National Survey of Callers to the Perot 1-800 Numbers, 1992

Codebook

Ronald B. Rapoport and Walter J. Stone

ICPSR 2809
NATIONAL SURVEY OF CALLERS TO THE PEROT 1-800 NUMBERS, 1992

(ICPSR 2809)

Codebook

Principal Investigators

Ronald B. Rapoport
College of William and Mary

Walter J. Stone
University of Colorado

First ICPSR Version
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Inter-university Consortium for Political and Social Research
P.O. Box 1248
Ann Arbor, Michigan 48106
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DATA DISCLAIMER

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DATA COLLECTION DESCRIPTION

Ronald B. Rapoport and Walter J. Stone
NATIONAL SURVEY OF CALLERS TO THE PEROT 1-800 NUMBERS, 1992 (ICPSR 2809)

SUMMARY: This survey of a national sample of callers to the H. Ross Perot 1-800-number telephone bank queried respondents regarding the 1992 presidential campaign and election, their level of involvement in candidate campaigns, and their stance on a range of political and social issues. The data were collected in two waves, with the first survey fielded in early September 1992, after Perot had dropped out of the presidential race on July 16, 1992, and the second survey fielded following the November 3, 1992, presidential and general election. A series of questions addressed the current and former campaigns of President George Bush, Vice President Dan Quayle, Arkansas Governor Bill Clinton, Tennessee Senator Al Gore, Reform Party founder Ross Perot, retired Vice Admiral James Stockdale, conservative commentator Pat Buchanan, Nebraska Senator Bob Kerrey, former California Governor Jerry Brown, former Massachusetts Senator Paul Tsongas, Reverend Jesse Jackson, Iowa Senator Tom Harkin, Massachusetts Governor Michael Dukakis, and Texas Senator Lloyd Bentsen. Respondents were asked for their overall opinions of each of these candidates. They were also asked whether they had in the past or would in the future actively campaign for the candidates, make financial contributions to their campaign funds, and/or encourage others to volunteer for the campaigns. Respondents' views were also sought on abortion, affirmative action, national health insurance, a balanced budget, limits on foreign imports, government regulation of pollution, decreased United States involvement in foreign affairs, term limits, a federal gas tax, and Social Security benefits. Respondents surveyed after the November election were asked additional questions regarding voter choice and the outcome of the general election. Background information on respondents includes age, sex, race, political party, political orientation, religion, education, family income, military service record, marital status, employment status, spouse's employment status, age of children in household, and interest group membership.

NOTE: (1) The data are provided as an SPSS portable file. (2) Variables with the suffix "2a" correspond to the first wave of the survey, conducted in early September 1992. Variables with the suffix "2b", correspond to the second wave, conducted after the November 3, 1992, election. (3) This collection has not been processed by ICPSR staff. ICPSR is distributing the data and documentation for this collection in essentially the same form in
which they were received. When appropriate, hardcopy documentation has been converted to machine-readable form and variables have been recoded to ensure respondents' anonymity. (4) The codebook is provided as a Portable Document Format (PDF) file. The PDF file format was developed by Adobe Systems Incorporated and can be accessed using PDF reader software, such as the Adobe Acrobat Reader. Information on how to obtain a copy of the Acrobat Reader is provided through the ICPSR Website on the Internet.

EXTENT OF COLLECTION: 1 data file + machine-readable documentation (PDF and text)

EXTENT OF PROCESSING: CONCHK.PR/ FREQ.PR/ UNDOCCHK.PR/ MDATA.PR

Cases: 1,321
Variables: 539

RELATED PUBLICATIONS:


The 1992 Presidential campaign promises to be one of the most interesting and important in recent memory. The strong challenge to the political status quo, and specifically to the two-party system from the candidacy of H. Ross Perot, raised serious questions about the future of the parties. By surveying a broad range of involved citizens, we hope to shed some light on the process of electoral and partisan change in 1992.

You have been selected to participate in this national study, which is being conducted by political scientists from the University of Colorado and the College of William and Mary. You are part of a relatively small random sample of involved citizens selected for this study, so it is particularly important that you fill out and return the questionnaire in the enclosed post-paid envelope. Your participation is essential in helping to understand the Presidential selection process this year.

