

ICPSR 31322

**Married and Cohabiting Couples,  
2010 [United States]**

*National Center for Family and Marriage  
Research*

Field Report

Inter-university Consortium for  
Political and Social Research  
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## **Field Report**

**NCFMR 2010**

**Conducted for  
Bowling Green State University**

**Submitted to Dr. Wendy Mansfield  
01.18.2011.**

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**Knowledge Networks Deliverable Authorization**

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# **NCFMR 2010**

## **Introduction**

Knowledge Networks conducted a study on married and cohabitating couples' relationships with heterosexual couples ages 18-64. The data collection took place from 07/26/2010 – 10/13/2010. The main data collection was preceded by a small pretest to verify the data collection accuracy.

## **Married Couples.**

All interviews for the married couples sample came from active KnowledgePanel members. Married heterosexual couples where each member was in the age range of 18-64 years old were identified on the KnowledgePanel. Men were assigned to the survey first. Men usually respond to surveys at lower rates than women, so assigning them first will reduce the number of unmatched women that would need to be eliminated from the final sample. Knowledge Networks assigned the survey to 1,500 men of whom 1,060 completed the survey. The wives of the men who completed were assigned their survey and 752 completed the survey. 1504 survey representing 752 couples were included in the final data file.

## **Partner Couples.**

KnowledgePanel could not support the needed number of partner couple, so the sample was put together from three sources:

- Active KnowledgePanel members. Partner heterosexual couples where each member was in the age range of 18-64 years old were identified on the KnowledgePanel. Much like with married couples, men were assigned first. 266 men were assigned to the survey and 159 completed. All 159 female partners of these men were assigned the survey and 108 completed. 216 panelists representing 108 couples were included in the data file.
- Active KnowledgePanel members and their partners who are not on the panel. Using KN profile data KN identified active KnowledgePanel members who had reported being in a partner relationship with a member of an opposite sex but did not have such a member active on KnowledgePanel. These active KnowledgePanel members could be of either gender. 580 were assigned a survey whether they were asked to confirm that they indeed had a partner of the opposite sex and in the 18-64 range

- living with them and were requested a permission to interview their partner by providing us with the partner's email address. 170 completed the survey and provided their partners email address. KN sent survey to all 170 email address, but only 31 surveys were completed. 62 interviews representing 31 couples were included in the data file.
- Off Panel Sample. To supplement the partner sample, an opt-in panel provider was invited to participate in the survey. Opt-in panels maintain non-probability samples of panelists who are recruited through online advertisements. 184 partner couples representing 368 panelists were completed using this method.

Flag 'SURVEY' was included in the data file to indicate which sample a case came from.

## **Key Personnel**

Key personnel on the NCFMR study include:

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## **Knowledge Networks Methodology**

### **Introduction**

Knowledge Networks has recruited the first online research panel that is representative of the entire U.S. population. Panel members are randomly recruited by probability-based sampling, and households are provided with access to the Internet and hardware if needed.

Knowledge Networks selects households using random-digit dial (RDD) and address-based sampling methods. Once a person is recruited to the panel, they can be contacted by e-mail (instead of by phone or mail). This permits surveys to be fielded very quickly and economically. In addition, this approach reduces the burden placed on respondents, since e-mail notification is less obtrusive than telephone calls, and most respondents find answering Web questionnaires to be more interesting and engaging than being questioned by a telephone interviewer.

### **Panel Recruitment Methodology**

Beginning recruitment in 1999, Knowledge Networks (KN) established the first online research panel (now called KnowledgePanel<sup>®</sup>) based on probability sampling that covers both the online and offline populations in the U.S. The panel members are randomly recruited by telephone and by self-administered mail and web surveys. Households are provided with access to the Internet and hardware if needed. Unlike other Internet research that covers only individuals with Internet access who volunteer for research, Knowledge Networks surveys are based on a dual sampling frame that includes both listed and unlisted phone numbers, telephone and non-telephone households, and cell-phone-only households. The panel is not limited to current Web users or computer owners. All potential panelists are randomly selected to join the KnowledgePanel; unselected volunteers are not able to join.

### **RDD and ABS Sample Frames**

Knowledge Networks initially selects households using random digit dialing (RDD) sampling and address-based sampling (ABS) methodology. In this section, we will describe the RDD-based methodology, while the ABS methodology is described in a separate section below.

KnowledgePanel recruitment methodology uses the quality standards established by selected RDD surveys conducted for the Federal Government (such as the CDC-sponsored National Immunization Survey).

Knowledge Networks utilizes list-assisted RDD sampling techniques based on a sample frame of the U. S. residential landline telephone universe. For efficiency purposes, Knowledge Networks excludes only those banks of telephone numbers (a bank consists of 100 numbers) that have less than 2 directory listings. Additionally, an oversample is conducted among a stratum telephone exchanges that have high concentrations of African-American and Hispanic households based on

Census data. Note that recruitment sampling is done without replacement, thus numbers already fielded do not get fielded again.

A telephone number for which a valid postal address can be matched occurs in about 70% of the sample. These address-matched cases are all mailed an advance letter informing them that they have been selected to participate in KnowledgePanel. For efficiency purposes, the unmatched numbers are under-sampled at a current rate of 0.75 relative to the matched numbers. Both the oversampling mentioned above and this under-sampling of non-address households are adjusted appropriately in the panel's weighting procedures.

Following the mailings, the telephone recruitment begins for all sampled phone numbers using trained interviewer/recruiters. Cases sent to telephone interviewers are dialed for up to 90 days, with at least 14 dial attempts on cases where no one answers the phone, and on numbers known to be associated with households. Extensive refusal conversion is also performed. The recruitment interview, about 10 minutes long, begins with informing the household member that they have been selected to join KnowledgePanel. If the household does not have a computer and access to the Internet, they are told that in return for completing a short survey weekly, they will be provided with a laptop computer (previously a WebTV device was provided) and free monthly Internet access. All members in a household are then enumerated, and some initial demographic and background information on prior computer and Internet use are collected.

Households that inform interviewers that they have a home computer and Internet access are asked to take their surveys using their own equipment and Internet connection. Incentive points per survey, redeemable for cash, are given to these "PC" respondents for completing their surveys. Panel members who were provided with either a WebTV earlier or currently a laptop computer (both with free Internet access) do not participate in this per survey points incentive program. However, all panel members do receive special incentive points for select surveys to improve response rates and for all longer surveys as a modest compensation for burden.

For those panel members receiving a laptop computer (as with the former WebTV), prior to shipment, each unit is custom configured with individual email accounts, so that it is ready for immediate use by the household. Most households are able to install the hardware without additional assistance, though Knowledge Networks maintains a telephone technical support line. The Knowledge Networks Call Center contacts household members who do not respond to email and attempts to restore both contact and cooperation. PC panel members provide their own email addresses and we send their weekly surveys to that email account.

All new panel members are sent an initial survey to both welcome them as new panel members but also to familiarize them with how online survey questionnaires work. They also complete a separate profile survey that collects essential demographic information such as gender, age, race, income, and education to create a personal member profile. This information can be used to determine eligibility for specific studies, is used for weighting purposes, and operationally need not be gathered with each and every survey. This information is updated annually with each panel member. Once completed new member is "profiled," they are designated as "active" and ready to be sampled for client studies. [Note: Parental or legal guardian consent is also collected for conducting surveys with teenage panel members, ages 13-17.]



Once a household is contacted by phone—and additional household members recruited via their email address—panel members are sent surveys linked through a personalized email invitation (instead of by phone or mail). This permits surveys to be fielded quickly and economically, and also facilitates longitudinal research. In addition, this approach reduces the burden placed on respondents, since email notification is less obtrusive than telephone calls, and allows research subjects to participate in research when it is convenient for them.

