most state exit poll questions is approximately plus or minus 4 percentage points (see the sampling error table below). This means 95 times out of 100, samples like this one will have results within 4 points of what a complete count of all voters would show. Results based on part of the sample will have larger margins of error, as will groups of voters -- such as Blacks -- who are found disproportionately in some precincts.

Sampling

The samples were selected in two stages. First, a probability sample of voting precincts within each state was selected that represents the different geographic areas across the state and the partisan make-up of the state. Precincts were selected with a probability proportionate to the number of voters in each precinct. Each voter in a state had the same chance to be selected. There was one exception. In some states, precincts that have large minority populations were sampled at a higher rate than other precincts. The sample weighting (described below) adjusts the representation of these precincts to their correct share of the total vote. Second, within each precinct, voters were sampled systematically throughout the voting day at a rate that gives all voters in a precinct the same chance of being interviewed.

Weighting

The exit poll results are weighted to reflect the complexity of the sampling design. That is, the weighting takes into account the different probabilities of selecting a precinct and of selecting a voter within each precinct. For example, minority precincts that were selected at a higher rate receive a smaller weight than other precincts of the same size. Except for Iowa, there is also an adjustment for voters who were missed or refused to be interviewed, which is based on their observed age, race and sex.

NOTE: **The exit poll results are only meaningful if they are weighted. Unweighted tabulations may be seriously misleading and should not be used for any reason.**

Questions Altered over the Years

Comparing data from one election year to another should be done carefully. “Trends” are established by comparing questions that are asked in exactly the same way. Failure to exercise appropriate care could lead to invalid conclusions about voting behavior. Please consult VNS documentation before making comparisons between these data and previous exit polls.

Sampling Error

The error due to sampling depends on, among other things, the number of respondents in each group. The sampling errors below are for most voter groups. There are 95 chances in 100 that a sample result is within this many percentage points of the result that would have been obtained by trying to interview every voter.

The sampling error also depends on how many precincts had voters with the characteristic of interest. For example, black or high income voters may be found clustered in only a few sample precincts. A characteristic that is clustered in a few precincts has a larger sampling error than characteristics that are not clustered, such as sex. Sampling error may be up to three times larger for clustered characteristics.

Example: If there are a total of 1,000 respondents in the sample, the sampling error on the 50% of men voting for a candidate depends on the number of men in the poll. In this example, if there are 500 men, the table below shows that the sampling error is about plus or minus 6.0 percentage points.

% Error Due to Sampling (+/-) for 95% Confidence Interval						
	Number of Voters in Base of Percentage					
% Voters with Characteristic	100	200	400	800	1600	3200
5% or 95%	6	5	3	2	2	1
15% or 85%	11	7	5	4	3	2
25% or 75%	13	9	6	5	3	2
50%	15	10	7	5	4	3