You may be assured of complete confidentiality. Please tear off the front page with your name, before returning the survey. The questionnaire does have an identification number on the back for mailing purposes only. This is so that we can check you off of the mailing list when your questionnaire is returned. Your name will never be placed on the questionnaire. If you have any questions about the project, do not hesitate to call Professor Ronald Rapoport at the study headquarters (804) 221-3042.

You will receive a summary of the results from this study by the end of the year. Thank you in advance for completing our questionnaire.

Sincerely,

Ronald B. Rapoport
Professor
Department of Government
College of William and Mary

Walter J. Stone
Professor
Department of Political Science
University of Colorado
1. How interested are you in the presidential campaign this year?
   - Very interested
   - Somewhat interested
   - Not very interested
   - Not at all interested

2. How did you vote in the following presidential elections?
   - 1988:
     - Bush
     - Dukakis
     - Did not vote
   - 1984:
     - Mondale
     - Reagan
     - Did not vote
   - 1980:
     - Anderson
     - Carter
     - Reagan
     - Did not vote

3. In which years and for which party did you vote in a presidential nominating caucus or primary? (Fill in all that apply)
   - Democratic
     - 1992
     - 1998
     - 1984
     - 1980
     - 1976
     - 1968
   - Republican
     - 1988
     - 1984
     - 1980
     - 1976
     - 1972
     - 1968

4. Which candidate did you prefer for each party's nomination in 1992?
   - Democrats
     - Jerry Brown
     - Bill Clinton
     - Bob Kerrey
     - Tom Harkin
     - Paul Tsongas
     - Don't know
   - Republicans
     - Pat Buchanan
     - George Bush
     - Don't know

5. Which candidate did you prefer for each party’s nomination in 1988?
   - Democrats
     - Bruce Babbitt
     - Michael Dukakis
     - Richard Gephardt
     - Albert Gore
     - Gary Hart
     - Jesse Jackson
     - Paul Simon
     - Don't know
   - Republicans
     - George Bush
     - Robert Dole
     - Pierre DuPont
     - Alexander Haig
     - Jack Kemp
     - Pat Robertson
     - Don’t know

6. If the election were held today, for whom would you vote for President?
   - Bush
   - Clinton
   - Perot
   - Other (please specify) __________

7. How would you describe your party affiliation?
   - Strong Democrat
   - Democrat, not so strong
   - Independent, closer to Democrats
   - Independent
   - Independent, closer to Republicans
   - Republican, not so strong
   - Strong Republican
   - Other party (please specify) __________

8. In general, would you characterize yourself as someone who: (Fill in only one)
   - Is involved in politics year after year.
   - Is involved in politics only when there is a particularly worthwhile candidate or issue.
   - Is a newcomer to political involvement.
   - Has never been involved in politics.
9. How would you describe your own political philosophy?

☐ Extremely liberal
☐ Liberal
☐ Slightly liberal
☐ Middle-of-the-road
☐ Slightly conservative
☐ Conservative
☐ Extremely conservative
☐ Not sure

10. How active have you been in campaigns for each of the following types of offices during the past five years?

DEMOCRATIC CAMPAIGN

Not Active At All
Not Very Active
Fairly Active
Very Active

REPUBLICAN CAMPAIGN

Not Active At All
Not Very Active
Fairly Active
Very Active

CAMPAIGNS FOR:
The Presidency
Senate
House of Representatives
Governor
Local Offices

11. Which of the following positions have you ever held or do you currently hold?

DEMOCRATIC PARTY

Formerly Held, But Not Currently
Currently Hold

REPUBLICAN PARTY

Formerly Held, But Not Currently
Currently Hold

Member local party committee
Chair of local party committee
Delegate to state convention
Paid position in campaign

12. Have you been involved in any way in H. Ross Perot's presidential campaign this year?

☐ No (skip to question 14.)
☐ Yes (continue with question 13a.)