### **Address-Based Sampling (ABS) Methodology**

When KN started KnowledgePanel panel recruitment in 1999, the state of the art in the industry was that probability-based sampling could be cost effectively carried out using a national random-digit dial (RDD) sample frame. The RDD landline frame at the time allowed access to 96% of the U.S. population. This is no longer the case. We introduced the ABS sample frame to rise to the well-chronicled changes in society and telephony in recent years. The following changes have reduced the long-term scientific viability of the landline RDD sampling methodology: declining respondent cooperation to telephone surveys; do not call lists; call screening, caller-ID devices and answering machines; dilution of the RDD sample frame as measured by the working telephone number rate; and finally, the emergence and exclusion of cell-phone-only households (CPOHH) because they have no landline phone.

According to the Center for Disease Control, approximately 25% of U.S. households cannot be contacted through RDD sampling: 22% as a result of CPOHH status and 3% because they have no phone service whatsoever. Among some segments of society, the sample noncoverage is substantial: more than one-third of young adults, ages 18-24, reside in CPOHHs.

After conducting an extensive pilot project in 2008, we made the decision to add an address-based sample (ABS) frame in response to the growing number of cell-phone only households that are outside of the RDD frame. Before conducting the ABS pilot, we also experimented with supplementing our RDD samples with cell-phone samples. However, this approach was not cost effective for you our clients and raised a number of other operational, data quality, and liability issues (e.g., calling people's cell phones while they were driving).

The key advantage of the ABS sample frame is that it allows sampling of almost all U.S. households. An estimated 98% of households are “covered” in sampling nomenclature. Regardless of household telephone status, they can be reached and contacted via the mail. Second, our ABS pilot project revealed some other advantages beyond the expected improvement in recruiting adults from CPOHHs:

- Improved sample representativeness for minority racial and ethnic groups
- Improved inclusion of lower educated and low income households
- Exclusive inclusion of CPOHHs that have neither a landline telephone nor Internet access (approximately 4% to 6% of US households).

ABS involves probability-based sampling of addresses from the U.S. Postal Service's Delivery Sequence File. Randomly sampled addresses are invited to join KnowledgePanel through a series of mailings and in some cases telephone follow-up calls to non-responders when a telephone number can be matched to the sampled address. Invited households can join the panel by one of several means:

- by completing and mailing back a paper form in a postage-paid envelope;
- by calling a toll-free hotline maintained by Knowledge Networks; or
- by going to a designated KN web-site and completing an online recruitment form.

After initially accepting the invitation to join the panel, respondents are then "profiled" online answering key demographic questions about themselves. This profile is maintained using the same procedures established for the RDD-recruited research subjects. Respondents not having an Internet connection are provided a laptop computer and free Internet service. Respondents sampled from ABS frame, like those from the RDD frame are provided the same privacy terms and confidentiality protections that we have developed over the years and have been reviewed by dozens of Institutional Review Boards.

Large-scale ABS sampling for our KnowledgePanel recruitment began in April, 2009. As a result, KnowledgePanel will be improving its sample coverage of CPOHHs and young adults.

Because we will have recruited panelists from two different sample frames – RDD and ABS – we are taking several technical steps to merge samples sourced from these frames. Our approach preserves the representative structure of the overall panel for the selection of individual client study samples. An advantage of mixing ABS frame panel members in any KnowledgePanel sample is a reduction in the variance of the weights. ABS-sourced sample tends to align more true to the overall population demographic distributions and thus the associated adjustment weights are somewhat more uniform and less varied. This variance reduction efficaciously attenuates the sample's design effect and confirms a real advantage for study samples drawn from KnowledgePanel with its dual frame construction.

## **Survey Administration**

For client surveys, samples are drawn at random from among active panel members. Depending on the study, eligibility criteria will be applied or in-field screening of the sample will be carried out. Sample sizes can range widely depending on the objectives and design of the study.

Once assigned to a survey, members receive a notification email letting them know there is a new survey available for them to take. This email notification contains a link that sends them to the survey questionnaire. No login name or password is required. The field period depends on the client's needs, and can range anywhere from a few hours to several weeks.

After three days, automatic email reminders are sent to all non-responding panel members in the sample. If email reminders do not generate a sufficient response, an automated telephone reminder call may be initiated. The usual protocol is to wait at least three-four days after the email reminder before calling. To assist panel members with their survey taking, each individual has a personalized “home page” that lists all the surveys that were assigned to that member and have yet to be completed.

Knowledge Networks also operates an ongoing, modest, incentive program to encourage participation and create member loyalty. Members can enter special raffles or can be entered into special sweepstakes with both cash and other prizes to be won.

The typical survey commitment for panel members is one survey per week or four per month with a duration of 10-15 minutes per survey. Some client surveys exceed this time and in the case of longer surveys an additional incentive may be provided.

### **Survey Sampling from KnowledgePanel**

Once Panel Members are recruited and profiled, they become eligible for selection for specific client surveys. In most cases, the specific survey sample represents a simple random sample from the panel, for example, a general population survey. Customized stratified random sampling based on profile data may also be conducted as required by the study design.

The general sampling rule is to assign no more than one survey per week to members. Allowing for rare weekly exceptions, this limits a member’s total assignments per month to 4 or 6 surveys. In certain cases, a survey sample calls for pre-screening, that is, members are drawn from a subsample of the panel (such as, females, Republicans, grocery shoppers, etc.). In such cases, care is taken to ensure that all subsequent survey samples drawn that week are selected in such a way as to result in a sample that remains representative of the panel distributions.

For this survey, a nationally representative sample of U.S. married and cohabitating adults 18 -64 year old was selected. The sample was supplemented by cohabitating adults 18 - 64 year old from an opt-in panel.

### **Sample Weighting**

The design for a KnowledgePanel<sup>®</sup> sample begins as an equal probability sample that is self-weighting with several enhancements incorporated to improve efficiency. Since any alteration in the selection process is a deviation from a pure equal probability sample design, statistical weighting adjustments are made to the data to offset known selection deviations. These adjustments are incorporated in the sample’s **base weight**.

There are also several sources of survey error that are an inherent part of any survey process, such as non-coverage and non-response due to panel recruitment methods and to inevitable panel

attrition. We address these sources of sampling and non-sampling error using a **panel demographic post-stratification weight** as an additional adjustment.

Lastly, a set of **study-specific post-stratification weights** are constructed for the study data to adjust for the study's sample design and survey non-response.

A description of these types of weights follows.

## **The Base Weight**

In a KnowledgePanel sample there are seven known sources of deviation from an equal probability of selection design. These are corrected in the Base Weight and are described below.

1. Under-sampling of telephone numbers unmatched to a valid mailing address

An address match is attempted on all the Random Digit Dial (RDD) generated telephone numbers in the sample after the sample has been purged of business and institutional numbers and screened for non-working numbers. The success rate for address matching is in the 60-70% range. The telephone numbers with valid addresses are sent an advance letter, notifying the household that they will be contacted by phone to join KnowledgePanel. The remaining, unmatched numbers are under-sampled as a recruitment efficiency strategy. Advance letters improve recruitment success rates. Under-sampling stopped between July 2005 and April 2007. It was resumed in May 2007 with a sampling rate of 0.75.

2. RDD selection proportional to the number of telephone landlines reaching the household

As part of the field data collection operation, information is collected on the number of separate telephone landlines in each selected household. A multiple line household's selection probability is down weighted by the inverse of its number of landlines.

3. Some minor oversampling of Chicago and Los Angeles due to early pilot surveys

Two pilot surveys carried out in Chicago and Los Angeles when the panel was first being built increased the relative size of the sample from these two cities. With natural attrition and growth in size, the impact is disappearing over time. It remains part of our base adjustment weighting because of a small number of extant panel members from that nascent panel cohort.

4. Early oversampling the four largest states and central region states

At the time when the panel was first being built, survey demand in the four largest states (California, New York, Florida, and Texas) required over-sampling during January-October 2000. Similarly, the central region states were over-sampled for a brief period.

These now diminishing effects still remain in the panel membership and thus require weighting adjustments for these geographic areas.

5. Under-sampling of households not covered by the MSN<sup>®</sup> TV service network

Certain small areas of the U.S. are not serviced by MSN<sup>®</sup>, thus our MSN<sup>®</sup>TV units cannot be used for recruited non-Internet households. In some of these cases, we use other Internet Service Providers for Internet access via the member's personal computer. Overall, the result is a small under-sample of these geographic areas thus requiring a minor weighting adjustment.

6. Oversampling of African- American and Hispanic telephone exchanges

As of October 2001, we began over-sampling telephone exchanges with a higher density of minority households (specifically African American and Hispanic) to increase panel membership for those groups. These exchanges are oversampled at approximately twice the rate of other exchanges. This over-sampling is corrected in the base weight.

7. Address-based sample phone match adjustment

Towards the end of 2008, Knowledge Networks began recruiting panel members using an address-based sample (ABS) frame in addition to RDD recruitment. Once recruitment through the mail, including follow-up mailings to ABS non-respondents was completed, a telephone recruitment was added. Non-responding ABS households where a landline telephone number could be matched to an address were subsequently called and a telephone recruitment initiated. This effort resulted in a slight overall disproportionate number of landline households being recruited in a given ABS sample. A base weight adjustment is applied to return the ABS recruitment panel members to the sample's correct national proportion of phone-match and no phone match households.

## **The Panel Demographic Post-stratification Weight**

To reduce the effects of any non-response and non-coverage bias in the overall panel membership, a post-stratification adjustment is applied using demographic distributions from the most recent data from the KnowledgePanel.

The post-stratification variables include:

- Gender (Male/Female)
- Age (18-34, 35-44, 45-54, and 55-64)
- Race/Hispanic ethnicity (White/Non-Hispanic, Black/Non-Hispanic, Other/Non-Hispanic, 2+ Races/Non-Hispanic, Hispanic)
- Education (Less than High School, High School, Some College, Bachelor and beyond)
- Census Region (Northeast, Midwest, South, West)
- Metropolitan Area (Yes, No)

- Internet Access (Yes, No)

This weighting adjustment is applied prior to the selection of any client sample from KnowledgePanel. These weights constitute the starting weights for any client survey selected from the panel.

### **Study-Specific Post-Stratification Weights**

Once all the study data are returned from the field, we proceeded with a post-stratification process to adjust for any survey non-response and also any non-coverage due to the study-specific sample design.

The following benchmark distributions are utilized for this post-stratification adjustment:

- Gender (Male/Female)
- Age (18-34, 35-44, 45-54, and 55-64)
- Race/Hispanic ethnicity (White/Non-Hispanic, Black/Non-Hispanic, Other/Non-Hispanic, 2+ Races/Non-Hispanic, Hispanic)
- Education (Less than High School, High School, Some College, Bachelor and beyond)
- Census Region (Northeast, Midwest, South, West)
- Metropolitan Area (Yes, No)
- Internet Access (Yes, No)

Comparable distributions are calculated using all completed cases from the field data. Since study sample sizes are typically too small to accommodate a complete cross-tabulation of all the survey variables with the benchmark variables, an iterative proportional fitting is used for the post-stratification weighting adjustment. This procedure adjusts the sample data back to the selected benchmark proportions. Through an iterative convergence process, the weighted sample data are optimally fitted to the marginal distributions.

After this final post-stratification adjustment, the distribution of the calculated weights are examined to identify and, if necessary, trim outliers at the extreme upper and lower tails of the weight distribution. The post-stratified and trimmed weights are then scaled to the sum of the total sample size of all eligible respondents.

### **Male sample:**

1. Start with “sampwt”, weight KN male respondents to look like the ages 18-64 active male married/partner KN members by controlling demographics within married and partner respondents. Trim and scale the weights to sum to the sample size of total respondents (kn\_weight1) and by marital status (kn\_weight2). The weights kn\_weight1 and kn\_weight2 were not delivered.
2. Combine KN (starting weights=kn\_weight2) + Off Panel (starting weights=1) respondents and weight all respondents to look like the ages 18-64 active male married/partner KN members by controlling demographics within married and partner

respondents. Trim and scale the weights to sum to the sample size of total respondents (weight1) and by marital status (weight2). The weights weight1 and weight2 were delivered.

### **Female sample:**

1. Start with “sampwt”, weight KN female respondents (survey=1 or 2) to look like the ages 18-64 active female married/partner KN members by controlling demographics within married and partner respondents. Trim and scale the weights to sum to the sample size of total respondents (kn\_weight1) and by marital status (kn\_weight2). The weights kn\_weight1 and kn\_weight2 were not delivered.
2. Combine KN (starting weights=kn\_weight2) + Off Panel (starting weights=1) respondents and weight all respondents to look like the ages 18-64 active female married/partner KN members by controlling demographics within married and partner respondents. Trim and scale the weights to sum to the sample size of total respondents (weight1) and by marital status (weight2). The weights weight1 and weight2 were delivered.

Within married respondents, we collapse race/ethnicity to 3 levels: White, African American or Hispanic, Other or 2+ Races.

Within partner respondents, we collapse race/ethnicity to 2 levels: White and non-White and also collapse LHS/HS.

### **Weights Definitions:**

kn\_weight1: KN panel weights (for married + partner respondents together; male and female samples are weighted separately)

kn\_weight2: KN panel weights (for married and partner respondents separately; male and female samples are weighted separately)

weight1: KN + Off panel weights (for married + partner respondents together; male and female samples are weighted separately)

weight2: KN + Off panel weights (for married + partner respondents separately; male and female samples are weighted separately)

### **Trimming:**

kn\_weight1:

Male:

Married: (0.93%, 99.07%)

Partner: (1.44%, 98.56%)

Female:

Married: (0.53%, 99.47%)

Partner: (3.60%, 96.40%)

kn\_weight2: None – scaled weights based on kn\_weight1

weight1:

Male:

Married: (1.06%, 98.94%)

Partner: (1.86%, 98.14%)

Female:

Married: (0.93%, 99.07%)

Partner: (3.10%, 97.52%)

weight2: None – scaled weights based on weight1

### **Design Effects:**

kn\_weight1:

Male: 1.5974

Female: 1.6858

kn\_weight2:

Male:

Married: 1.5493

Partner: 1.7378

Female:

Married: 1.5407

Partner: 2.231

weight1:

Male: 1.6799

Female: 1.7387

weight2:

Male:

Married: 1.5500

Partner: 1.7807

Female:

Married: 1.5782

Partner: 2.0011

### **Range on Weights:**



Gender	Obs	Variable	Minimum	Maximum	N	Sum	1st Pctl	99th Pctl
Male	1075							
		kn_weight1	0.1347776	4.7401426	891	891.0000000	0.2588017	4.5760664
		kn_weight2	0.1154811	4.7219084	891	891.0000000	0.2218301	4.4166538
		weight1	0.0753570	5.2481504	1075	1075.00	0.0997710	5.0326018
		weight2	0.1248575	5.0936591	1075	1075.00	0.1653086	4.4845010
Female	1075							
		kn_weight1	0.1334470	5.1445083	891	891.0000000	0.1412032	4.4133129
		kn_weight2	0.1166985	4.5335804	891	891.0000000	0.1234813	4.4988383
		weight1	0.0503413	5.2570974	1075	1075.00	0.0508953	4.8240672
		weight2	0.0861328	5.3163232	1075	1075.00	0.0870807	4.4609026
Gender	status	Obs	Variable	Minimum	Maximum	Sum	1st Pctl	99th Pctl
Male	Married	752	kn_weight2	0.2670499	4.7219084	752.0000000	0.2715846	4.7219084
			weight2	0.2664892	4.4845010	752.0000000	0.2664892	4.4845010
	Partner	323	kn_weight2	0.1154811	4.0614822	139.0000000	0.1154811	4.0614822
			weight2	0.1248575	5.0936591	323.0000000	0.1248575	5.0936591
Female	Married	752	kn_weight2	0.2382009	4.5335804	752.0000000	0.2620051	4.2045401
			weight2	0.2405182	4.4609026	752.0000000	0.2521824	4.4609026
	Partner	323	kn_weight2	0.1166985	4.4988383	139.0000000	0.1166985	4.4988383
			weight2	0.0861328	5.3163232	323.0000000	0.0861328	5.3163232