13a. Please indicate which activities, if any, you have performed for the Perot campaign in 1992. (Fill in as many as apply)

☐ Collected signatures for a ballot petition
☐ Attended meetings or rallies
☐ Tried to convince friends to support Perot
☐ Telephoning or door-to-door canvassing
☐ Organized meetings/coffees
☐ Held official position (voluntary) in campaign
☐ Held official position (paid) in campaign

13b. Please indicate how important each of the following factors was in your decision to become active in the Perot campaign:

Not At All Important
Not Very Important
Somewhat Important
Very Important

A friend asked me to join the campaign
Saw Perot on TV
Met Perot personally
Someone from the campaign invited me to become active
I got involved because I signed a petition
Dislike of the Democratic and Republican nominees
Concern about issues

14. Which of the following activities (if any) have you performed on behalf of each nomination candidate during the 1992 campaign? (Fill in all that apply)

Attended public meeting or rally
Fundraising
Tried to convince friends to support candidate
Telephoning or door-to-door canvassing
Contributed more than $100
Contributed $100 or less

Candidates:
George Bush
Pat Buchanan
Jerry Brown
Bill Clinton
Bob Kerrey
Paul Tsongas
Tom Harkin

15. Please indicate which of the following activities (if any) you performed in the 1988 general election campaigns listed below:

Attended public meeting or rally
Fundraising
Tried to convince friends to support candidate
Telephoning or door-to-door canvassing
Contributed more than $100
Contributed $100 or less

Campaigns:
Bush/Quayle
Dukakis/Bentsen
Democratic U.S. House Candidate
Republican U.S. House Candidate
Democratic State or Local Candidates
Republican State or Local Candidates.
16. For each of the following groups, please indicate whether you are currently an active member or a leader, currently a member only, formerly a member, or never a member:

<table>
<thead>
<tr>
<th>Currently Active Member or Leader</th>
<th>Currently a Member Only</th>
<th>Formerly a Member</th>
<th>Never a Member</th>
</tr>
</thead>
<tbody>
<tr>
<td>a. Teachers' organization (e.g., AFT, NEA)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>b. Business organization (e.g., NAM, Chamber of Commerce)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>c. Veterans' groups (e.g., NAACP, LULAC)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>d. Women's rights groups (e.g., NOW, NWPC)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>e. Civil rights groups (e.g., NAACP, LULAC)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>f. Environmental groups (e.g., Sierra Club)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>g. Non-partisan interest groups (e.g., Common Cause, League of Women Voters)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>h. Labor Union (other than teachers')</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>i. Farm organizations</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>j. Politically concerned evangelical groups (e.g., Moral Majority)</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>k. Anti-abortion groups</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>l. Liberal ideological groups</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>m. Conservative ideological groups</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

16a. Of the groups you currently belong to, which of the groups listed above is most important to you?

- a
- b
- c
- d
- e
- f
- g
- h
- i
- j
- k
- l
- m
- Not sure

16b. For the group chosen as most important, which of the following activities, if any, have you performed in the last year? (Fill in all that apply)

- Attend group meeting
- Paid group membership dues
- Made additional financial contribution to group
- Fundraising for the group
- Tried to convince others to join the group
- Joined in a protest, demonstration, or strike organized by the group

17. Please indicate your opinion on each of the following issues:

<table>
<thead>
<tr>
<th>Strongly Oppose</th>
<th>Oppose</th>
<th>Not Sure</th>
<th>Favor</th>
<th>Strongly Favor</th>
</tr>
</thead>
<tbody>
<tr>
<td>a. A constitutional amendment to prohibit abortions except when the mother's life is endangered.</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>b. Affirmative action programs to increase minority representation in jobs and higher education.</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>c. A Constitutional amendment to require a balanced budget.</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>d. Placing limits on foreign imports in order to protect American jobs.</td>
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<tr>
<td>e. A government sponsored national health insurance plan.</td>
<td></td>
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<tr>
<td>f. Increased governmental regulation to control environmental pollution.</td>
<td></td>
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<tr>
<td>g. Decreased U.S. involvement in other parts of the world.</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>h. Term limitations of 12 years for members of the U.S. House and Senate.</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>i. Significant increase in Federal gasoline tax over the next four years.</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>j. Increase taxes on social security benefits for those with high incomes.</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

17a. Which of the issues in question #17 is most important to you this year?