**Age 18-64 Male Married/Partner Benchmarks**  
**Source: KnowledgePanel (Active Members)**

Table of PPGENDER by marital2

```

PPGENDER(Gender)
      marital2
Frequency|
Percent  |
Col Pct  |Married |Partner | Total
-----+-----+-----+
Male     |4.536E7 |1.027E7 |5.563E7
         | 81.54 | 18.46 | 100.00
         | 100.00 | 100.00 |
-----+-----+-----+
Total    |4.536E7 |1.027E7 |5.563E7
         | 81.54 | 18.46 | 100.00

```

Table of age4 by marital2

```

age4      marital2
Frequency |
Percent   |
Col Pct  |Married |Partner | Total
-----+-----+-----+
Age 18-34 |1.012E7 |5326399 |1.544E7
          | 18.18 | 9.57 | 27.76
          | 22.30 | 51.87 |

```

Age 35-44	1.282E7	2204018	1.502E7
	23.04	3.96	27.00
	28.26	21.46	
Age 45-54	1.13E7	1771544	1.307E7
	20.31	3.18	23.50
	24.91	17.25	
Age 55-64	1.113E7	966715	1.21E7
	20.01	1.74	21.74
	24.54	9.41	
Total	4.536E7	1.027E7	5.563E7
	81.54	18.46	100.00

Table of PPETHM by marital2

PPETHM(Race/Ethnicity, Census categories)  
marital2

Frequency			
Percent			
Col Pct	Married	Partner	Total
White, Non-Hispanic	3.331E7	5436773	3.875E7
	59.87	9.77	69.64
	73.42	52.95	
Black, Non-Hispanic	3195924	1422806	4618730
	5.74	2.56	8.30
	7.04	13.86	
Other, Non-Hispanic	1915717	410084	2325801
	3.44	0.74	4.18
	4.22	3.99	
Hispanic	5863923	2668500	8532423
	10.54	4.80	15.34
	12.93	25.99	
2+ Race, Non-Hispanic	1080897	330512	1411410
	1.94	0.59	2.54
	2.38	3.22	
Total	4.536E7	1.027E7	5.563E7
	81.54	18.46	100.00

Age 18-64 Married/Partner Male Benchmarks  
Source: KnowledgePanel (Active Members)

Table of PPREG4 by marital2

PPREG4(Region 4 - based on State of residence)  
marital2

Frequency			
Percent			
Col Pct	Married	Partner	Total
Northeast	7734552	1522571	9257123
	13.90	2.74	16.64
	17.05	14.83	

Midwest	9647803	2187175	1.183E7
	17.34	3.93	21.27
	21.27	21.30	
-----+-----+-----+			
South	1.775E7	3957167	2.171E7
	31.91	7.11	39.02
	39.13	38.54	
-----+-----+-----+			
West	1.023E7	2601764	1.283E7
	18.39	4.68	23.07
	22.55	25.34	
-----+-----+-----+			
Total	4.536E7	1.027E7	5.563E7
	81.54	18.46	100.00

Table of PPMSACAT by marital2

PPMSACAT	marital2		
Frequency			
Percent			
Col Pct	Married	Partner	Total
-----+-----+-----+			
Non-Metro	9256583	1652941	1.091E7
	16.64	2.97	19.61
	20.40	16.10	
-----+-----+-----+			
Metro	3.611E7	8615736	4.472E7
	64.90	15.49	80.39
	79.60	83.90	
-----+-----+-----+			
Total	4.536E7	1.027E7	5.563E7
	81.54	18.46	100.00

Table of PPEDUCAT by marital2

Frequency			
Percent			
Col Pct	Married	Partner	Total
-----+-----+-----+			
Less than HS	5727186	2633291	8360478
	10.29	4.73	15.03
	12.62	25.64	
-----+-----+-----+			
HS	1.319E7	3284635	1.648E7
	23.71	5.90	29.62
	29.08	31.99	
-----+-----+-----+			
Some college	1.108E7	2718217	1.38E7
	19.92	4.89	24.81
	24.43	26.47	
-----+-----+-----+			
Bachelor or higher	1.536E7	1632533	1.7E7
	27.62	2.93	30.55
	33.87	15.90	
-----+-----+-----+			
Total	4.536E7	1.027E7	5.563E7
	81.54	18.46	100.00

Table of PPNET by marital2

PPNET marital2

Frequency	Percent		
Col Pct	Married	Partner	Total
No	9700918	4526775	1.423E7
	17.44	8.14	25.57
	21.38	44.08	
Yes	3.566E7	5741901	4.141E7
	64.11	10.32	74.43
	78.62	55.92	
Total	4.536E7	1.027E7	5.563E7
	81.54	18.46	100.00

**NCMR - KN Male Respondents**  
**Trimmed and Scaled: Weighted by kn\_weight1**

The FREQ Procedure

Table of PPGENDER by marital2

PPGENDER(Gender)		marital2		
Frequency	Percent			
Col Pct	Married	Partner	Total	
Male	728.77	162.23	891	
	81.79	18.21	100.00	
	100.00	100.00		
Total	728.774	162.226	891	
	81.79	18.21	100.00	

Table of age4 by marital2

age4		marital2		
Frequency	Percent			
Col Pct	Married	Partner	Total	
Age 18-34	161.69	84.897	246.59	
	18.15	9.53	27.68	
	22.19	52.33		
Age 35-44	206.82	32.798	239.61	
	23.21	3.68	26.89	
	28.38	20.22		
Age 45-54	181.2	28.812	210.01	
	20.34	3.23	23.57	
	24.86	17.76		
Age 55-64	179.07	15.719	194.79	
	20.10	1.76	21.86	
	24.57	9.69		
Total	728.774	162.226	891	
	81.79	18.21	100.00	

Table of PPETHM by marital2

PPETHM(Race / Ethnicity)			
	marital2		
Frequency			
Percent			
Col Pct	Married	Partner	Total
White, Non-Hispanic	539.2	88.408	627.61
	60.52	9.92	70.44
	73.99	54.50	
Black, Non-Hispanic	38.42	34.626	73.045
	4.31	3.89	8.20
	5.27	21.34	
Other, Non-Hispanic	32.055	3.9957	36.051
	3.60	0.45	4.05
	4.40	2.46	
Hispanic	103.73	30.67	134.4
	11.64	3.44	15.08
	14.23	18.91	
2+ Race, Non-Hispanic	15.364	4.5265	19.89
	1.72	0.51	2.23
	2.11	2.79	
Total	728.774	162.226	891
	81.79	18.21	100.00

Table of PPREG4 by marital2

PPREG4(Region 4 - Based on State of Residence)			
	marital2		
Frequency			
Percent			
Col Pct	Married	Partner	Total
Northeast	124.85	24.757	149.61
	14.01	2.78	16.79
	17.13	15.26	
Midwest	156.24	35.57	191.81
	17.54	3.99	21.53
	21.44	21.93	
South	284.18	59.595	343.78
	31.90	6.69	38.58
	38.99	36.74	
West	163.5	42.304	205.8
	18.35	4.75	23.10
	22.43	26.08	
Total	728.774	162.226	891
	81.79	18.21	100.00