- a
- b
- c
- d
- e
- f
- g
- h
- i
- Not sure

18. How would you describe the political philosophy of each of the following individuals and groups:

<table>
<thead>
<tr>
<th>Extremely Conservative</th>
<th>Conservative</th>
<th>Middle-of-the-road</th>
<th>Slightly Liberal</th>
<th>Liberal</th>
<th>Extremely Liberal</th>
</tr>
</thead>
<tbody>
<tr>
<td>George Bush</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Bill Clinton</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>H. Ross Perot</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Al Gore</td>
<td></td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Dan Quayle</td>
<td></td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Jesse Jackson</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Ronald Reagan</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Average American Voter</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Average Perot supporter</td>
<td></td>
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<td></td>
<td></td>
</tr>
<tr>
<td>Democratic Party</td>
<td></td>
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<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Republican Party</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
19. How would you describe the position of each of the following individuals on the issues listed below:

<table>
<thead>
<tr>
<th>Issue</th>
<th>George Bush</th>
<th>Bill Clinton</th>
<th>H. Ross Perot</th>
<th>American Voter</th>
<th>Democratic Party</th>
<th>Republican Party</th>
</tr>
</thead>
<tbody>
<tr>
<td>Affirmative action programs to increase minority representation in jobs and higher education</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Placing limits on foreign imports in order to protect American jobs</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>A government sponsored national health insurance plan</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Significant increase in Federal gasoline tax over the next four years</td>
<td></td>
<td></td>
<td></td>
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</tr>
</tbody>
</table>

20. Below is a list of qualities which people often use to evaluate candidates and parties. Please rate the following on each quality in comparison with other political leaders and groups:

<table>
<thead>
<tr>
<th>Quality</th>
<th>George Bush</th>
<th>Bill Clinton</th>
<th>H. Ross Perot</th>
<th>American Voter</th>
<th>Democratic Party</th>
<th>Republican Party</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ability to solve nation's economic problems</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Trustworthy</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Ability to solve foreign policy problems</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Overall evaluation</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

21. Please rate how well you think the nation's economy:

<table>
<thead>
<tr>
<th>Quality</th>
<th>Not Sure</th>
<th>Below Average</th>
<th>Average</th>
<th>Above Average</th>
<th>Outstanding</th>
</tr>
</thead>
<tbody>
<tr>
<td>Has been doing over the past 12 months</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Will do over the next 12 months</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

22. How much of the time do you think you can trust the government in Washington to do what is right?

- Just about always
- Most of the time
- Only some of the time
- Almost never
23. In general, would you say that the government is run by a few big interests looking out for themselves, or is it run for the benefit of all the people?
   - Run by a few big interests
   - Run for all of the people

24a. I feel that I could do a better job in public office than most people.
   - Strongly agree
   - Agree
   - Not sure
   - Disagree
   - Strongly disagree

24b. Our system of government would work a lot more efficiently if we could get rid of the parties altogether.
   - Strongly agree
   - Agree
   - Not sure
   - Disagree
   - Strongly disagree

24c. The parties do more to confuse the issues than to provide a clear choice on them.
   - Strongly agree
   - Agree
   - Not sure
   - Disagree
   - Strongly disagree

25. Approximately what percentage of the national popular vote do you expect each candidate to get in the November election?

<table>
<thead>
<tr>
<th>Candidate</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bush</td>
<td>[ ]</td>
</tr>
<tr>
<td>Clinton</td>
<td>[ ]</td>
</tr>
<tr>
<td>Perot</td>
<td>[ ]</td>
</tr>
</tbody>
</table>

26. Please rank your preferences for President among the following candidates from your favorite (assign this candidate a 1) to least favored (assign this candidate a 3).