Table of PPMSACAT by marital2

Frequency	Percent		
Col Pct	Married	Partner	Total
Non-Metro	146	26.876	172.87
	16.39	3.02	19.40
	20.03	16.57	
Metro	582.78	135.35	718.13
	65.41	15.19	80.60
	79.97	83.43	
Total	728.774	162.226	891
	81.79	18.21	100.00

Table of PPEDUCAT by marital2

Frequency	Percent		
Col Pct	Married	Partner	Total
Less than HS	89.17	31.435	120.6
	10.01	3.53	13.54
	12.24	19.38	
HS	210.02	60.042	270.07
	23.57	6.74	30.31
	28.82	37.01	
Some college	180.34	44.205	224.54
	20.24	4.96	25.20
	24.75	27.25	
Bachelor or higher	249.24	26.545	275.79
	27.97	2.98	30.95
	34.20	16.36	
Total	728.774	162.226	891
	81.79	18.21	100.00

Table of PPNET by marital2

Frequency	Percent		
Col Pct	Married	Partner	Total
No	71.575	20.81	92.384
	8.03	2.34	10.37
	9.82	12.83	
Yes	657.2	141.42	798.62
	73.76	15.87	89.63
	90.18	87.17	
Total	728.774	162.226	891
	81.79	18.21	100.00

NCMR - KN Male Respondents (Weights are Scaled within Married and Partner)  
 Trimmed and Scaled: Weighted by kn\_weight2

Table of PPGENDER by marital2

PPGENDER(Gender)		marital2		
Frequency	Percent	Married	Partner	Total
Col Pct				
Male		752	139	891
		84.40	15.60	100.00
		100.00	100.00	
Total		752	139	891
		84.40	15.60	100.00

Table of age4 by marital2

age4		marital2		
Frequency	Percent	Married	Partner	Total
Col Pct				
Age 18-34		166.84	72.742	239.58
		18.73	8.16	26.89
		22.19	52.33	
Age 35-44		213.41	28.103	241.51
		23.95	3.15	27.11
		28.38	20.22	
Age 45-54		186.97	24.687	211.66
		20.98	2.77	23.76
		24.86	17.76	
Age 55-64		184.78	13.468	198.25
		20.74	1.51	22.25
		24.57	9.69	
Total		752	139	891
		84.40	15.60	100.00

Table of PPETHM by marital2

PPETHM(Race / Ethnicity)			
	marital2		
Frequency			
Percent			
Col Pct	Married	Partner	Total
White, Non-Hispanic	556.39	75.75	632.14
	62.45	8.50	70.95
	73.99	54.50	
Black, Non-Hispanic	39.644	29.668	69.312
	4.45	3.33	7.78
	5.27	21.34	
Other, Non-Hispanic	33.077	3.4236	36.5
	3.71	0.38	4.10
	4.40	2.46	
Hispanic	107.04	26.279	133.32
	12.01	2.95	14.96
	14.23	18.91	
2+ Race, Non-Hispanic	15.854	3.8784	19.732
	1.78	0.44	2.21
	2.11	2.79	
Total	752	139	891
	84.40	15.60	100.00

Table of PPREG4 by marital2

PPREG4(Region 4 - Based on State of Residence)			
	marital2		
Frequency			
Percent			
Col Pct	Married	Partner	Total
Northeast	128.83	21.212	150.04
	14.46	2.38	16.84
	17.13	15.26	
Midwest	161.22	30.478	191.7
	18.09	3.42	21.52
	21.44	21.93	
South	293.24	51.063	344.3
	32.91	5.73	38.64
	38.99	36.74	
West	168.71	36.247	204.95
	18.93	4.07	23.00
	22.43	26.08	
Total	752	139	891
	84.40	15.60	100.00



Table of PPMSACAT by marital2

Frequency	Percent		
Col Pct	Married	Partner	Total
Non-Metro	150.65	23.028	173.68
	16.91	2.58	19.49
	20.03	16.57	
Metro	601.35	115.97	717.32
	67.49	13.02	80.51
	79.97	83.43	
Total	752	139	891
	84.40	15.60	100.00

Table of PPEDUCAT by marital2

Frequency	Percent		
Col Pct	Married	Partner	Total
Less than HS	92.011	26.935	118.95
	10.33	3.02	13.35
	12.24	19.38	
HS	216.72	51.445	268.16
	24.32	5.77	30.10
	28.82	37.01	
Some college	186.08	37.876	223.96
	20.88	4.25	25.14
	24.75	27.25	
Bachelor or higher	257.19	22.744	279.93
	28.86	2.55	31.42
	34.20	16.36	
Total	752	139	891
	84.40	15.60	100.00

Table of PPNET by marital2

Frequency	Percent		
Col Pct	Married	Partner	Total
No	73.856	17.83	91.686
	8.29	2.00	10.29
	9.82	12.83	
Yes	678.14	121.17	799.31
	76.11	13.60	89.71
	90.18	87.17	
Total	752	139	891
	84.40	15.60	100.00

**NCMR - KN + Off Panel Male Respondents**  
**Trimmed and Scaled: Weighted by weight1**

Table of PPGENDER by marital2

PPGENDER(Gender)		marital2		
Frequency				
Percent				
Col Pct	Married	Partner	Total	
Male	880.06	194.94	1075	
	81.87	18.13	100.00	
	100.00	100.00		
Total	880.055	194.945	1075	
	81.87	18.13	100.00	

Table of age4 by marital2

age4		marital2		
Frequency				
Percent				
Col Pct	Married	Partner	Total	
Age 18-34	195.59	100.82	296.41	
	18.19	9.38	27.57	
	22.22	51.72		
Age 35-44	249.34	40.648	289.99	
	23.19	3.78	26.98	
	28.33	20.85		
Age 45-54	219.14	34.587	253.72	
	20.38	3.22	23.60	
	24.90	17.74		
Age 55-64	215.98	18.891	234.87	
	20.09	1.76	21.85	
	24.54	9.69		
Total	880.055	194.945	1075	
	81.87	18.13	100.00	

Table of PPETHM by marital2

PPETHM(Race / Ethnicity)			
	marital2		
Frequency			
Percent			
Col Pct	Married	Partner	Total
White, Non-Hispanic	648.05	106.06	754.11
	60.28	9.87	70.15
	73.64	54.41	
Black, Non-Hispanic	46.704	40.282	86.985
	4.34	3.75	8.09
	5.31	20.66	
Other, Non-Hispanic	39.349	9.443	48.792
	3.66	0.88	4.54
	4.47	4.84	
Hispanic	127.46	32.884	160.34
	11.86	3.06	14.92
	14.48	16.87	
2+ Race, Non-Hispanic	18.494	6.2736	24.768
	1.72	0.58	2.30
	2.10	3.22	
Total	880.055	194.945	1075
	81.87	18.13	100.00

Table of PPREG4 by marital2

PPREG4(Region 4 - Based on State of Residence)			
	marital2		
Frequency			
Percent			
Col Pct	Married	Partner	Total
Northeast	150.24	29.715	179.95
	13.98	2.76	16.74
	17.07	15.24	
Midwest	187.53	42.678	230.2
	17.44	3.97	21.41
	21.31	21.89	
South	343.92	72.305	416.22
	31.99	6.73	38.72
	39.08	37.09	
West	198.38	50.247	248.62
	18.45	4.67	23.13
	22.54	25.77	
Total	880.055	194.945	1075
	81.87	18.13	100.00

Table of PMSACAT by marital2

Frequency	Percent		
Col Pct	Married	Partner	Total
Non-Metro	178.74	32.21	210.95
	16.63	3.00	19.62
	20.31	16.52	
Metro	701.31	162.73	864.05
	65.24	15.14	80.38
	79.69	83.48	
Total	880.055	194.945	1075
	81.87	18.13	100.00