<table>
<thead>
<tr>
<th>Candidate</th>
<th>First Choice</th>
<th>Second Choice</th>
<th>Third Choice</th>
</tr>
</thead>
<tbody>
<tr>
<td>George Bush</td>
<td>[ ]</td>
<td>[ ]</td>
<td>[ ]</td>
</tr>
<tr>
<td>Bill Clinton</td>
<td>[ ]</td>
<td>[ ]</td>
<td>[ ]</td>
</tr>
<tr>
<td>H. Ross Perot</td>
<td>[ ]</td>
<td>[ ]</td>
<td>[ ]</td>
</tr>
</tbody>
</table>

27. What is your age?
   - 17-24
   - 25-29
   - 30-39
   - 40-49
   - 50-59
   - 60-64
   - 65 and older

28. What is your sex?
   - Male
   - Female

29. What is your religious preference?
   - Catholic
   - Jewish
   - Protestant
   - Other
   - No religious preference
   - Other - please specify in box below

30. How religious do you consider yourself?
   - Very religious
   - Fairly religious
   - Not very religious
   - Not religious at all
   - Not sure

31. What is your race?
   - White
   - Black
   - Hispanic
   - Native American
   - Asian American
   - Other - please specify in box below

32. How much formal schooling have you completed?
   - Grade school or less/0-8 years
   - Some high school/9-11 years
   - Graduated high school/12 years
   - Some college/13-15 years
   - College graduate
   - Graduate school

33. In what kind of work are (were) you AND your spouse most recently employed?
   - Small business firm (under 50 employees)
   - Large business firm (over 50 employees)
   - Educational institution (public or private school, college, university)
   - Government (local, state, national)
   - Self-employed (business)
   - Self-employed (farmer)
   - Self-employed (professional)
   - Homemaker
   - Student

34. What was your approximate family income last year before taxes?
   - Under $9,999
   - $10,000-$19,999
   - $20,000-$29,999
   - $30,000-$39,999
   - $40,000-$49,999
   - $50,000-$59,999
   - $60,000-$69,999
   - $70,000-$79,999
   - $80,000 and over
35. What is your current party registration?

☐ Democrat
☐ Republican
☐ Independent
☐ Not registered to vote

36. Have you ever served on active military duty for at least 6 months?

☐ Yes
☐ No

37. What is today's date?

<table>
<thead>
<tr>
<th>MO</th>
<th>DAY</th>
<th>YR</th>
</tr>
</thead>
<tbody>
<tr>
<td>9</td>
<td>2</td>
<td></td>
</tr>
</tbody>
</table>

You have now completed the 1992 Presidential Selection Study

Thank you for your participation

Please mail your questionnaire today in the postage-paid envelope.
November 2, 1992

Dear Survey Participant:

Thank you once again for your participation in the 1992 Presidential Selection Survey. We promised to send you a report on that study, and we are enclosing a preliminary summary of our results. Unfortunately, because of the extensive nature of the survey, and the excellent response rate, all of our analysis is not yet complete. Nonetheless, we thought you would appreciate seeing something at this point. When our analysis is further along we will send you a more complete report.

We are also requesting that you fill out the enclosed questionnaire, and return it to us in the postage paid envelope provided. In order to fully understand the dynamics of this year's campaign, we are interested in your activities in the general election campaign, as well as in your opinions on issues, candidates, and the political process itself. Because of our interest in change during the 1992 campaign, some of the questions in the survey are the same as in the previous survey. We appreciate your continued participation in the study.

Once again, your answers to this questionnaire will be held in strictest confidence. The questionnaire has an identification number for mailing purposes only. This is so we may check your name off the mailing list when the questionnaire is returned. Your name will never be placed on the questionnaire. We will report only statistical summaries of the results.

Thank you in advance for participating in this concluding phase of our 1992 study.

Sincerely,

Ronald B. Rapoport
Professor
Department of Government
College of William and Mary

Walter J. Stone
Professor
Department of Political Science
University of Colorado
MARKING INSTRUCTIONS

- Use a No. 2 pencil, blue or black ink only.
- Completely fill in the responses.
- Erase changes neatly and cleanly.
- Do not make stray marks on this form.

1. How interested were you in the 1992 presidential election, after the national party conventions?
   - Very much interested
   - Somewhat interested
   - Not very interested
   - Not at all interested

2. Please indicate which of the following activities, if any, you performed in the campaigns listed below, during the general election campaign (MARK ALL APPLICABLE ACTIVITIES FOR EACH CANDIDATE).

3. Which of the debates did you watch on television or listen to on the radio? (Mark all that apply)
   - First presidential debate
   - Second presidential debate
   - Third presidential debate
   - Vice presidential debate

4. Overall, how would you rate the performance of each of the candidates in the debates?

5. How did you vote in the 1992 presidential election?
   - George Bush
   - Bill Clinton
   - H. Ross Perot
   - Other (please specify)
   - Did not vote

6. How did you vote in the U.S. House election in your district?
   - For the Democrat
   - For the Republican
   - Other (please specify)
   - Did not vote

7. How would you describe your party affiliation?
   - Strong Democrat
   - Democrat, not so strong
   - Independent, closer to Democrats
   - Independent
   - Independent, closer to Republicans
   - Republican, not so strong
   - Strong Republican
   - Other party (please specify)
8. Between now and 1996 do you see yourself as most likely to:

- Work within the Democratic Party to influence its direction
- Work within the Republican Party to influence its direction
- Work within a third party to influence its direction
- Stay involved in politics but not work for any political party
- Not be involved in politics at all
- Not sure at this time

9. How would you describe your own political philosophy?

- Extremely liberal
- Liberal
- Slightly liberal
- Middle-of-the-road
- Slightly conservative
- Conservative
- Extremely conservative
- Not sure

10a. Thinking back to when you first became active in political campaigns, what type of campaign was it?

- Presidential
- Gubernatorial
- U.S. Senate
- U.S. House of Representatives
- State Legislative
- Local Candidate

10b. Was 1992 the first year you were active in political campaigns?

- Yes
- No

11. Were you involved in the 1992 presidential general election campaign after the national party conventions?

- Yes
- No

12a. Please indicate your opinion on each of the following issues:

- A constitutional amendment to prohibit abortions except when the mother's life is endangered
- Affirmative action programs to increase minority representation in jobs and higher education
- A constitutional amendment to require a balanced budget
- Placing limits on foreign imports in order to protect American jobs
- A government sponsored national health insurance plan

12b. Which of the issues in question #12a is most important to you? (Mark only one)

- a
- b
- c
- d
- e
- f
- g
- h
- i
- j
- k
- l
- Not sure

13. How would you describe the political philosophy of each of the following individuals and groups:

- George Bush
- Bill Clinton
- H. Ross Perot
- Al Gore
- Dan Quayle
- James Stockdale
- Pat Buchanan
- Average American voter
- Average Perot supporter
- Democratic Party
- Republican Party
- Democratic U.S. House candidate in your district
- Republican U.S. House candidate in your district
14. How would you describe the position of each of the following individuals and groups on the issues listed below:

<table>
<thead>
<tr>
<th>Issue</th>
<th>George Bush</th>
<th>Bill Clinton</th>
<th>H. Ross Perot</th>
<th>Average American voter</th>
<th>Democratic Party</th>
<th>Republican Party</th>
</tr>
</thead>
<tbody>
<tr>
<td>Affirmative action programs to increase minority representation in jobs and higher education</td>
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<tr>
<td>Placing limits on foreign imports in order to protect American jobs</td>
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<tr>
<td>A government sponsored national health insurance plan</td>
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<td>Significant increase in Federal gasoline tax over the next four years</td>
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<td>Term limitations of 12 years for members of the U.S. House and Senate</td>
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</tbody>
</table>

15. Below is a list of qualities which people often use to evaluate candidates and parties. Please rate the following on each quality in comparison with other political leaders and groups:

<table>
<thead>
<tr>
<th>Quality</th>
<th>George Bush</th>
<th>Bill Clinton</th>
<th>H. Ross Perot</th>
<th>Democratic Party</th>
<th>Republican Party</th>
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</thead>
<tbody>
<tr>
<td>Ability to solve nation's economic problems</td>
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<td>Really cares about people like you</td>
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<td>Trustworthy</td>
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<tr>
<td>Ability to solve foreign policy problems</td>
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<tr>
<td>Overall evaluation</td>
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</table>
16. Please rate the nation’s economy and your personal financial situation below.