Table of PPEUCAT by marital2

Frequency	Percent		
Col Pct	Married	Partner	Total
Less than HS	110	32.637	142.63
	10.23	3.04	13.27
	12.50	16.74	
HS	255.05	77.408	332.46
	23.73	7.20	30.93
	28.98	39.71	
Some college	215.98	53.042	269.02
	20.09	4.93	25.03
	24.54	27.21	
Bachelor or higher	299.03	31.858	330.89
	27.82	2.96	30.78
	33.98	16.34	
Total	880.055	194.945	1075
	81.87	18.13	100.00

Table of PNET by marital2

Frequency	Percent		
Col Pct	Married	Partner	Total
No	86.071	14.497	100.57
	8.01	1.35	9.36
	9.78	7.44	
Yes	793.98	180.45	974.43
	73.86	16.79	90.64
	90.22	92.56	
Total	880.055	194.945	1075
	81.87	18.13	100.00

NCMR - KN + Off Panel Male Respondents (Weights are Scaled within Married and Partner)  
 Trimmed and Scaled: Weighted by weight2

The FREQ Procedure

Table of PPGENDER by marital2

PPGENDER(Gender)		marital2		
Frequency				
Percent				
Col Pct	Married	Partner	Total	
Male	752	323	1075	
	69.95	30.05	100.00	
	100.00	100.00		
Total	752	323	1075	
	69.95	30.05	100.00	

Table of age4 by marital2

age4		marital2		
Frequency				
Percent				
Col Pct	Married	Partner	Total	
Age 18-34	167.13	167.05	334.18	
	15.55	15.54	31.09	
	22.22	51.72		
Age 35-44	213.06	67.349	280.41	
	19.82	6.27	26.08	
	28.33	20.85		
Age 45-54	187.25	57.306	244.56	
	17.42	5.33	22.75	
	24.90	17.74		
Age 55-64	184.55	31.3	215.85	
	17.17	2.91	20.08	
	24.54	9.69		
Total	752	323	1075	
	69.95	30.05	100.00	

Table of PPETHM by marital2

PPETHM(Race / Ethnicity)			
	marital2		
Frequency			
Percent			
Col Pct	Married	Partner	Total
White, Non-Hispanic	553.75	175.73	729.49
	51.51	16.35	67.86
	73.64	54.41	
Black, Non-Hispanic	39.908	66.742	106.65
	3.71	6.21	9.92
	5.31	20.66	
Other, Non-Hispanic	33.624	15.646	49.27
	3.13	1.46	4.58
	4.47	4.84	
Hispanic	108.91	54.484	163.4
	10.13	5.07	15.20
	14.48	16.87	
2+ Race, Non-Hispanic	15.803	10.395	26.198
	1.47	0.97	2.44
	2.10	3.22	
Total	752	323	1075
	69.95	30.05	100.00

Table of PPREG4 by marital2

PPREG4(Region 4 - Based on State of Residence)			
	marital2		
Frequency			
Percent			
Col Pct	Married	Partner	Total
Northeast	128.38	49.234	177.61
	11.94	4.58	16.52
	17.07	15.24	
Midwest	160.24	70.712	230.95
	14.91	6.58	21.48
	21.31	21.89	
South	293.87	119.8	413.67
	27.34	11.14	38.48
	39.08	37.09	
West	169.51	83.253	252.76
	15.77	7.74	23.51
	22.54	25.77	
Total	752	323	1075
	69.95	30.05	100.00

Table of PPMSACAT by marital2

Frequency	Percent		
Col Pct	Married	Partner	Total
Non-Metro	152.74	53.369	206.1
	14.21	4.96	19.17
	20.31	16.52	
Metro	599.26	269.63	868.9
	55.75	25.08	80.83
	79.69	83.48	
Total	752	323	1075
	69.95	30.05	100.00

Table of PPEDUCAT by marital2

Frequency	Percent		
Col Pct	Married	Partner	Total
Less than HS	93.992	54.076	148.07
	8.74	5.03	13.77
	12.50	16.74	
HS	217.94	128.26	346.19
	20.27	11.93	32.20
	28.98	39.71	
Some college	184.55	87.884	272.44
	17.17	8.18	25.34
	24.54	27.21	
Bachelor or higher	255.52	52.784	308.3
	23.77	4.91	28.68
	33.98	16.34	
Total	752	323	1075
	69.95	30.05	100.00

Table of PPNET by marital2

Frequency	Percent		
Col Pct	Married	Partner	Total
No	73.547	24.019	97.567
	6.84	2.23	9.08
	9.78	7.44	
Yes	678.45	298.98	977.43
	63.11	27.81	90.92
	90.22	92.56	
Total	752	323	1075
	69.95	30.05	100.00

**Age 18-64 Female Married/Partner Benchmarks**  
**Source: KnowledgePanel (Active Members)**

The FREQ Procedure

Table of PPGENDER by marital2

PPGENDER(Gender)			
marital2			
Frequency			
Percent			
Col Pct	Married	Partner	Total
Female	4.828E7	1.106E7	5.934E7
	81.36	18.64	100.00
	100.00	100.00	
Total	4.828E7	1.106E7	5.934E7
	81.36	18.64	100.00

Table of age4 by marital2

age4			
marital2			
Frequency			
Percent			
Col Pct	Married	Partner	Total
Age 18-34	1.227E7	6325984	1.86E7
	20.68	10.66	31.34
	25.42	57.18	
Age 35-44	1.17E7	1833988	1.354E7
	19.72	3.09	22.81
	24.24	16.58	
Age 45-54	1.215E7	1743188	1.389E7
	20.48	2.94	23.41
	25.17	15.76	
Age 55-64	1.215E7	1159891	1.331E7
	20.48	1.95	22.44
	25.17	10.48	
Total	4.828E7	1.106E7	5.934E7
	81.36	18.64	100.00



Table of PPETHM by marital2

PPETHM(Race/Ethnicity, Census categories)			
	marital2		
Frequency			
Percent			
Col Pct	Married	Partner	Total
White, Non-Hispanic	3.66E7	5772848	4.237E7
	61.67	9.73	71.40
	75.81	52.18	
Black, Non-Hispanic	3019538	1432499	4452036
	5.09	2.41	7.50
	6.25	12.95	
Other, Non-Hispanic	1709991	529636	2239627
	2.88	0.89	3.77
	3.54	4.79	
Hispanic	5569068	2713003	8282072
	9.38	4.57	13.96
	11.54	24.52	
2+ Race, Non-Hispanic	1382105	615066	1997170
	2.33	1.04	3.37
	2.86	5.56	
Total	4.828E7	1.106E7	5.934E7
	81.36	18.64	100.00

Table of PPREG4 by marital2

PPREG4(Region 4 - based on State of residence)			
	marital2		
Frequency			
Percent			
Col Pct	Married	Partner	Total
Northeast	7692336	1905088	9597424
	12.96	3.21	16.17
	15.93	17.22	
Midwest	1.104E7	2105811	1.315E7
	18.61	3.55	22.16
	22.88	19.03	
South	1.897E7	4473895	2.344E7
	31.97	7.54	39.51
	39.29	40.44	
West	1.057E7	2578257	1.315E7
	17.81	4.34	22.16
	21.90	23.31	
Total	4.828E7	1.106E7	5.934E7
	81.36	18.64	100.00

Table of PPMSACAT by marital2

PPMSACAT		marital2		
Frequency	Percent	Married	Partner	Total
Col Pct				
Non-Metro	1.03E7	2187803	1.249E7	
	17.36	3.69	21.05	
	21.34	19.78		
Metro	3.798E7	8875248	4.685E7	
	64.00	14.96	78.95	
	78.66	80.22		
Total	4.828E7	1.106E7	5.934E7	
	81.36	18.64	100.00	

Table of PPEDUCAT by marital2

PPEDUCAT(Education -- categorical)		marital2		
Frequency	Percent	Married	Partner	Total
Col Pct				
Less than HS	5023132	2974298	7997430	
	8.46	5.01	13.48	
	10.40	26.88		
HS	1.354E7	2600499	1.614E7	
	22.82	4.38	27.20	
	28.05	23.51		
Some college	1.366E7	3577928	1.724E7	
	23.02	6.03	29.05	
	28.29	32.34		
Bachelor or higher	1.605E7	1910327	1.796E7	
	27.05	3.22	30.27	
	33.25	17.27		
Total	4.828E7	1.106E7	5.934E7	
	81.36	18.64	100.00	

Table of PPNET by marital2

PPNET		marital2		
Frequency	Percent	Married	Partner	Total
Col Pct				
No	1.073E7	4761647	1.549E7	
	18.08	8.02	26.10	
	22.22	43.04		
Yes	3.755E7	6301404	4.385E7	
	63.28	10.62	73.90	
	77.78	56.96		

Total	4.828E7	1.106E7	5.934E7
	81.36	18.64	100.00

**NCMR - KN Female Respondents**  
**Trimmed and Scaled: Weighted by kn\_weight1**

The FREQ Procedure

Table of PPGENDER by marital2

PPGENDER(Gender)			
marital2			
Frequency			
Percent			
Col Pct	Married	Partner	Total
Female	732.05	158.95	891
	82.16	17.84	100.00
	100.00	100.00	
Total	732.051	158.949	891
	82.16	17.84	100.00

Table of age4 by marital2

age4			
marital2			
Frequency			
Percent			
Col Pct	Married	Partner	Total
Age 18-34	188.43	88.099	276.53
	21.15	9.89	31.04
	25.74	55.43	
Age 35-44	180.41	26.944	207.36
	20.25	3.02	23.27
	24.65	16.95	
Age 45-54	182.22	26.023	208.24
	20.45	2.92	23.37
	24.89	16.37	
Age 55-64	180.98	17.882	198.86
	20.31	2.01	22.32
	24.72	11.25	
Total	732.051	158.949	891
	82.16	17.84	100.00

Table of PPETHM by marital2

PPETHM(Race / Ethnicity)			
	marital2		
Frequency			
Percent			
Col Pct	Married	Partner	Total
White, Non-Hispanic	564.24	88.501	652.74
	63.33	9.93	73.26
	77.08	55.68	
Black, Non-Hispanic	29.731	29.409	59.139
	3.34	3.30	6.64
	4.06	18.50	
Other, Non-Hispanic	38.535	8.2793	46.814
	4.32	0.93	5.25
	5.26	5.21	
Hispanic	91.411	32.49	123.9
	10.26	3.65	13.91
	12.49	20.44	
2+ Race, Non-Hispanic	8.1375	0.2698	8.4073
	0.91	0.03	0.94
	1.11	0.17	
Total	732.051	158.949	891
	82.16	17.84	100.00

Table of PPREG4 by marital2

PPREG4(Region 4 - Based on State of Residence)			
	marital2		
Frequency			
Percent			
Col Pct	Married	Partner	Total
Northeast	118.59	22.071	140.67
	13.31	2.48	15.79
	16.20	13.89	
Midwest	170.28	31.94	202.22
	19.11	3.58	22.70
	23.26	20.09	
South	286.34	65.175	351.51
	32.14	7.31	39.45
	39.11	41.00	
West	156.83	39.763	196.6
	17.60	4.46	22.06
	21.42	25.02	
Total	732.051	158.949	891
	82.16	17.84	100.00

Table of PPMSACAT by marital2

Frequency	Percent		
Col Pct	Married	Partner	Total
Non-Metro	153.44	33.2	186.64
	17.22	3.73	20.95
	20.96	20.89	
Metro	578.61	125.75	704.36
	64.94	14.11	79.05
	79.04	79.11	
Total	732.051	158.949	891
	82.16	17.84	100.00

Table of PPEDUCAT by marital2

Frequency	Percent		
Col Pct	Married	Partner	Total
Less than HS	71.296	11.344	82.64
	8.00	1.27	9.28
	9.74	7.14	
HS	202.65	62.962	265.61
	22.74	7.07	29.81
	27.68	39.61	
Some college	210.59	55.175	265.77
	23.64	6.19	29.83
	28.77	34.71	
Bachelor or higher	247.52	29.468	276.98
	27.78	3.31	31.09
	33.81	18.54	
Total	732.051	158.949	891
	82.16	17.84	100.00

Table of PPNET by marital2

Frequency	Percent		
Col Pct	Married	Partner	Total
No	76.729	30.83	107.56
	8.61	3.46	12.07
	10.48	19.40	
Yes	655.32	128.12	783.44
	73.55	14.38	87.93
	89.52	80.60	
Total	732.051	158.949	891
	82.16	17.84	100.00

**NCMR - KN Female Respondents (Weights are Scaled within Married and Partner)  
Trimmed and Scaled: Weighted by kn\_weight2**

Table of PPGENDER by marital2

PPGENDER (Gender)  
 marital2

Frequency			
Percent			
Col Pct	Married	Partner	Total
Female	752	139	891
	84.40	15.60	100.00
	100.00	100.00	
Total	752	139	891
	84.40	15.60	100.00

Table of age4 by marital2

age4	marital2		
Frequency			
Percent			
Col Pct	Married	Partner	Total
Age 18-34	193.57	77.042	270.61
	21.72	8.65	30.37
	25.74	55.43	
Age 35-44	185.33	23.562	208.89
	20.80	2.64	23.44
	24.65	16.95	
Age 45-54	187.19	22.757	209.94
	21.01	2.55	23.56
	24.89	16.37	
Age 55-64	185.91	15.638	201.55
	20.87	1.76	22.62
	24.72	11.25	
Total	752	139	891
	84.40	15.60	100.00

Table of PPETHM by marital2

PPETHM(Race / Ethnicity)			
	marital2		
Frequency			
Percent			
Col Pct	Married	Partner	Total
White, Non-Hispanic	579.61	77.394	657.01
	65.05	8.69	73.74
	77.08	55.68	
Black, Non-Hispanic	30.541	25.718	56.258
	3.43	2.89	6.31
	4.06	18.50	
Other, Non-Hispanic	39.585	7.2402	46.825
	4.44	0.81	5.26
	5.26	5.21	
Hispanic	93.902	28.413	122.32
	10.54	3.19	13.73
	12.49	20.44	
2+ Race, Non-Hispanic	8.3593	0.2359	8.5952
	0.94	0.03	0.96
	1.11	0.17	
Total	752	139	891
	84.40	15.60	100.00

Table of PPREG4 by marital2

PPREG4(Region 4 - Based on State of Residence)			
	marital2		
Frequency			
Percent			
Col Pct	Married	Partner	Total
Northeast	121.83	19.301	141.13
	13.67	2.17	15.84
	16.20	13.89	
Midwest	174.92	27.931	202.86
	19.63	3.13	22.77
	23.26	20.09	
South	294.14	56.995	351.14
	33.01	6.40	39.41
	39.11	41.00	
West	161.11	34.772	195.88
	18.08	3.90	21.98
	21.42	25.02	
Total	752	139	891
	84.40	15.60	100.00

Table of PMSACAT by marital2

Frequency	Percent		
Col Pct	Married	Partner	Total
Non-Metro	157.62	29.034	186.66
	17.69	3.26	20.95
	20.96	20.89	
Metro	594.38	109.97	704.34
	66.71	12.34	79.05
	79.04	79.11	
Total	752	139	891
	84.40	15.60	100.00

Table of PPEUCAT by marital2

Frequency	Percent		
Col Pct	Married	Partner	Total
Less than HS	73.239	9.9202	83.16
	8.22	1.11	9.33
	9.74	7.14	
HS	208.17	55.06	263.23
	23.36	6.18	29.54
	27.68	39.61	
Some college	216.33	48.25	264.58
	24.28	5.42	29.69
	28.77	34.71	
Bachelor or higher	254.26	25.77	280.03
	28.54	2.89	31.43
	33.81	18.54	
Total	752	139	891
	84.40	15.60	100.00