<table>
<thead>
<tr>
<th>Rating</th>
<th>Nation's Economy</th>
<th>Family's Financial Situation</th>
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</thead>
<tbody>
<tr>
<td>Much better</td>
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<td>Somewhat better</td>
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<td>Stayed the same</td>
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<tr>
<td>Somewhat worse</td>
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<tr>
<td>Much worse</td>
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</table>

Rate how well you think the nation’s economy:
- Has been doing over the past 12 months
- Will do over the next 12 months

Rate how well your family’s financial situation:
- Has been doing over the past 12 months
- Will do over the next 12 months

17. Please tell us how much you agree or disagree with each of the following statements or issues.

<table>
<thead>
<tr>
<th>Statement</th>
<th>Strongly disagree</th>
<th>Moderately disagree</th>
<th>Slightly disagree</th>
<th>Unsure</th>
<th>Slightly agree</th>
<th>Moderately agree</th>
<th>Strongly agree</th>
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</thead>
<tbody>
<tr>
<td>a. It is almost impossible to be a good wife and mother and hold public office too.</td>
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<td>b. Most men are better suited emotionally for politics than most women.</td>
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<td>c. It is a bad idea to have the U.S. Congress and the Presidency controlled by the same party.</td>
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<td>d. I feel that I could do a better job in public office than most people.</td>
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<td>e. Our system of government would work a lot more efficiently if we could get rid of the parties altogether.</td>
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<td>f. The parties do more to confuse the issues than to provide a clear choice on them.</td>
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<td>g. It is almost impossible to be a good husband and father and hold public office too.</td>
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18. For each of the following groups, please indicate whether you have been active IN THE LAST YEAR in any of the activities described below: (Mark all that apply)

<table>
<thead>
<tr>
<th>Group</th>
<th>Attended group meeting</th>
<th>Paid group membership dues</th>
<th>Tried to convince others to join the group</th>
<th>Joined in a protest, demonstration, or strike organized by the group</th>
<th>Active in this group, but not in the last year</th>
<th>Never active in this group</th>
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</thead>
<tbody>
<tr>
<td>a. Teachers’ organization (e.g., AFT, NEA)</td>
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<td>b. Business organization (e.g., NAM, Chamber of Commerce)</td>
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<td>c. Veterans groups</td>
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<td>d. Women’s rights groups (e.g., NOW, NWPC)</td>
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<td>e. Civil rights groups (e.g., NAACP, ACLU, LULAC)</td>
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<td>f. Environmental groups (e.g., Sierra Club)</td>
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<td>g. Non-partisan interest groups (e.g., Common Cause, League of Women Voters)</td>
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<td>h. Labor Union (other than teachers’)</td>
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<td>i. Farm organizations</td>
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<td>j. Politically concerned evangelical groups (e.g., Moral Majority, Christian Coalition)</td>
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<td>k. Anti-abortion groups</td>
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<td>l. Liberal ideological groups</td>
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<td>m. Conservative ideological groups</td>
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<td>n. Crime/Neighborhood Watch</td>
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<td>o. Education Group (e.g., PTA)</td>
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</table>

19. What is your age?
- 17-24
- 25-29
- 30-39
- 40-49
- 50-59
- 60-64
- 65 and older

20. What is your sex?
- Male
- Female

21. Do you have any children under age 12 living at home?
- Yes
- No
23. What was your approximate family income last year-before taxes?
   - Under $9,999
   - $10,000 - $19,999
   - $20,000 - $29,999
   - $30,000 - $39,999
   - $40,000 - $49,999
   - $50,000 - $59,999
   - $60,000 - $69,999
   - $70,000 - $79,999
   - $80,000 - $89,999
   - $90,000 - $99,999
   - Over $100,000

24. What is today's date?

<table>
<thead>
<tr>
<th>MO</th>
<th>DAY</th>
<th>YR</th>
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