Table of PNET by marital2

Frequency	Percent		
Col Pct	Married	Partner	Total
No	78.819	26.961	105.78
	8.85	3.03	11.87
	10.48	19.40	
Yes	673.18	112.04	785.22
	75.55	12.57	88.13
	89.52	80.60	
Total	752	139	891
	84.40	15.60	100.00

**NCMR - KN + Off Panel Female Respondents  
Trimmed and Scaled: Weighted by weight1**

Table of PPGENDER by marital2

PPGENDER (Gender)



marital2			
Frequency			
Percent			
Col Pct	Married	Partner	Total
Female	886.22	188.78	1075
	82.44	17.56	100.00
	100.00	100.00	
Total	886.219	188.781	1075
	82.44	17.56	100.00

Table of age4 by marital2

age4 marital2			
Frequency			
Percent			
Col Pct	Married	Partner	Total
Age 18-34	225.47	108.54	334.01
	20.97	10.10	31.07
	25.44	57.50	
Age 35-44	215.29	31.948	247.24
	20.03	2.97	23.00
	24.29	16.92	
Age 45-54	222.92	28.623	251.55
	20.74	2.66	23.40
	25.15	15.16	
Age 55-64	222.53	19.668	242.2
	20.70	1.83	22.53
	25.11	10.42	
Total	886.219	188.781	1075
	82.44	17.56	100.00

Table of PPETHM by marital2

PPETHM(Race / Ethnicity)			
	marital2		
Frequency			
Percent			
Col Pct	Married	Partner	Total
White, Non-Hispanic	674.07	104.9	778.97
	62.70	9.76	72.46
	76.06	55.57	
Black, Non-Hispanic	38.164	31.398	69.562
	3.55	2.92	6.47
	4.31	16.63	
Other, Non-Hispanic	46.71	12.716	59.425
	4.35	1.18	5.53
	5.27	6.74	
Hispanic	117.58	34.976	152.55
	10.94	3.25	14.19
	13.27	18.53	
2+ Race, Non-Hispanic	9.6978	4.7935	14.491
	0.90	0.45	1.35
	1.09	2.54	
Total	886.219	188.781	1075
	82.44	17.56	100.00

Table of PPREG4 by marital2

PPREG4(Region 4 - Based on State of Residence)			
	marital2		
Frequency			
Percent			
Col Pct	Married	Partner	Total
Northeast	141.7	33.09	174.79
	13.18	3.08	16.26
	15.99	17.53	
Midwest	203.46	38.845	242.31
	18.93	3.61	22.54
	22.96	20.58	
South	347.82	70.8	418.62
	32.36	6.59	38.94
	39.25	37.50	
West	193.24	46.046	239.28
	17.98	4.28	22.26
	21.80	24.39	
Total	886.219	188.781	1075
	82.44	17.56	100.00

Table of PPMSACAT by marital2

Frequency	Percent		
Col Pct	Married	Partner	Total
Non-Metro	188.85	38.775	227.63
	17.57	3.61	21.17
	21.31	20.54	
Metro	697.37	150.01	847.37
	64.87	13.95	78.83
	78.69	79.46	
Total	886.219	188.781	1075
	82.44	17.56	100.00

Table of PPEDUCAT by marital2

Frequency	Percent		
Col Pct	Married	Partner	Total
Less than HS	90.823	13.939	104.76
	8.45	1.30	9.75
	10.25	7.38	
HS	248.1	73.661	321.76
	23.08	6.85	29.93
	28.00	39.02	
Some college	251.63	65.972	317.6
	23.41	6.14	29.54
	28.39	34.95	
Bachelor or higher	295.67	35.209	330.88
	27.50	3.28	30.78
	33.36	18.65	
Total	886.219	188.781	1075
	82.44	17.56	100.00

Table of PPNET by marital2

Frequency	Percent		
Col Pct	Married	Partner	Total
No	93.449	23.127	116.58
	8.69	2.15	10.84
	10.54	12.25	
Yes	792.77	165.65	958.42
	73.75	15.41	89.16
	89.46	87.75	
Total	886.219	188.781	1075
	82.44	17.56	100.00

NCMR - KN + Off Panel Female Respondents (Weights are Scaled within Married and Partner)

Trimmed and Scaled: Weighted by weight2

The FREQ Procedure

Table of PPGENDER by marital2

PPGENDER(Gender)		marital2		
Frequency				
Percent				
Col Pct	Married	Partner	Total	
Female	752	323	1075	
	69.95	30.05	100.00	
	100.00	100.00		
Total	752	323	1075	
	69.95	30.05	100.00	

Table of age4 by marital2

age4		marital2		
Frequency				
Percent				
Col Pct	Married	Partner	Total	
Age 18-34	191.32	185.71	377.04	
	17.80	17.28	35.07	
	25.44	57.50		
Age 35-44	182.69	54.662	237.35	
	16.99	5.08	22.08	
	24.29	16.92		
Age 45-54	189.16	48.974	238.14	
	17.60	4.56	22.15	
	25.15	15.16		
Age 55-64	188.83	33.651	222.48	
	17.57	3.13	20.70	
	25.11	10.42		
Total	752	323	1075	
	69.95	30.05	100.00	

Table of PPETHM by marital2

PPETHM(Race / Ethnicity)			
	marital2		
Frequency			
Percent			
Col Pct	Married	Partner	Total
White, Non-Hispanic	571.98	179.48	751.46
	53.21	16.70	69.90
	76.06	55.57	
Black, Non-Hispanic	32.384	53.721	86.105
	3.01	5.00	8.01
	4.31	16.63	
Other, Non-Hispanic	39.635	21.757	61.392
	3.69	2.02	5.71
	5.27	6.74	
Hispanic	99.77	59.843	159.61
	9.28	5.57	14.85
	13.27	18.53	
2+ Race, Non-Hispanic	8.229	8.2017	16.431
	0.77	0.76	1.53
	1.09	2.54	
Total	752	323	1075
	69.95	30.05	100.00

Table of PPREG4 by marital2

PPREG4(Region 4 - Based on State of Residence)			
	marital2		
Frequency			
Percent			
Col Pct	Married	Partner	Total
Northeast	120.24	56.616	176.85
	11.18	5.27	16.45
	15.99	17.53	
Midwest	172.65	66.463	239.11
	16.06	6.18	22.24
	22.96	20.58	
South	295.14	121.14	416.28
	27.46	11.27	38.72
	39.25	37.50	
West	163.97	78.783	242.75
	15.25	7.33	22.58
	21.80	24.39	
Total	752	323	1075
	69.95	30.05	100.00

Table of PMSACAT by marital2

Frequency	Percent		
Col Pct	Married	Partner	Total
Non-Metro	160.25	66.344	226.6
	14.91	6.17	21.08
	21.31	20.54	
Metro	591.75	256.66	848.4
	55.05	23.88	78.92
	78.69	79.46	
Total	752	323	1075
	69.95	30.05	100.00

Table of PPEUCAT by marital2

Frequency	Percent		
Col Pct	Married	Partner	Total
Less than HS	77.067	23.849	100.92
	7.17	2.22	9.39
	10.25	7.38	
HS	210.52	126.03	336.56
	19.58	11.72	31.31
	28.00	39.02	
Some college	213.52	112.88	326.4
	19.86	10.50	30.36
	28.39	34.95	
Bachelor or higher	250.89	60.242	311.13
	23.34	5.60	28.94
	33.36	18.65	
Total	752	323	1075
	69.95	30.05	100.00

Table of PNET by marital2

Percent	Percent		
Col Pct	Married	Partner	Total
No	79.296	39.569	118.86
	7.38	3.68	11.06
	10.54	12.25	
Yes	672.7	283.43	956.14
	62.58	26.37	88.94
	89.46	87.75	
Total	752	323	1075
	69.95	30.05	100.00